

**Tentative Agenda Items  
January 31, 2014 AHECB Meeting**

**BOARD BUSINESS (Introductions, announcements, minutes)**

**EXECUTIVE SECTION**

**AGENCY UPDATES**

**ACADEMIC COMMITTEE REPORT\***

**FINANCE COMMITTEE REPORT\***

**OTHER INFORMATION ITEMS**

\*The Academic Affairs and Finance Committees will continue to meet before the full Board meeting. However, agenda items that will be considered by the full Board will be placed in the Executive section.

**BOARD BUSINESS**

- Introductions
- Minutes, October 7, 2013 Special meeting
- Minutes, October 24, 2013 Special meeting
- Minutes, October 25, 2013 Regular meeting
- Minutes, December 12, 2013 Special meeting
- **Report of Nominating Committee**  
The Nominating Committee Chairman will make the report of the nominating committee for the slate of Board officers for 2014-15.
- **Reimbursement of Expenses for Members of the AHECB and ICAC**  
In accordance with Act 1211 of 1995 (A.C.A. §25-16-901 et seq.) it is necessary for the Coordinating Board to adopt a resolution authorizing expense reimbursement for board members and members of the ICAC.
- **State Board of Higher Education Foundation Election of Supervisory Committee.**  
The Board will elect the supervisory committee for the State Board of Higher Education Foundation.
- Announcements

**AGENCY UPDATE**

**EXECUTIVE SECTION**

- **2013 Fall and 2013 Annual Enrollment Report**  
  
Customary enrollment statistics will be presented to the Coordinating Board as an information item. This will include enrollment statistics for total enrollment, enrollment by topics (gender, race/ethnicity, age category, and attendance status), annual unduplicated headcount, fall SSCH/FTE, and annual SSCH/FTE.
- **Annual Report on First-Year Student Remediation for Fall 2013**  
  
Remediation rates for the Fall 2013 entering class will be presented to the Coordinating Board as an information item. Remediation rates by institution will be compared to the four previous fall terms. This will include comparative data of the Anytime Rates, 2-Year Rates, and 1-Year Rates.
- **Report on Academic Program Review and Program Viability**  
  
The periodic report on academic program review and program viability will be presented. ADHE Executive Staff Recommendations will be presented for Coordinating Board consideration of continuation or discontinuation of non-viable programs.

## FINANCE COMMITTEE

- **Annual Higher Education Financial Condition Report**

The annual higher education financial condition report will be presented which depicts the financial condition of all Arkansas public institutions of higher education.

## ACADEMIC COMMITTEE

### Consent Agenda

- **College of the Ouachitas  
Associate of Applied Science in Apprenticeship Arts**

This program will provide instruction in the installation, operation, and maintenance of the electrical distribution systems in commercial and industrial sites. Topics include safety training, AC and DC electrical theory, metering, electronics, use of electrical codes, raceways, conductors, grounding, motors, transformers, fire alarm systems, fiber optics, instrumentation, building automation and heating, ventilating and air conditioning (HVAC) systems.

To complement an individual's technical or on-the-job training, a component consisting of 15 hours of general education is included. This enables individuals who have completed the degree requirements to not only receive their journeyman's license, but an Associate of Applied Science Degree in Apprenticeship Arts. To be eligible for enrollment in the program, the student must be a Registered Electrical Residential Apprentice.

- **Arkansas State University-Mountain Home  
Certificate of Proficiency and Technical Certificate in Heating, Ventilation and Air Conditioning**

The Certificate of Proficiency in Heating, Ventilation and Air Conditioning (HVAC) and the Technical Certificate in HVAC are designed to provide students the training and skills needed for employment in the HVAC industry. The CP program will provide the initial classroom experience and hands-on training in sheet metal fabrication, principles of residential and commercial air conditioning, refrigeration, heating, and ventilation. The TC program will include training in troubleshooting, blueprint reading and safety. Students in the TC program will have the opportunity to develop and apply the technical knowledge and skills to install, service and repair HVAC systems.

- **Arkansas State University-Mountain Home  
Certificate of Proficiency and Technical Certificate in Automotive Systems Repair**

The Certificate of Proficiency in Automotive Systems Repair and the Technical Certificate in Automotive Systems Repair are designed to provide students the training and skills needed for employment in the automotive service/repair industry. The CP program will provide the initial classroom experience and hands-on training in steering, suspension, electrical, and braking systems; transmissions and drive trains, engine performance and safety. Students in the TC program will have the opportunity to develop and apply the technical knowledge and skills to repair, service, and maintain all types of automobiles.

- **Arkansas Tech University  
Master of Science in Strength and Conditioning Studies**

The Master of Science in Strength and Conditioning Studies is designed to provide graduate level instruction in the theory and science of strength and conditioning. This represents a visionary evolution of the traditional fitness pedagogy component of the physical education and exercise science disciplines. The 33-hour program is designed to meet the needs of coaches, physical educators, physical therapists, athletic trainers and others interested in the fitness profession. Upon completion of

this degree, students may pursue certifications such as NSCA-Personal Trainer or Strength and Conditioning Specialist by the National Strength and Conditioning Association (NSCA). The proposed degree program is very unique; currently, there are no similar programs in the state of Arkansas. Additionally, this program would be one of only a few graduate programs in the nation recognized by the NSCA. The proposed graduate curriculum will use a hybrid delivery model that consists of traditional instruction, distance learning, and 3-week intensive practical courses in the summer. There will be 12 new courses offered as part of the curriculum. Two “Concepts” courses will serve as leveling classes and will not count towards the degree. These courses are designed to develop depth and breadth of study enabling professionals to develop safe and effective exercise and conditioning programs for a variety of populations. Five Physical Education courses from our existing Masters of Education degree will be included in the program. The degree will culminate in a Professional Project allowing students the opportunity to complete an internship, a research project, or other capstone experience approved by the faculty.

- **Arkansas Tech University  
Master of Science in Applied Sociology**

An applied master's program in sociology would greatly benefit the students, the faculty, the community, and Arkansas. Benefits to the students would include access to graduate study on advanced sociological topics, as well as greater job and networking opportunities to gain employment in the state and possibly the River Valley. Benefits to faculty would include greater opportunities to conduct research with graduate students (thus increasing faculty research productivity) and to build ties to the Russellville community. Benefits to the community would include greater connection to the university and a pool of student interns for local agencies and community groups. Further, a program of this nature will act to enhance the educational experiences our student receive at Arkansas Tech University, as well as helping to characterize this university as an institution that is connected to real issues in the community. Finally, a program of this nature will increase the number of individuals professionally trained to deal with statewide issues, especially in terms of elderly populations and the criminal justice system. Thus, for these reasons, it would not only be possible but also a highly beneficial decision to expand the Sociology program to include a Master's in Applied Sociology.

- **Institutional Certification Advisory Committee (ICAC)**

The following applications for initial certification have been reviewed by ADHE for consideration at the AHECB meeting in January 2014.

Argosy University, Orange, California

Initial Certification – Distance Technology

Master of Arts in Education in Curriculum and Instruction

Arizona State University, Scottsdale, Arizona

Initial Certification – Distance Technology

Bachelor of Applied Science in Health Sciences

Bachelor of Applied Science in Operations Management Technology

Bachelor of Science in Engineering: Electrical Engineering

Bachelor of Science in Engineering: Engineering Management

Bachelor of Science in Information Technology

Bachelor of Science in Mass Communication and Media Studies

Bachelor of Science in Nutrition Communication

Bachelor of Science in Organizational Leadership

Master of Science in Global Technology and Development

Master of Science in Industrial Engineering

Bethel University, McKenzie, Tennessee

Initial Certification – Distance Technology

Bachelor of Science in Criminal Justice

Bachelor of Science in Emergency Services Management

Master of Science in Criminal Justice

Bryan University, Springfield, Missouri-Rogers Campus  
Initial Certification – Rogers Campus  
Associate of Applied Science in Healthcare Administration

Capella University, Minneapolis, Minnesota  
Initial Certification – Distance Technology  
Bachelor of Science in Nursing  
Master of Science in Nursing

Chamberlain College of Nursing, Addison, Illinois  
Initial Certification– Distance Technology  
Master of Science in Nursing, Family Nurse Practitioner

Columbia College, Columbia, Missouri  
Initial Certification – Distance Technology  
Master of Education in Educational Leadership

Crowder College, Neosho, Missouri  
Initial Certification – Distance Technology  
Associate of Applied Science in Accounting  
Associate of Applied Science in Health Information Technology  
Associate of Arts in General Studies

DeVry University, Downers Grove, Illinois  
Initial Certification – Distance Technology  
Master of Science in Accounting  
Graduate Certificate in Business Intelligence and Analytics Management  
Graduate Certificate in Customer Experience Management  
Graduate Certificate in Global Supply Chain Management

Drury University, Springfield, Missouri  
Initial Certification – Distance Technology  
Bachelor of Science in Criminal Justice

Jefferson Regional Medical Center School of Nursing, Pine Bluff, Arkansas  
Initial Certification – Pine Bluff Campus  
Planning and Development to offer the Associate of Applied Science in Nursing

Liberty University, Lynchburg, Virginia  
Initial Certification – Distance Technology  
Bachelor of Science in Early Education in Interdisciplinary Studies  
Bachelor of Science in Elementary Education in Interdisciplinary Studies  
Bachelor of Science in Special Education in Interdisciplinary Studies  
Master of Arts in Teaching  
Master of Education  
Educational Specialist in Educational Leadership Curriculum and Instruction  
Doctor of Education in Educational Leadership Curriculum and Instruction

Missouri State University, Springfield, Missouri  
Initial Certification – Distance Technology  
Master of Science in Early Childhood and Family Development  
Master of Science in Education Literacy  
Master of Science in Education, Special Education  
Master of Science in Elementary Education  
National American University, Rapid City, South Dakota  
Initial Certification – Distance Technology  
Master of Management

The New School, New York, New York  
Initial Certification – Distance Technology  
Master of Arts in Media Study  
Master of Science in Media Management  
Master of Science in Strategic Design and Management

Oregon State University, Corvallis, Oregon  
Initial Certification – Distance Technology  
Bachelor of Arts in Anthropology  
Bachelor of Arts in Economics  
Bachelor of Arts in German  
Bachelor of Arts in Liberal Studies  
Bachelor of Arts in Political Science  
Bachelor of Arts in Psychology  
Bachelor of Arts in Sociology  
Bachelor of Arts in Women, Gender and Sexuality Studies  
Bachelor of Science in Anthropology  
Bachelor of Science in Computer Science  
Bachelor of Science in Economics  
Bachelor of Science in Environmental Economics and Policy  
Bachelor of Science in Environmental Sciences  
Bachelor of Science in Liberal Studies  
Bachelor of Science in Political Science  
Bachelor of Science in Psychology  
Bachelor of Science in Sociology  
Bachelor of Science in Women, Gender and Sexuality Studies

Post University, Waterbury, Connecticut  
Initial Certification – Distance Technology  
Bachelor of Science in Finance  
Certificate in Accounting  
Certificate in Finance  
Master of Business Administration Healthcare  
Master of Education  
Master of Science in Accounting

Rasmussen College, Bloomington, Minnesota  
Initial Certification – Distance Technology  
Bachelor of Science in Early Childhood Education Leadership

Saint Francis University, Loretto, Pennsylvania  
Initial Certification – Distance Technology  
Master of Health Science

Shorter College, North Little Rock, Arkansas  
Reinstatement as Arkansas Independent Two-Year College offering Associate Degrees

South University, Savannah, Georgia  
Initial Certification – Distance Technology  
Post-Baccalaureate Certificate in Project Management  
Master of Science in Accounting  
Master of Science in Public Relations  
Post-Graduate Certificate in Nursing

Strayer University, Washington, D.C.  
Initial Certification – Distance Technology and at the Little Rock campus  
Master of Science in Information Assurance

University of Cincinnati, Cincinnati, Ohio

Initial Certification – Distance Technology  
Associate of Applied Science in Fire Service Technology  
Associate of Applied Science in Health Information Systems Technology  
Bachelor of Science in Education in Early Childhood  
Bachelor of Science in Fire Science  
Bachelor of Science in Nursing  
Master of Education in Curriculum and Instruction  
Master of Education in Educational Leadership  
Master of Education in Literacy and Second Language Studies  
Master of Education in Special Education  
Master of Engineering  
Master of Science in Taxation

University of Missouri, Columbia, Missouri

Initial Certification – Distance Technology  
Bachelor of Arts in Interdisciplinary Studies  
Bachelor of Science in Hospitality Management  
RN to Bachelor of Science in Nursing  
Master of Education in Gifted Education  
Master of Education in Science or Math  
Master of Education in Teaching English to Speakers of Other Languages  
Master of Health Services Management  
Master of Public Affairs  
Master of Science in Health Informatics

University of Missouri, St. Louis, Missouri

Initial Certification – Distance Technology  
Bachelor of Science in Nursing  
Master of Business Administration  
Master of Science in Nursing  
Doctor of Nursing Practice

University of Nebraska at Kearney, Kearney, Nebraska

Initial Certification – Distance Technology  
Bachelor of Science in Business Administration  
Bachelor of Science in Criminal Justice  
Master of Arts in History  
Master of Science in Biology

University of Nebraska-Lincoln, Lincoln, Nebraska

Initial Certification – Distance Technology  
Bachelor of Science in Applied Science  
Master of Applied Science  
Master of Arts in Journalism and Mass Communications  
Master of Arts in Teaching, Mathematics  
Master of Arts in Special Education  
Master of Business Administration  
Master of Education in Special Education  
Master of Science in Child, Youth, and Family Studies  
Master of Science in Entomology  
Master of Science in Nutrition and Health

University of Nebraska Medical Center, Omaha, Nebraska

Initial Certification – Distance Technology  
Bachelor of Science in Clinical Lab Sciences  
Bachelor of Science in Radiation Science Technology  
Master of Public Health

Master of Science in Emergency Preparedness  
Master of Science in Perfusion Science  
Master of Physician Assistant Studies

University of Nebraska at Omaha, Omaha, Nebraska

Initial Certification – Distance Technology  
Bachelor of General Studies  
Master of Public Administration

University of Saint Mary, Leavenworth, Kansas

Initial Certification – Distance Technology  
RN to Bachelor of Science in Nursing  
Master of Arts in Teaching  
Master of Business Administration  
Master of Science in Nursing

University of West Alabama, Livingston, Alabama

Initial Certification – Distance Technology  
Master of Education in Library Media  
Master of Science in Continuing Education in Library Media

Vista College, Richardson, Texas

New Campus in Fort Smith, Arkansas  
Planning and Development to offer Associate degrees

Webster University, St. Louis, Missouri

Initial Certification - Distance Technology  
Bachelor of Arts in Business Information Technologies  
Bachelor of Arts in Management  
Bachelor of Arts in Media Communications  
Bachelor of Arts in Religion and Global Society

Western Governors University, Salt Lake City, Utah

Initial Certification – Distance Technology  
Bachelor of Arts in Early Childhood Education  
Bachelor of Arts in Interdisciplinary Studies  
Bachelor of Arts in Mathematics  
Bachelor of Arts in Special Education  
Bachelor of Science in Accounting  
Bachelor of Science in Business-Human Resource Management  
Bachelor of Science in Business-Information Technology Management  
Bachelor of Science in Business Management  
Bachelor of Science in Marketing Management  
Master of Arts in English Language Learning  
Master of Arts in Teaching, Elementary Education  
Master of Arts in Teaching, Mathematics  
Master of Arts in Teaching, Science  
Master of Science in Educational Leadership  
Master of Science in Special Education

▪ **Letters of Notification**

Programs included in the Letters of Notification have been approved by the ADHE Director and must be included on the AHECB agenda prior to program initiation. The programs are reasonable and moderate extensions of existing certificates and degrees.

- **Letters of Intent**

A Letter of Intent informs the AHECB of institutions that plan to offer new programs or organizational units that require a proposal and Coordinating Board approval. Chief academic and chief executive officers can comment on the proposed programs and organizational units before the proposals are considered by AHECB.

## **Regular Agenda**

- **Southern Arkansas University-Magnolia  
Bachelor of Science in Engineering**

The purpose of the program is to provide an engineering education in the southern Arkansas region and provide the community with graduates to work in engineering positions in regional companies. Southern Arkansas has many companies in the defense and oil industry that requires engineers.

The reasons for the change from engineering physics with mechanical and chemical options to the proposed general engineering programs at this point are the following: **1.** General engineering will clarify the degree to students and potential employers **2.** We offer the content and the courses of the general engineering degree after many years of a rigorous and successful engineering physics curriculum. **3.** We have new state of the art facilities that includes a 60,000ft<sup>2</sup> science building, 30,000ft<sup>2</sup> Agri science building and a 6,000ft<sup>2</sup> research center with state of the art equipment. We are also outfitting a petroleum and hydrocarbon laboratory and certified water analysis lab. **4.** Our NRRC laboratory is not only the state lignite laboratory but will it will be a state certified laboratory. The oil and hydrocarbon recovery industry located in our region and the activity in this area is growing quickly. An engineering program will greatly enhance the viability of the industry in the region. **5.** There has been an overwhelming call for us to provide engineering programs from local industry including oil, gas, defense, steel and bromine operations.

All the engineering programs except UALR are north of Little Rock. Currently the institution offers several programs that support the proposed program. They are: Bachelor of Science in Engineering Physics with options in Industrial Technology, Science, Mechanical Engineering, Chemical Engineering; Master's and Bachelor of Science in Mathematics and Computer Science; and a Bachelor of Science in Chemistry. The engineering physics program has built a foundation of rigorous support courses in physics, chemistry, math and engineering of the past several years.

- **Arkansas Tech University**

- **Role and Scope Change: Doctoral Degree - Doctor of Education (EdD) in Executive Leadership**

The ADHE Executive Staff recommendation on the role and scope change request for Arkansas Tech University will be presented for information and discussion purposes only.

Arkansas Tech University is requesting a change in its role and scope to offer the first doctorate in the history of the institution, an EdD in Executive Leadership. Arkansas Tech University has a demonstrated history of responding to the needs of its constituents and the State, and of being a good steward of the funds provided by the State and the tuition paid by its students. ATU has a special role in serving students who are practitioners in the education field at the Educational Specialist (EdS) level. This proposal is in keeping with this role in expanding opportunities for students and for keeping students in executive leadership roles in Arkansas public schools. The market demand for an EdD for the practitioner/scholar exists based on requests from Arkansas Tech University and Henderson EdS students along with demand from employers and other practitioners. The special feature of the proposal is to address the need and accessibility of executive leadership training for the scholar/practitioner. The change of the institution to seek this change in role and scope has been gradual in its development based on the success of the EdS program and demand from the EdS students. The careful planning of the proposed offering adds value to the advanced work completed through the EdS curriculum.