

**Tentative Agenda Items  
April 28, 2023, AHECB Meeting**

**BOARD BUSINESS (Introductions, announcements, minutes)  
EXECUTIVE SECTION  
AGENCY UPDATES  
ACADEMIC COMMITTEE REPORT\*  
FINANCE COMMITTEE REPORT\*  
OTHER INFORMATION ITEMS**

\*The Academic Affairs and Finance Committees will continue to meet before the full Board meeting. However, agenda items that will be considered by the full Board will be placed in the Executive section.

**BOARD BUSINESS**

- Introductions
- Minutes, January 27, 2023, Regular Meeting  
Minutes, February 16, 2023, Special Meeting

**EXECUTIVE SECTION**

▪ **Director's Report**

This agenda item will include updates on new employees, legislation, and current events.

▪ **Annual Report on Student Retention and Graduation**

The annual report on Graduation and Retention Rates will be presented to the Coordinating Board as an information item. The report provides fall-to-fall retention, graduation, and success rate calculations on cohorts of students along with segmentations by gender and race.

▪ **Annual Report on Retention and Graduation of Intercollegiate Athletes**

The annual report on retention and graduation of intercollegiate athletes will be presented to the Coordinating Board.

▪ **Annual Report on First-Year Student Remediation for Fall 2022**

Annual Report on First-Year Student Remediation for Fall 2022. Remediation rates for the Fall 2022 entering class will be presented to the Coordinating Board as an information item.

▪ **Annual Report on Productivity of Recently Approved Programs**

Degree productivity of certificate and associate degree programs approved by the Coordinating Board in AY2019 (2018-2019) (after three years) and baccalaureate and graduate degree programs approved by the Coordinating Board in AY2017 (2016-2017) (after five years) will be presented to the Coordinating Board as an information item.

▪ **Report on Academic Program Viability**

The annual report on academic program viability will be presented. ADHE Executive Staff recommendations will be presented for coordinating Board consideration of continuation or discontinuation of non-viable programs. The April 2023 board report is a supplement of the initial report delivered in January 2023.

- **Rules Governing the Student Undergraduate Research Fellowship Program (SURF)**

The proposed amendments to the Student Undergraduate Research Fellowship Rules will be presented to the Arkansas Higher Education Coordinating Board (AHECB) for initial approval. While most is clean-up of language the metrics for assessing candidates has changed slightly.

- **Request for ARHEG Slot Reallocation**

In accordance with Arkansas Code 6-81-1101, the Arkansas Higher Education Coordinating Board (AHECB) is authorized to enter into direct contracts with selected accredited schools of dentistry, optometry, veterinary medicine, podiatry, chiropractic, or osteopathy which do not participate in the program, if the Arkansas Higher Education Coordinating Board determines that the needs of the state are not being met by institutions participating in the program.

## **FINANCE COMMITTEE**

- **Distribution of Mineral Lease Funds**

The Division of Higher Education recommends that up to \$350,000 from the Higher Education Research Development Fund be allocated to the University of Arkansas, Fayetteville for expenses associated with the operation of the Arkansas Research and Education Optical Network of all public universities.

## **ACADEMIC COMMITTEE**

### **Consent Agenda**

- **Arkansas Tech University  
Bachelor of Arts in Social Media Influencing**

The proposed 120 credit hours bachelor's program is designed to offer students a program of study that focuses on both historical methods of mass communication, but also the new technologies and methods used in the burgeoning field of social influencing. Social influencers are professionals that assist employers in creating perceptions of their products or services. With this degree, ATU can match the personnel needs of companies and agencies who recognize that their messaging must take place within new social media platforms and not necessarily rely on traditional marketing outlets that are becoming less effective in the swirling mediaverse, branching out to inform and persuade audiences in nontraditional ways and with nontraditional forms.

- **Arkansas Tech University  
Master of Arts and Graduate Certificate in Organizational Development and Learning**

The proposed Master of Arts and Graduate Certificate in Organizational Development and Learning degree programs provide graduate level instruction in training and organizational development, organizational management and leadership, globalization and diversity, project management, organizational change, budgeting, implementation, and assessment of organizational development programs. The proposed program, with a core focus on organizational leadership, learning, and organizational development, allows students to develop effective leadership at all organizational levels, manage teams, make strategic decisions, design, and evaluate organizational training and development, and communicate effectively in diverse professional settings. Its graduates will influence an organization's culture, productivity, and team strength.

- **Phillips Community College of the University of Arkansas  
Associate Of Applied Science in Occupational Therapy Assistant**

The proposed Associate of Applied Science in Occupational Therapy Assistant (OTA) program will teach students to collaborate and work under the supervision of a registered occupational therapist. Upon passing the licensure exam, graduates will practice as Certified Occupational Therapy Assistants (COTA). Occupational Therapy Assistants use rehabilitative activities to help clients of all ages overcome physical, emotional, mental and/or social limitations and become independent in their daily living. OTAs work in a wide variety of settings such as hospitals, clinics, rehabilitation facilities, nursing homes, extended skills care, education, community-based settings, mental health facilities, and so much more.

- **South Arkansas Community College  
Certificates of Proficiency and Technical Certificate in Forestry Technology**

The proposed program in Forestry Technology will provide training and hands-on experience for students interested in working in the Forestry Industry. This program will produce a talent pipeline of well-trained workers to fill high-demand, entry to middle-skill positions of which there is an immediate need in the region and across the country.

- **University of Arkansas Fayetteville  
Master of Arts in Interdisciplinary Studies**

Growth of graduate education has been one of the University's guiding priorities, as has the expansion of access to Arkansans in graduate and undergraduate education. The Master of Arts in Interdisciplinary Studies fills a gap within the University's graduate offerings by providing a flexible program of study with online options to increase access to graduate education for Arkansas residents across the state.

- **University of Arkansas Fayetteville  
Bachelor of Arts in Italian**

The proposed Bachelor of Arts in Italian program at the University of Arkansas challenges students to think critically about the literary and cultural history which founds Italian and Italian American studies by integrating language acquisition and intercultural competence through the classroom and co-curricular activities on campus and through global experiences and high-impact practices such as study abroad, internships, and service learning. Beyond the more traditional outcomes of language learning and through the most up-to-date tools in foreign language pedagogy, the program encourages the importance of Italian for interdisciplinary study. The end goal is to create global citizens who are prepared to embrace the principal aspects of Italian society and who have critically explored their native language and culture. An Italian major is a wonderful complementary course of study to numerous fields: Architecture, Art History, English, History, International Relations, International Business, Music, Philosophy, etc.

- **University of Arkansas – Pulaski Technical College  
Technical Certificate in Electrical Lineworker Technology**

The proposed Technical Certificate in Electrical Lineworker Technology would be a for-credit offering of UAPTC's successful, non-credit lineworker program, High Voltage Lineman Training Academy (H-VOLT). The H-VOLT Academy, whose external funding ceases June 30, 2023, is a certified power lineworker training program designed to provide quality education along with real-world, hands-on instruction to those seeking careers as electrical lineworkers. UA-PTC would like to transition the non-credit program into a for-credit offering while retaining the quality and integrity of the program. UA-PTC will absorb operating costs that were previously funded by external resources. Students enrolled in the proposed for-credit program, like the non-credit program, will gain the knowledge and skills needed to install, repair, service, and maintain electrical power lines and supporting equipment.

- **Institutional Certification Advisory Committee (ICAC)**

The following applications may be reviewed by ADHE for possible consideration at the AHECB meeting in April 2023.

Fielding Graduate School, Santa Barbara, California

Master of Arts in Applied Media Psychology  
Master of Arts in Infant, Child, and Family Mental Health and Development  
Master of Arts in Organization Development and Leadership  
Doctor of Education with an Emphasis in Leadership for Change  
Doctor of Philosophy in Human Development  
Doctor of Philosophy in Infant and Child Development  
Doctor of Philosophy in Psychology  
Doctor of Philosophy in Psychology with an Emphasis in Clinical Psychology  
Doctor of Philosophy in Psychology with an Emphasis in Media Psychology  
Doctor of Philosophy in Organizational Development and Change

Southern California University of Health Sciences, Whittier California

Accelerated Science Courses  
Bachelor of Science in Health Science  
Post-Baccalaureate Health Education Certificate  
Graduate Certificate in Human Genetics and Genomics  
Master of Science in Human Genetics and Genomics  
Master of Science in Medical Science

University of California Berkeley, Berkeley, California

Master of Information and Cybersecurity  
Master of Information and Data Science

University of St. Augustine for Health Science, San Marcos, California

Master of Science in Nursing – Adult Gerontology Nurse Practitioner  
Master of Science in Nursing – Psychiatric Mental Health Nurse Practitioner – Primary Care  
Master of Science in Speech-Language Pathology  
Post-Graduate Certificate in Psychiatric Mental Health Nurse Practitioner-Primary Care

Walden University, Minneapolis, Minnesota

Master of Arts in Teaching in Elementary Education  
Education Specialist in Early Childhood Education  
Education Specialist in Curriculum, Instruction, and Assessment  
Education Specialist in Educational Administration and Leadership (Non-Licensure)  
Education Specialist in Educational Leadership and Administration (Principal Licensure)  
Education Specialist in Educational Technology  
Education Specialist in Learning, Instruction, and Innovation  
Education Specialist in Reading, Literacy and Assessment  
Education Specialist in Special Education

- **Letters of Notification**

Programs included in the Letters of Notification have been approved by the ADHE Director and must be included on the AHECB agenda prior to program initiation. The programs are reasonable and moderate extensions of existing certificates and degrees.

- **Letters of Intent**

A Letter of Intent informs the AHECB of institutions that plan to offer new programs or organizational units that require a proposal and Coordinating Board approval. Chief academic and chief executive officers can comment on the proposed programs and organizational units before the proposals are considered by AHECB.