

**Tentative Agenda Items  
July 25, 2014 AHECB Meeting**

**BOARD BUSINESS (Introductions, announcements, minutes)  
EXECUTIVE SECTION  
AGENCY UPDATES  
ACADEMIC COMMITTEE REPORT\*  
FINANCE COMMITTEE REPORT\*  
OTHER INFORMATION ITEMS**

\*The Academic Affairs and Finance Committees will continue to meet before the full Board meeting. However, agenda items that will be considered by the full Board will be placed in the Executive section.

**BOARD BUSINESS**

- Introductions
- Minutes, March 21, 2014 Special Meeting
- Minutes, April 25, 2014 Regular Meeting
- Minutes, May 12, 2014 Special Meeting
- Minutes, June 12, 2014 Special Meeting
- **Report of Nominating Committee**  
The Nominating Committee Chairman will make the report of the nominating committee for the Coordinating Board Vice-Chairman for 2014-15.
- Announcements

**EXECUTIVE SECTION**

- **Agency Update**  
  
This agenda item will include updates on new employees, legislation, current events and institutional faculty performance reviews.
- **Report on 2013 Fall College-Going Rate**  
  
The annual report concerning the College-Going Rate for Arkansas will be presented. Included will be a table detailing the number of first-time entering freshmen by institution for the past five years through Fall 2013 and a comparison to the national college-going rate according to the National Center for Education Statistics.
- **Policy Clarification: Concurrent Enrollment (AHECB 5.16)**  
Statements will be presented to clarify the state regulations for implementation of AHECB Policy 5.16. Institutional Programs for Concurrent Enrollment also will be presented for Coordinating Board approval.

**FINANCE COMMITTEE**

- **Operating Recommendations for 2015-17 Biennium**  
  
This agenda item contains the operating recommendations for the 2015-17 biennium after holding budget hearings with institutions and addressing any concerns about the finance staff's preliminary recommendations.

- **Personal Services Recommendations for Non-Classified Personnel**

A.C.A. §6-61-209 requires the Arkansas Higher Education Coordinating Board to present a consolidated budget request from the state-supported colleges and universities to the General Assembly and the Governor prior to each regular session of the General Assembly. As part of this process, ADHE staff reviewed personal services requests for each Arkansas public institution of higher education and recommended changes for AHECB approval.

- **Recommendations for State Funding of Capital Projects: 2015-17 Biennium**

Capital funding recommendations were based on institutional E&G square footage need, condition of existing facilities, enrollment, deferred maintenance needs and replacement of equipment & library. Recommendations include funding for renovation, new construction and technology infrastructure.

- **Certification of Intercollegiate Athletic Budgets for 2014-15**

A.C.A. §6-62-805 directs institutions of higher education having intercollegiate athletic programs to certify annually that their intercollegiate athletic programs will generate sufficient revenues to meet budgeted expenditures, or that any athletic deficit will be met by separate institutional, board-sanctioned student athletic fees.

Each institution having an intercollegiate athletic program responds with submission of both ADHE Form 21-2 and a copy of its Board resolution approving the athletic operating budget for the 2014-15 fiscal year.

- **Performance Funding**

The performance-based funding formulas were reviewed and approved by the Arkansas Higher Education Coordinating Board (AHECB) at its Special Meeting held on December 2, 2011. This agenda item will include various amendments to the performance-based funding formulas aforementioned.

- **Economic Feasibility of Bond Issue for Arkansas Tech University – Ozark (ATU-O)**

Arkansas Tech University – Ozark requests approval of the economic feasibility of plans to issue bonds not to exceed \$6.0 million with a term of up to 30 years at a rate not to exceed 5.0%. Proceeds from the bond will be used for educational and general (E&G) purposes to construct and equip the Allied Health Building and complete the Roofing Project for the Technology and Academic Support Building. The Arkansas Tech University Board of Trustees approved this financing at its meeting on May 15, 2014.

- **Economic Feasibility of Bond Issue for Northwest Arkansas Community College (NWACC)**

Northwest Arkansas Community College (NWACC) requests approval of the economic feasibility of plans to issue bonds not to exceed \$3.0 million with a term of up to 30 years at a rate not to exceed 4.0%. Proceeds from the bond issue will be used for educational and general (E&G) purposes to purchase 20 acres of land in Springdale, Arkansas, to build an NWACC center for career and technical training. The Northwest Arkansas Community College Board of Trustees approved a Parameters Resolution authorizing this bond issue at their meeting on June 9, 2014.

## ACADEMIC COMMITTEE

### Consent Agenda

- **Arkansas State University-Mountain Home  
Technical Certificate in Hospitality Management**

The Technical Certificate in Hospitality Management will prepare students for positions in hotels, motels, resorts, inns, restaurants, clubs, and other institutions. Graduates should qualify for supervisory or entry-level managerial positions in front office, reservations, housekeeping, purchasing, dining room, and marketing. The curriculum allows students to build and apply the administrative and practical skills essential for success in the hospitality industry. Coursework includes front office management, food preparation, guest services, sanitation, menu writing, quality management, purchasing, and much more. The Technical Certificate consists of 32 hours and would lead to the Associate of Applied Science in Management.

- **University of Arkansas Community College at Hope  
Associate of Applied Science in Supply Chain Management  
Technical Certificate in Supply Chain Management  
Certificate of Proficiency in Supply Chain Management**

The proposed program is designed for entry-level employment in the field of Supply Chain Management (SCM). Companies with emphases in transportation, logistics, and warehousing, or any company that manages large inventory have expressed a need for positions related to Supply Chain Management. Graduates will master the supply chain concepts and understand the responsibilities of managing materials from raw materials to final consumer. Three program levels will be offered: AAS, TC and CP in Supply Chain Management.

Due to the managerial nature of the proposed degree/certificates, the SCM program has been designed to include courses currently offered in the AAS Business Technology degree. The SCM program includes the addition of four new courses developed to meet employer needs in the area of Supply Chain Management. The new SCM courses are designed to be delivered first as hybrid and then as online courses to meet the needs of working adults. Campus resources currently available are sufficient for offering the SCM program. One new full-time faculty position is necessary to meet the curriculum needs of the new courses.

- **Arkansas State University-Jonesboro  
Doctor of Occupational Therapy  
Associate of Applied Science in Occupational Therapy Assistant**

The need for OT has existed in the region for decades. The college has not been in a position to develop the degree program until now. A consultant and expert from St. Louis University was hired to develop the doctorate and associate degree curricula. In addition, 300 OT/OTAs were invited to the ASUJ campus in October 2013 for an informational meeting to discuss program development. Area healthcare administrators also were surveyed on employer need and clinical placement support. A fieldwork educators program to certify clinical instructors is already in planning. The proposed Occupational Therapy Doctorate is a three-year, nine semester program; and the OTA program includes one year of prerequisite coursework and one year of professional coursework that meets or exceeds all accreditation requirements from the accreditation Council for Occupational Therapy Education, and is consistent with college. The program is similar in length and number of students to the existing entry-level programs in physical therapy/physical therapy assistant. Some shared lab spaces already exist, classrooms are already in place as are clinical contracts. Resources are required for a few new labs, specialized equipment and the cadre of new faculty.

- **Southwest Arkansas Community College Consortium  
Certificates and Associate Degrees in Industrial Technology**

As part of the United States Department of Labor Employment and Training Administration Trade Adjustment Assistance Community College and Career Training Grant Project, seven two-year colleges in southwest Arkansas will develop a variety of industrial technology programs to meet the needs of area industries. SWACCC includes the following colleges:

College of the Ouachitas (COTO)  
Cossatot Community College of the University of Arkansas (CCCUA)  
National Park Community College (NPCC)  
Rich Mountain Community College (RMCC)  
South Arkansas Community College (SACC)  
Southern Arkansas University Tech (SAU Tech)  
University of Arkansas Community College at Hope (UACCH)

- **University of Arkansas-Fort Smith  
Bachelor of General Studies**

The Bachelor of General Studies will provide a flexible degree program for students who have accumulated hours in several areas but are missing an essential requirement to complete a specialized degree. The BGS will allow the student to complete a beneficial degree without requiring additional years of study. The degree will also be relevant to the student who wishes to attain a degree while studying in several disciplines or who wishes to receive a degree for the achievement of personal goals.

A student will earn the BGS by completing 44 credit hours of general education core requirements; 52 credit hours distributed across Primary and Secondary Emphases; and 24 credit hours of electives. Before declaring this major, a student must have attempted another major for at least two semesters and must have completed a minimum of 45 credit hours. The degree program requires successful completion of 120 credit hours with a minimum GPA of 2.0. Students will not be permitted to use this degree to complete a double major or dual degree.

- **University of Arkansas-Fort Smith  
Bachelor of Business Administration in Finance**

The Bachelor of Business Administration with major in Finance is designed to prepare undergraduate students for careers in financial management and analysis. Students will acquire a range of skills relevant to analysis and evaluation of financial information and the understanding of the financial services sector of the economy. The purpose of the proposal is to broaden the range of majors offered in the College of Business at UAFS and to supply potential employees to area employers in the area of finance. Students will be prepared to enter positions in area financial institutions and corporate entities requiring financial management skills. The program will be delivered using existing resources.

- **University of Arkansas-Fort Smith  
Bachelor of Business Administration in International Business**

The Bachelor of Business Administration with major in International Business is designed to prepare undergraduate students for careers in organizations having a global perspective. Students will acquire a range of skills relevant to bringing value to enterprises with an emphasis on the knowledge that the next generation's business leaders need to be successful in a global economy. The program will enable students to take positions with companies in which an understanding of international business issues is relevant. All but one of the College of Business (COB) courses required in the program are already being offered. We will require two classes outside of the college which expose students to the effects of language on culture. The proposal will be delivered using existing resources.

- **Letters of Notification**

Programs included in the Letters of Notification have been approved by the ADHE Director and must be included on the AHECB agenda prior to program initiation. The programs are reasonable and moderate extensions of existing certificates and degrees.

- **Letters of Intent**

A Letter of Intent informs the AHECB of institutions that plan to offer new programs or organizational units that require a proposal and Coordinating Board approval. Presidents, Chancellors, and Academic Affairs Officers can comment on the proposed programs and organizational units before the proposals are considered by AHECB.

## **Regular Agenda**

- **College of the Ouachitas  
Off-Campus Instruction Center in Sheridan, Arkansas**

College of the Ouachitas would like to offer courses in Sheridan, Arkansas. The proposed location is approximately 25 miles from the main campus in Malvern, Arkansas, and would be shared with the current Adult Education program in Grant County.

- **Arkansas Tech University  
Role and Scope Change Request to Offer Doctor of Education (EdD) in School Leadership**

Arkansas Tech University is making a change in its role and scope to offer the first doctorate in the history of the institution, an EdD in School Leadership. Arkansas Tech University has a demonstrated history of responding to the needs of its constituents and the State, and of being a good steward of the funds provided by the State and the tuition paid by its students.

ATU has a special role in serving students who are practitioners in the education field at the Educational Specialist (EdS) level. This proposal is in keeping with this role in expanding opportunities for students and for keeping students in executive leadership roles in Arkansas public schools. The market demand for an EdD for the practitioner/scholar exists based on requests from Arkansas Tech University and Henderson EdS students along with demand from employers and other practitioners.

The special feature of the proposal is to address the need and accessibility of executive leadership training for the scholar/practitioner. The change of the institution to seek this change in role and scope has been gradual in its development based on the success of the EdS program and demand from the EdS students. The careful planning of the proposed offering adds value to the advanced work completed through the EdS curriculum.

- **University of Arkansas-Fort Smith  
Role and Scope Change Request to Offer Master of Science in Healthcare Administration by  
Distance Technology**

UAFS contacted 30 major healthcare employers in our service area and asked them to respond to a Needs Survey. The following is an overview of the results of the survey.

Seventy-one percent (n=10) of the respondents answered they would have positions for graduates of the master's program in healthcare administration if it were offered now. The respondents noted that the titles for these positions ranged from Chief Executive Officer, Chief Financial Officer, Health Administrator, Director, and Manager. Many indicated there is a current need for healthcare administrators while others anticipated vacancies in the future. All respondents listed a combination of the following skills the graduates would need to possess in the healthcare setting: interpersonal communication, analytical reasoning, computer programming, supervision/management, planning, conflict resolution, public speaking, and marketing. Approximately sixty-four percent (n=9) of the

respondents indicated this level of degree would benefit the region in terms of more qualified candidates. Several agencies indicated tuition assistance for an employee would be available. Eighty-five percent (n=12) indicated this program would add value to the workforce training needs of the institutional service area.

The results from current students with declared degree intent of a bachelor's degree in a health sciences program and from licensed nurses in the region follow:

One hundred sixty-six healthcare students currently attending UAFS replied to a survey designed to measure demand for the Master of Science in Healthcare Administration (Online Program). Of 154 students responding to the question regarding interest in enrolling in the program, 109 indicated a high level of interest in enrolling. One hundred thirty-four respondents indicated they had at least one to four friends or work colleagues who would be interested in enrolling in the healthcare administration program. Two hundred ninety-two area licensed nurses replied to a mailed survey regarding the level of interest in the Master of Science in Healthcare Administration (Online Program). Of 283 nurses responding to the question regarding enrolling in the program, 132 reported a high level of interest in enrolling. Furthermore, 220 reported having at least one to four friends or work colleagues interested in enrolling in the healthcare administration program. Respondents indicated a desire to have the proposed graduate programs delivered either online or in a traditionally scheduled format. Many of the respondents reported that their employers provide some type of tuition reimbursement.

The Master of Science in Healthcare Administration (Online Program) degree provides the knowledge and skills needed to prepare leaders to deal specifically with the U.S. healthcare marketplace. Courses in this degree include information related to the social and behavioral causes affecting the health of populations; challenges encountered by the public and private health financing systems; interdisciplinary approaches to creating systems; and quality improvement and accountability. This online program is designed to prepare healthcare professionals to successfully manage and lead healthcare organizations. Students entering this program must have an earned bachelor's degree in nursing, healthcare administration, or a related healthcare field from a regionally accredited institution.

- **Institutional Certification Advisory Committee**

The following applications for initial certification have been reviewed by ADHE for possible consideration at the AHECB meeting in July 2014.

**Initial Certifications – Distance Technology**

Argosy University, Orange, California

Initial Certification – Distance Technology

Competency Master of Business Administration

Arizona State University, Scottsdale, Arizona

Initial Certification – Distance Technology

Master of Advanced Studies in Sustainable Tourism

Master of Engineering

Master of Science in Clinical Research Management

Master of Science in Construction Management

Master of Science in Engineering: Electrical Engineering

Master of Science in Engineering in Engineering Science

Master of Science of Information Management

Master of Science in Materials Science and Engineering

Doctor of Nursing Practice

Ashland University, Ashland, Ohio

Initial Certification – Distance Technology

Associate of Arts in General Education

Boise State University, Boise, Idaho  
Initial Certification – Distance Technology  
Registered Respiratory Therapist (RRT) – Bachelor’s Degree Completion Program

Boston University, Boston, Massachusetts  
Initial Certification – Distance Technology  
Master of Criminal Justice  
Master of Science in Computer Information Systems  
Master of Science in Health Communication  
Master of Science in Management  
Master of Social Work

Colorado Technical University, Colorado Springs, Colorado  
Initial Certification – Distance Technology  
Bachelor of Science in Cyber Security

Columbia Southern University, Orange Beach, Alabama  
Initial Certification – Distance Technology  
Associate of Applied Science in Business  
Associate of Applied Science in Occupational Safety and Health  
Bachelor of Science in Business Administration  
Bachelor of Science in Criminal Justice Administration  
Bachelor of Science in Health Care Administration  
Bachelor of Science in Information Technology  
Bachelor of Science in Occupational Safety and Health  
Master of Business Administration  
Master of Science in Emergency Services Management  
Master of Science in Occupational Safety and Health

Concordia University Wisconsin, Mequon, Wisconsin  
Initial Certification – Distance Technology  
Associate of Arts in Management of Criminal Justice  
Associate of Arts in Health Care Management  
Associate of Arts in Human Resource Management  
Bachelor of Arts in Health Care Management  
Bachelor of Arts in Human Resource Management  
Bachelor of Arts in Management of Criminal Justice  
Master of Science in Information Technology

Drexel University, Philadelphia, Pennsylvania  
Initial Certification – Distance Technology  
Bachelor of Science in Business Administration Degree Completion  
Bachelor of Science in Health Services Administration  
RN to Bachelor of Science in Nursing Degree Completion  
Master of Laboratory Animal Science  
Master of Science in Clinical Research Organization and Management  
Master of Science in Engineering Management  
Master of Science in Hospitality Management  
Master of Science in Nursing  
Master of Science in Nursing for Nurse Practitioners

Emporia State University, Emporia, Kansas  
Initial Certification – Distance Technology  
Master of Accountancy  
Master of Business Administration  
Master of Library Science (Tentative)  
Master of Science in Early Childhood Unified (Tentative)  
Master of Science in Educational Administration (Tentative)

Master of Science in Health Physical Education and Recreation (Tentative)  
Master of Science in Instructional Design and Technology  
Master of Science in Mathematics  
Master of Science in Special Education (Tentative)  
Doctor of Philosophy in Library and Information Management

Freed-Hardeman University, Henderson, Tennessee

Initial Certification – Distance Technology  
Master of Business Administration

Grantham University, Lenexa, Kansas

Initial Certification – Distance Technology  
Associate of Applied Science in Medical Coding and Billing  
Associate of Arts in Business Administration  
Associate of Arts in Business Management  
Associate of Arts in Criminal Justice  
Associate of Arts in Multidisciplinary Studies  
Bachelor of Arts in Criminal Justice  
Bachelor of Science in Business Management  
Bachelor of Science in Multidisciplinary Studies  
Master of Business Administration – Project Management

Independence University, Salt Lake City, Utah

Initial Certification – Distance Technology  
Registered Respiratory Therapist (RRT) – Bachelor's Degree Completion Program

Johns Hopkins University, Baltimore, Maryland

Initial Certification – Distance Technology  
Master of Health Administration  
Master of Science in Biotechnology  
Master of Science in Computer Science  
Master of Science in Education (Non-licensure)  
Post-Master's Certificate in Clinical Nurse Specialist

Kansas State University, Manhattan, Kansas

Initial Certification – Distance Technology  
Bachelor of Science in Animal Science and Industry Degree Completion  
Bachelor of Science in Dietetics Degree Completion  
Bachelor of Science in Food Science  
Master of Science in Academic Advising  
Master of Software Engineering

Liberty University, Lynchburg, Virginia

Initial Certification – Distance Technology  
Master of Arts in Marriage and Family Therapy  
Master of Arts in Professional Counseling  
Doctor of Philosophy in Counseling

Mid-America Christian University, Oklahoma City, Oklahoma

Initial Certification – Distance Technology  
Master of Arts in Leadership  
Master of Business Administration

Missouri State University Springfield, Missouri

Initial Certification – Distance Technology  
Bachelor of Applied Science in Technology Management  
Bachelor of Science in Technology Management  
Master of Science in Administrative Studies



Master of Science in Project Management

Northcentral University, Scottsdale, Arizona

Initial Certification – Distance Technology  
Bachelor of Arts in Psychology Degree Completion  
Master of Arts in Psychology  
Doctor of Philosophy in Psychology

Oregon State University, Corvallis, Oregon

Initial Certification – Distance Technology  
Bachelor of Science in Agricultural Science  
Bachelor of Science in Computer Science  
Bachelor of Science in Environmental Economics and Policy  
Bachelor of Science in Fisheries and Wildlife Science  
Bachelor of Science in Human Development and Family Sciences  
Bachelor of Science in Natural Resources

Simmons College, Boston, Massachusetts

Initial Certification – Distance Technology  
Master of Social Work

University of Cincinnati, Cincinnati, Ohio

Initial Certification – Distance Technology  
Master of Education in Foundations in Behavioral Analysis  
Master of Science in Pharmaceutical Science with an emphasis in Cosmetic Science

University of Kansas, Lawrence, Kansas

Initial Certification – Distance Technology  
Master of Science in Education, Transition Education and Services

University of Nebraska at Kearney, Kearney, Nebraska

Initial Certification – Distance Technology  
Master of Arts in Education, Spanish Education

University of Nebraska-Lincoln, Lincoln, Nebraska

Initial Certification – Distance Technology  
Master of Engineering

University of Saint Mary, Leavenworth, Kansas

Initial Certification – Distance Technology  
Master of Arts in Teaching

Wake Forest University, Winston-Salem, North Carolina

Initial Certification – Distance Technology  
Master of Arts in Counseling  
Master of Arts in Human Services

### **New Off-Campus Location in Arkansas**

New York Institute of Technology, Old Westbury, New York

Initial Certification – Off-Campus Location at Arkansas State University-Jonesboro  
Doctor of Osteopathic Medicine  
Master of Science in Medical and Health Care Simulation  
Master of Science in Neuromusculoskeletal Sciences

### **New Arkansas Independent College**

Arkansas Colleges of Health Education, College of Osteopathic Medicine, Fort Chaffee, Arkansas  
Institutional Planning and Development to establish a new Arkansas independent medical college to offer the Doctor of Osteopathic Medicine