

**Tentative Agenda Items
February 1, 2008 AHECB Meeting**

Arkansas State University—Jonesboro

Doctor of Physical Therapy

Program Summary

The concept of physical therapy education at Arkansas State University began in the early 1990's and was initiated with extensive renovations to the College of Nursing and Health Professions building in 1995 where the current physical therapy programs, Master of Physical Therapy (MPT) and Physical Therapist Assistant (PTA), are now housed. At that time, considerable financial support and encouragement was provided by a number of hospital facilities across the state of Arkansas including the Arkansas Hospital Association. The physical therapy education program has evolved from an undergraduate education model to its current graduate education model to meet the changing demands of the profession and the requirements of the national physical therapy education accrediting body. The direction of the profession and the newer accreditation requirements again call for further evolution of the physical therapy education program at Arkansas State University.

The proposed program will be a graduate program with the intended degree offering to be the Doctor of Physical Therapy (DPT). The DPT is the preferred degree by the Commission on Accreditation in Physical Therapy Education (CAPTE) and the American Physical Therapy Association's (APTA) and it reflects the current level of study that is required to meet the latest standards for physical therapy education.

Arkansas State University—Beebe

Associate of Fine Arts in Music

Program Summary

The proposed Associate of Fine Arts in Music (AFAM) is a 63 unit Associate degree containing 28 units of General Education Core and 35 units that are music specific. Students going on to finish a baccalaureate degree would be required to take the General Education Core requirements that they lack at their specific transfer institution.

The courses needed for the proposed AFAM are currently offered at ASU-Beebe. The program would require some general education requirements to be deferred to the Junior or Senior year to allow room in the Freshman and Sophomore year for the required music classes. A careful review of the recommended course outline in the four-year institutions in Arkansas reveals that music students are expected to continue fulfilling their general education core requirement throughout all four years, not just during the first two years. The course content was drawn from a close analysis of the state's four-year degree plans, along with input from their music department chairs as to what they would like to see included in a two-year music program.

All classes needed for the proposed AFAM are currently in place. There are currently two full-time faculty members, each holding a Doctorate in music, and five adjuncts, each holding a Master's degree in music. There is also, currently, a staff accompanist for concerts, rehearsals, and private tutoring. Abington Library holdings are currently adequate to support the proposed AFAM, and the Learning Center has a student worker on staff that is able to tutor in Music Theory and Ear Training—the two most difficult music classes in the proposed degree.

Current facilities include a dedicated space for music instruction (the Howell Center) consisting of one large rehearsal room, one classroom holding a state-of-the-art computer/keyboard lab, three practice rooms, two full-time faculty offices, two adjunct offices, bathrooms, and a large storage room. All

instructional and practice spaces have computers, Smart Music capabilities, and internet access. Further instruction space is available across the street in the England Center. This instruction space is currently being used to teach Fine Arts Musical and Applied Guitar. There are currently three acoustic studio pianos, and one Kurtzweill performance keyboard. The Owen Center Theater and the Lecture Hall in the new Science Building are both available for performance space. The band program is adding instruments each year to provide for extended performance capabilities. A concert quality piano is being planned for the Lecture Hall.

Ozarka College

Technical Certificate in Early Childhood Education

Program Summary

The Early Childhood Education program is designed to prepare students to meet community needs for quality care and education of young children. The purpose of the program is to provide students an educational experience that enables them to understand early childhood development along with the opportunity to apply this knowledge in practical experience with children. The program topics are designed to meet academic requirements established by the Council for Early Childhood Professional Recognition for the Child Development Associate (CDA) credential. The program prepares students for the national CDA competency assessment. The course work is specifically designed to address the requirements and standards of the CDA credential for Center-based Preschool and Infant/Toddler care givers, Family Child Care givers, and Home Visitors.

Southeast Arkansas College

Associate of Applied Science in Emergency Administration and Management

Program Summary

Southeast Arkansas College (SEARK College) requests the approval of the Arkansas Department of Higher Education to offer an Associate of Applied Science Degree (A.A.S.) in Emergency Administration and Management.

Emergency Administration and Management is a field of study that strives to prepare the student to mitigate the potential risk of natural and man-made hazards, while at the same time preparing the community to effectively respond to those situations that do occur. The Associate of Applied Science in Emergency Administration and Management is designed to prepare an individual to work in both the public and private sectors in the fields of (but not limited to) emergency and disaster preparedness in government, private industry, emergency medicine, law enforcement, fire service, education, and public and private disaster relief organizations. They will have a working knowledge of the federally mandated National Incident Management System (NIMS) and the nationally recognized Incident Command System (ICS), and they will be involved with disaster prevention, planning, preparedness, response, mitigation, and recovery disciplines.

The degree program will serve not only individuals seeking employment in emergency management but also those interested in business continuity, information security, infrastructure protection, intelligence analysis, and law enforcement. Potential and related occupations include but are not limited to:

- business risk specialists;
- chemical and biological incident response managers;
- corporate crisis managers;
- disaster operations and recovery specialists; and disaster coordinating officers.

Through cooperation with Arkansas Tech University, SEARK College graduates will be able to continue their post-secondary education by articulating into the Emergency Administration and Management baccalaureate program at that institution.

To implement the Emergency Management and Administration program, a minimum number of courses will have to be added to our existing college curriculum, specifically those for emergency management. All other core and elective course are already in place at SEARK College. Presently the college is offering general core academic and science classes, as well as management specific classes which may also be incorporated into the program.

The general education component of the curriculum is designed to provide the Emergency Management and Administration student with the necessary foundational skills to continue their college career. Eleven (11) courses have been selected from the state core curriculum to provide academic rigor.

Math	College Algebra
English	English Composition I
	English Composition II
	Oral Communications
Science	Physical Science
	Biology
Social Science	General Psychology
	Introduction to Sociology
	General Geography
Political Science	American Government
	State/Local Government

In addition, four (4) technical courses and four (4) program specific courses will be offered.

University of Arkansas Fort Smith

Bachelor of Science in Organizational Leadership

Program Summary

Nationally, the stereotyped image of the college student as one who is 18-23 years old in residential, full-time study is being challenged by a new reality. The U.S. economy is now so information-driven that a college degree has become an increasingly important credential in the marketplace. Working adults who want to succeed in the present economic climate are now pursuing a four-year college education in increasing numbers, and they are creating a new majority among undergraduates at college campuses across the country. Indeed, 43 percent (or 14 million) of students in U.S. higher education are 25 or older.

Presently in Arkansas, however, adults over the age of 25 represent only 16.7 percent of our college population. While it is clear that per capita personal income increases with additional education, and that numerous studies have also indicated the strong relationship between educational attainment and state economic welfare, Arkansas lags behind many other states in reaching this population. Simply stated, the opportunities for working adults to attain an undergraduate degree in Arkansas are sadly lacking.

In Arkansas, too many adults leave college after completing only the first two years of higher education due to a variety of reasons, including the need for full-time employment, family responsibilities, and other financial concerns. These working adults, as with their peers nationally, realize that to progress in their places of employment (or to find better paying employment within the State) requires the completion of an undergraduate degree. However, in the Fort Smith area, the River Valley, and indeed, Northwest Arkansas, there are very limited opportunities for these working adults to complete this needed baccalaureate degree. Our surveys indicate that the biggest obstacles to the completion of a degree are: the lack of available evening and weekend classes, the lack of varied delivery systems for these upper- level courses (such as online, web-based, and

compressed/streaming video options), and the lack of access to affordable publicly-funded university programs directed solely to, and for, working adults.

The University of Arkansas at Fort Smith (UA Fort Smith) proposes to offer a new degree program which addresses the needs and concerns of working adults. Our goal is to increase the graduation rates of working adults in our area by offering a conveniently scheduled accelerated degree program through a variety of delivery methods. Our objective is to begin offering this degree in the Fort Smith area in the fall 2008 semester and to eventually expand to other areas in our region.

University of Arkansas Fort Smith

Bachelor of Arts in Studio Art

Program Summary

The Bachelor of Arts in Studio Art is a liberal arts degree with course offerings in the visual arts of painting, drawing, photography, and printmaking. It provides students with a firm foundation in the creation of art within the context of a liberal arts education. It is a natural outgrowth of the freshman-sophomore courses that have been offered on campus as an Associate of Arts degree designed for transfer.

For over thirty years, our students have taken the foundations art courses and transferred successfully to four-year schools such as the San Francisco Academy of Art, Kansas City Art Institute, Rhode Island School of Design, Memphis Academy of Art, School of the Chicago Art Institute, Louisiana State University, Pennsylvania Academy of Art, Pratt Institute, University of Michigan, University of Kansas, and in-state schools such as the University of Arkansas - Fayetteville, University of Arkansas at Little Rock, University of Central Arkansas, and Arkansas Tech University. Furthermore, the program's alumni are scattered throughout the country, selling works through galleries, teaching on the college level, designing textiles for corporate retailers such as Wal-Mart, and designing consumer products for Disney.

Students select this B.A. degree rather than the B.S. in Graphic Design primarily because of their interest in non-commercial directions in the arts and their commitment to studying art as part of a broad based liberal education. The foundations and art history courses for both programs are the same, but the B.A. students will focus their upper-level studies in studio art classes offered by the department as well as selecting courses outside the discipline. An outline for a Minor in Studio Art is also included.

University of Arkansas Fort Smith

Bachelor of Arts in Theatre

Program Summary

The UA Fort Smith theatre program is tasked with the responsibility of providing the Western Arkansas region with the highest quality of theatrical training and cultural enrichment. To this end, the program will serve as an ambassador of the theatrical arts to our region through professional faculty, quality productions, and students who understand the process of creating powerful theatre. Students will be able to pursue a B.A. in Theatre while selecting a concentration in either acting/directing or design/production. The courses in this program will also support a B.S. in Drama/Speech with Teacher Licensure (to be developed next year) or a Minor in Theatre (see below).

University of Arkansas at Little Rock

Master of Accountancy

Program Summary

Prior to starting the MACC curriculum, students admitted in the program will be required to have completed a business foundation and an accounting foundation.

a. Business foundation: The business foundation is satisfied by students holding an undergraduate degree in any business area. Students lacking such a degree must complete the following graduate courses (or their undergraduate equivalents).

GRADUATE COURSES (18 CREDIT HOURS)	UNDERGRADUATE EQUIVALENTS (UP TO 42 CREDIT HOURS)
ECON 7320 Quantitative Analysis	a. ECON 2310 Business Statistics and b. ECON 2312 Quantitative Method
ACCT 7302 Accounting Methods and Reports	a. ACCT 2310 Principles of Accounting I and b. ACCT 2330 Principles of Accounting II
ECON 7300 Economic Principles	a. ECON 2322 Principles of Microeconomics and b. ECON 2323 Principles of Macroeconomics
MKTG 7301 Marketing Analysis, Planning, and Control	a. MKTG 3350 Principles of Marketing and b. MKTG 2380 Legal Environment of Business
FINC 7301 Financial Management: <i>Prereqs: ACCT 7302, ECON 7300, ECON 7320</i>	a. FINC 3310 Business Finance
MGMT 7302 Management and Organizational Behavior	a. MGMT 3300 Organization Behavior and Management and b. MGMT 3305 Management Information Systems

b. Accounting foundation: The accounting foundation is satisfied by students holding a an undergraduate degree in Accounting. Students lacking such a degree must complete the following eight (8) undergraduate accounting courses (24 semester hours) or their equivalents prior to registering in any graduate accounting courses:

TITLE	COURSE NUMBER
Intermediate Financial I	ACCT 3311
Federal Tax I	ACCT 3321
Intermediate Cost & Managerial I	ACCT 3330
Governmental/Not-for-Profit	ACCT 3361
Intermediate Financial 2	ACCT 3312
Accounting Information Systems	ACCT 3341
Advanced Financial Accounting	ACCT 4314
Auditing I	ACCT 4351

c. Master of Accountancy (MACC):The MACC curriculum consists of thirty (30) semester hours, divided between a seven course core (21 semester hours) and three (9 semester hours) electives. All courses are currently listed in the UALR catalog.

1. Core:

TITLE	COURSE NUMBER
Accounting Theory and Research	ACCT 7363
Auditing Theory and Practice II	ACCT 7361
Advanced Topics in Accounting Information Systems	ACCT 7362
Advanced Topics in Managerial Accounting	ACCT 7364
Advanced Governmental Accounting	ACCT 7368
International Accounting	ACCT 7340
Federal Tax Research, Practice & Procedure	ACCT 7367

2. *Electives:* With the Chair of Accounting's approval, the MACC's three (3) electives may be chosen from any of the following courses, all of which are currently listed in the catalog.

(a) Courses offered by the Department of Accounting:

TITLE	COURSE NUMBER
Tax Planning for Business Decisions	ACCT 7320
Taxation of Pass-Through Entities	ACCT 7360
State and Local Taxation	ACCT 7365
Federal Corporate Taxation	ACCT 7366
International Taxation	ACCT 7369
Estate and Gift Taxation	ACCT 7370
Income Tax Accounting	ACCT 7371
Federal Tax Procedure	ACCT 7372

(b) Courses offered in the College of Business' MBA program:

TITLE	COURSE NUMBER
Corporate Financial Planning	FINC 7311
Managerial Economics	ECON 7313
Marketing Strategy	MKTG 7311
Organizational Behavior	MGMT 7310

(c) Courses offered by other UALR's colleges:

- i. Law School courses: Students enrolled in the concurrent JD- MST program (to be proposed after implementation of the separately proposed MST) may elect to take up to two (2) law courses or 6 semester hours offered by the UALR's School of Law.
- ii. Other UALR colleges: Two of the three electives (6 semester hours) may be graduate courses from any UALR college.

University of Arkansas at Little Rock

Master of Science in Taxation

Program Summary

Prior to starting the MST curriculum, students admitted in the program will be required to have completed a business foundation and an accounting foundation.

a. Business foundation: The business foundation is satisfied by students holding an undergraduate degree in any business area. Students lacking such a degree must complete the following graduate courses (or their undergraduate equivalents).

GRADUATE COURSES (18 CREDIT HOURS)	UNDERGRADUATE EQUIVALENTS (UP TO 42 CREDIT HOURS)
ECON 7320 Quantitative Analysis	a. ECON 2310 Business Statistics and b. ECON 2312 Quantitative Method
ACCT 7302 Accounting Methods and Reports	a. ACCT 2310 Principles of Accounting I and b. ACCT 2330 Principles of Accounting II
ECON 7300 Economic Principles	a. ECON 2322 Principles of Microeconomics and b. ECON 2323 Principles of Macroeconomics
MKTG 7301 Marketing Analysis, Planning, and Control	a. MKTG 3350 Principles of Marketing and b. MKTG 2380 Legal Environment of Business
FINC 7301 Financial Management: <i>Prereqs: ACCT 7302, ECON 7300, ECON 7320</i>	a. FINC 3310 Business Finance
MGMT 7302 Management and Organizational Behavior	a. MGMT 3300 Organization Behavior and Management and b. MGMT 3305 Management Information Systems

b. Accounting foundation: The accounting foundation is satisfied by students holding an undergraduate degree in Accounting. Students lacking such a degree must complete the following eight (8) undergraduate accounting courses (24 semester hours) or their equivalents prior to registering in any graduate accounting courses:

TITLE	COURSE NUMBER
Intermediate Financial I	ACCT 3311
Federal Tax I	ACCT 3321
Intermediate Cost & Managerial I	ACCT 3330
Governmental/Not-for-Profit	ACCT 3361
Intermediate Financial 2	ACCT 3312
Accounting Information Systems	ACCT 3341
Advanced Financial Accounting	ACCT 4314
Auditing I	ACCT 4351

c. Master of Science in Taxation (MST): The MST curriculum consists of thirty (30) semester hours, divided between a seven course core (21 semester hours) and three (9 semester hours) electives. All courses are currently listed in the UALR catalog.

3. Core:

TITLE	COURSE NUMBER
Taxation of Pass-Through Entities	ACCT 7360
State and Local Taxation	ACCT 7365
Federal Corporate Taxation	ACCT 7366
Federal Tax Research, Practice & Procedure	ACCT 7367
Estate and Gift Taxation	ACCT 7370
Income Tax Accounting	ACCT 7371
Federal Tax Procedure	ACCT 7372

4. *Electives:* With the Chair of Accounting's approval, the MST's three (3) electives may be chosen from any of the following courses, all of which are currently listed in the catalog.

(b) Courses offered by the Department of Accounting:

TITLE	COURSE NUMBER
International Taxation	ACCT 7369
Tax Planning for Business Decisions	ACCT 7320
Accounting Theory and Research	ACCT 7363
Auditing Theory and Practice II	ACCT 7361
Advanced Topics in Accounting Information Systems	ACCT 7362
Advanced Topics in Managerial Accounting	ACCT 7364
Advanced Governmental Accounting	ACCT 7368
International Accounting	ACCT 7340

(b) Courses offered in the College of Business' MBA program:

TITLE	COURSE NUMBER
Corporate Financial Planning	FINC 7311
Managerial Economics	ECON 7313
Marketing Strategy	MKTG 7311
Organizational Behavior	MGMT 7310

(c) Courses offered by other UALR's colleges: As long as the student is permitted to take the courses by the other UALR college, two of the three electives (6 semester hours) may be graduate courses from any UALR college.

ADHE

Institutional Certification Advisory Committee

The Institutional Certification Advisory Committee (ICAC) will review the following applications for certification at the January 8, 2008, quarterly meeting.

Embry-Riddle Aeronautical University, Little Rock Air Force Base

Recertification

- Associate of Science in Professional Aeronautics
- Bachelor of Science in Professional Aeronautics
- Bachelor of Science in Management in Technical Operations
- Master of Aeronautical Science

Initial Certification

- Associate of Science in Technical Management

Regis University, Denver, Colorado

Initial Certification—Online
Bachelor of Science in Business Technology Management

University of Phoenix, Phoenix, Arizona

Initial Certification—Online
Master of Science in Accountancy

University of Phoenix, Phoenix, Arizona

Initial Certification
New location in Texarkana, Arkansas
Bachelor of Science in Business with Management Option
Master of Business Administration

Walden University, Minneapolis, Minnesota

Initial Certification—Online
Bachelor of Science in Business Administration
Master of Business Administration
Master of Public Administration
Doctor of Philosophy in Applied Management and Decision Sciences
Doctor of Philosophy in Public Policy and Administration

Existing Program Review Report

Arkansas colleges and universities are required to review existing academic programs over a 10-year period and submit summary reports on the findings to ADHE. Programs with specialized accreditation or licensure do not receive further review if Coordinating Board degree productivity guidelines are met. This will be an information item based on the institutional reports.

Tax Credits for Gifts

Act 1607 of 2007 amended the allowable tax credit for gifts to qualified research programs in universities. This increase in allowable tax credit necessitated a change in the Arkansas Higher Education Coordinating Board's rules and policies on those tax credits to reflect changes in the law.

Economic Feasibility of Loan for Cossatot Community College of the University of Arkansas (CCCUA)

CCCUA requests approval of the economic feasibility of plans to secure a loan from the College Savings Bond Revolving Loan Fund totaling \$2,000,000 with a term of up to 15 years at an estimated annual interest rate to be determined. Proceeds from the loan will be used for E&G purposes for several construction projects.

Economic Feasibility of Bond for National Park Community College (NPCC)

NPCC requests approval of the economic feasibility of plans to issue bonds totaling \$3,800,000 with a term of 30 years at an annual interest rate not to exceed 4.75 percent. Proceeds from the bond issue will be utilized in the construction of a new Nursing and Health Services Building.

Economic Feasibility of Bond for Arkansas Tech University (ATU)

ATU requests approval of the economic feasibility of plans to issue bonds totaling \$2,000,000 with a term of 30 years at an annual interest rate not to exceed 4.6 percent. Proceeds from the bond issue will be used for an Auxiliary housing project.

Economic Feasibility of Bond for Arkansas Tech University (ATU)

ATU requests approval of the economic feasibility of plans to issue bonds totaling \$3,300,000 with a term of 30 years at an annual interest rate not to exceed 5 percent. Proceeds from the bond issue will be used for Educational and General purposes to construct a physical plant facility.

Annual Report on First-Year Student Remediation for Fall 2007

Remediation rates for the Fall 2007 entering class will be presented to the Coordinating Board as an information item. Remediation rates by institution will be compared to the two previous years. The customary statistics of unduplicated headcount and breakouts by race/ethnicity, gender, age, attendance status, and remediation subject area will be included.

Fall 2007 Annual Enrollment Report

The customary enrollment statistics will be presented to the Coordinating Board as an information item. This will include enrollment statistics for total, on-campus, race/ethnicity, gender, age category, attendance status, FTE, and annual unduplicated headcount. Summer II off-schedule enrollments will be mentioned.

Reimbursement of Expenses for Members of the AHECB and ICAC

In accordance with Act 1211 of 1995 (A.C.A. §25-16-901 et seq.) it is necessary for the Coordinating Board to adopt a resolution authorizing expense reimbursement for board members and members of the ICAC.

Statutory Authority of AHECB

As requested by the AHECB at the board retreat on November 13, a presentation will be made concerning the Board's statutory authority in relationship to Amendment 33.

Public Hearing for Amendments to Rules and Regulations

Minority Teacher Scholars Program

This action will revise the rules and regulations by changing the current designated subject shortage areas to the critical subject shortage area list that is published by the Arkansas Department of Education on a yearly basis. The revisions also update the language that is used in the rules and regulations.

Minority Masters Fellows Program

This action will revise the rules and regulations by eliminating the requirement to be a recipient of the Minority Teacher Scholars Program in order to be eligible for the Minority Masters Fellows Program. The revisions allow a recipient to attend on a part-time basis during any college semester. The revisions also update the language that is used in the rules and regulations.