

## **Academic Program Proposals**

**July 29, 2011**

The following is a list of academic program proposals being considered for approval at the July 29, 2011, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Cynthia Moten** ([Cynthia.Moten@adhe.edu](mailto:Cynthia.Moten@adhe.edu)) at ADHE no later than **June 15, 2011**.

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### **Arkansas State University-Jonesboro Specialist in Education in Reading**

The Specialist in Education (EdS) degree with a major in Reading offers professional educators an opportunity to expand their knowledge of reading instruction and literacy leadership beyond the master's level, and is aligned with the *International Reading Association* standards. Candidates will work with a graduate faculty advisor with an expertise in reading in the Department of Teacher Education to develop a specialized reading program of study consisting of 30-33 hours beyond the master's level and includes a thesis.

The program offers opportunities for individuals with a Master of Science degree in Education (MSE) with a major in Reading to update and further their professional knowledge and skills in this area. Existing faculty, library resources, and facilities and equipment are currently sufficient to support the implementation of the EdS degree with a major in Reading program in its first year.

The program will require one new faculty position during its second year of implementation (2012-2013), a doctoral level faculty member who holds a PhD with a major in Reading with a proposed nine-month salary of \$50,000. The new position is projected for 2012-2013 academic year. The current graduate reading faculty will manage the beginning rotation of courses in the proposed EdS degree with a major in reading, however; an additional reading faculty member is needed for year two of program implementation. No other resources or equipment are requested, at this time, for the proposed program.

### **Arkansas Tech University Bachelor of Science in Agricultural Education**

The proposed Agricultural Education program will develop and train teachers in the area of Agricultural Education for middle and secondary schools. The Bachelors of Science degree in Agricultural Education is a cooperative effort between the Agriculture Department and the College of Education at Arkansas Tech University. The proposed degree plan entails 124 credit hours. This includes 54 hours of general education/core curriculum, 20 hours of pre-existing Agricultural courses, and 26 hours of courses currently offered by the College of Education. Completing the Agricultural Education Degree Program requires the addition of nine courses. Program courses include: Introduction to Agricultural Education, Agriculture Youth Organizations, two Agriculture Methods courses and a course in Agriculture Issues. The program will require twelve hours of skill based courses in Agriculture Mechanization, i.e. Agriculture Systems Technologies, Metals and Welding, Construction and Building Technology, and Agriculture Machines and Power. Please note that several of these Agriculture Mechanization courses would be of interest and available to other disciplines such as Parks and Recreation, Turf Management, Fisheries and Wildlife.

To support the Agricultural Education program, the Agriculture Department requests one new faculty position at an approximate base cost of \$58,000 for a 9-month position or \$65,000 for a 12-month

appointment. Arkansas Tech University recently acquired the Area Vocational Facility in Russellville. These facilities will be used to support the new Agriculture Mechanization courses and labs. These arrangements are being made to provide hands on training in specific technical areas, e.g. welding, electricity, construction and small internal combustion engine application, to develop the precise skill set required by Agriculture Educators to teach future middle and or secondary level students. The existing degree programs of Agriculture Business (including the options of Animal Science, Horticulture, Pest Management), Secondary Education and General Education Curriculum support the proposed Agricultural Education program.

**Arkansas Tech University-Ozark  
Welding, Automotive, Air Conditioning/Refrigeration, Industrial Control, and Law Enforcement  
Courses offered Off-Campus at Russellville Area Career and Technical Center**

The Russellville School District has transferred the fiscal agency of the Russellville Area Career and Technical Center to Arkansas Tech University-Ozark Campus. ATU-Ozark will offer courses leading to certificate programs at the Center.

**East Arkansas Community College  
Associate of Applied Science in Diesel Technology**

The Associate of Applied Science in Diesel Technology is a program designed to provide technical training to meet the needs of East Arkansas transportation and agricultural industries. The program will consist of a set general education foundation with the technical and mechanical courses needed to produce quality diesel technicians for eastern Arkansas. Graduates will be prepared to apply technical knowledge and skills to repair, service, and maintain diesel engines in vehicles such as automobiles, buses, trucks, agricultural equipment and construction equipment; as well as stationary diesel engines in electrical generators, agricultural irrigation systems and related equipment. There will also be courses that cover biodiesel and other green fuel diesel related engines. Currently EACC offers one program that is related or supports the proposed diesel technology program. This program is Renewable Energy Technology. The Renewable Energy Technology program has equipment that will be shared with the proposed diesel technology program, thereby keeping start up costs at a minimum.

**National Park Community College  
Technical Certificate and Associate of Applied Science in Pharmacy Technology**

The Pharmacy Technology program will prepare graduates with demonstrated competence in the cognitive, psychomotor, and affective learning domains of Pharmacy Technician practices. The program will integrate classroom theory, on campus lab and clinical experiences in both community and institutional facilities. Graduates will be educationally prepared to successfully practice in a wide variety of clinical settings.

National Park Community College will offer two programs. The Technical Certificate is a 12-month program, beginning in the fall and continuing through the summer semester. Total credits for this program are 38 with 29 specific to Pharmacy Tech coursework; and nine credits in support courses. The Associate Degree plan is a 24-month program, beginning in the fall of the student's first year and continuing through the summer semester of the second year. The Associate of Applied Science degree program is 65 total credit hours, 29 credits of Pharmacy Technician discipline-specific courses and 36 credits of general education and technical support courses. For the Associate degree, general education courses will be taught in conjunction with the Pharmacy Technician specific course work. The total of 65 credits is within current standards for pharmacy technician programs that are necessary for compliance with accreditation standards.

Certificate and Associate of Applied Science in Pharmacy Technology development is funded by a Title III, Strengthening Institutions grant. The college is committed to the continuation of the degree program after Title III funding is complete. Faculty will include one full-time position, the Program

Specialist/faculty. This position is mandated by accreditation standards and will be funded by the Title III grant. Instructional and lab space will be housed in the 50,000 square foot Frederick M. Dierks Center for Nursing and Health Sciences. Initial equipment purchases will be funded by the Title III grant. College faculty and administrative team anticipate that there will be more students than available seats in the Pharmacy Tech program. Limited seats are related to clinical slots and supervision.

**Ozarka College**  
**Associate of Science in Corrections and Criminal Justice**

The Associate of Science in Corrections and Criminal Justice is designed for persons wanting to obtain a bachelors degree in the field of criminal justice or criminology. The program would also meet the needs of individuals currently employed in the field or desiring training before entering the field. The college currently offers every course with the exception of one course in the program. The college is currently working on a partnership with a four-year school to ensure the program will transfer in its entirety. The program costs would consist of hiring a new faculty member, which is budgeted for, and marketing the program. The college currently offers a certificate of proficiency in corrections in support of the program.

**University of Arkansas at Monticello**  
**Master of Physical Education and Coaching (by distance technology)**

The online Master of Physical Education and Coaching program includes 30 semester hours in five components: methodology, science, socio-culture, administration, and coaching. The primary focus of the program is to advance knowledge and instructional expertise in sport-related settings. The program does not include or require a recommendation for state teacher licensure. A student interested in pursuing the online Master of Physical Education and Coaching degree must hold a baccalaureate degree from an accredited university. This graduate program in Physical Education and Coaching is designed to prepare a student for leadership in fitness exercise, strength and conditioning, athletic coaching and/or athletic-related careers.

**University of Arkansas for Medical Sciences**  
**Master of Physician Assistant Studies**

The College of Health Related Professions (CHRP) of the University of Arkansas for Medical Sciences is proposing a two-year education program leading to a Master of Physician Assistant Studies. Physician assistants (PA) are academically and clinically prepared to practice medicine with the direction and responsible supervision of a doctor of medicine or osteopathy. The physician-PA team relationship is fundamental to the PA profession and enhances the delivery of high quality health care. Graduates of this program will work under the supervision of a physician to improve the delivery of primary care to the people of Arkansas and to improve the overall delivery of health care to Arkansans through increased efficiencies and effectiveness. In 2000 Arkansas ranked last in the nation in the ratio of PAs to population and in 2011 it ranks fifth from last in its readiness to provide expanded Medicaid services called for under recent health care reform legislation.

There is support for the program from a significant percentage of hospital administrators and from practicing physicians. There is considerable interest among pre-health professions students in Arkansas who want to become a physician assistant as reported by pre-health professions advisors. The leadership within the Colleges of Medicine and Health Related Professions support the proposed program and the Chancellor of UAMS strongly supports the program through personal and financial commitments. We look forward to working with colleagues at UAMS and physician assistants in Arkansas to educate the medical community to the role and value of physician assistants in a rural, largely medically underserved state.

The two-year curriculum proposed here will be refined and more fully developed by physician assistant faculty in the near future. We will begin recruitment of a program director this May and anticipate hiring in the summer/fall of 2011. The director, clinical education director, and medical director will be instrumental in refining the curriculum and writing the application for provisional accreditation to be submitted to the

Accreditation Review Commission on Education for Physician Assistants, Inc. (ARC-PA) in the summer of 2012. We anticipate a site visit in November of 2012 and a decision by the ARC-PA Board in March of 2013. Once the ARC-PA has granted provisional accreditation to the program, we will formally accept students and begin classes. We have outlined the learning outcomes of the curriculum and also described the procedures for the examination of the PA students.

The UAMS physician assistant program is supported by the Colleges Health Related Professions, Medicine, Nursing, and Pharmacy. Much of the instruction to PA students in the foundations of clinical practice will be carried out by College of Medicine faculty. Medical and PA students will learn much of their clinical medicine together. The programs listed below within the CHRP will provide faculty and, most probably, students for the PA program.

Doctor of Medicine	College of Medicine
Bachelor of Science in Medical Technology	College of Health Related Professions
Master of Imaging Sciences	College of Health Related Professions
Bachelor of Science in Cardio- Respiratory Care	College of Health Related Professions
Associate of Science in Emergency Medical Sciences	College of Health Related Professions

### **Institutional Certification Advisory Committee (ICAC)**

The following applications for certification will be reviewed by ADHE for possible consideration at the June 2011 ICAC quarterly meeting.

#### American InterContinental University, Hoffman Estates, Illinois

Initial Certification – Distance Technology  
Master of Business Administration  
Master of Information Technology

#### Briarcliffe College, Bethpage, New York

Initial Certification – Distance Technology  
Associate of Applied Science in Business Administration  
Bachelor of Business Administration in Management  
Bachelor of Science in Healthcare Administration

#### Bryant and Stratton College, Getzville, New York

Initial Certification – Distance Technology  
Associate of Applied Science in Medical Administrative Assistant  
Associate of Applied Science in Human Resources Specialist  
Associate of Applied Science in Paralegal Studies  
Associate of Applied Science in Security Technology  
Associate of Applied Science in Criminal Justice

#### Colorado Technical University, Colorado Springs, Colorado

Initial Certification – Distance Technology  
Executive Master of Business Administration  
Master of Business Administration  
Master of Science in Computer Science  
Master of Science in Management  
Master of Science in Systems Engineering

#### Franklin University, Columbus, Ohio

Initial Certification – Distance Technology  
Master of Science in Accounting  
Master of Science in Instructional Design and Performance Technology

Grand Canyon University, Phoenix, Arizona

Initial Certification – Distance Technology  
Bachelor of Arts in English Literature  
Bachelor of Science in Marketing  
Doctor of Business Administration: Management  
Doctor of Philosophy in Psychology

Kaplan University, Davenport, Iowa

Initial Certification – Distance Technology  
Associate of Applied Science in Early Childhood Development  
Associate of Applied Science in Education Paraprofessional  
Bachelor of Science in Early Childhood Development  
Master of Science in Fire and Emergency Services

Liberty University, Lynchburg, Virginia

Initial Certification – Distance Technology  
Master of Arts in Human Services  
Master of Arts in Management and Leadership  
Master of Business Administration  
Master of Science in Accounting

Oklahoma Wesleyan University, Bartlesville, Oklahoma

Initial Certification – Distance Technology  
Associate of Applied Science  
Associate of Arts  
Bachelor of Science in Organizational Management and Leadership

Rasmussen College, Ocala, Florida

Initial Certification – Distance Technology  
Associate of Applied Science in Accounting  
Associate of Applied Science in Business Management  
Associate of Applied Science in Early Childhood Education  
Associate of Applied Science in Health Information Technician  
Associate of Applied Science in Medical Administration  
Bachelor of Science in Business Management

Regis University, Denver, Colorado

Recertification – Distance Technology  
Master of Science in Database Technologies  
Master of Science in Information Assurance  
Master of Science in Software Engineering

Shorter College, North Little Rock, Arkansas

Initial Certification – Planning and Development for Academic Programs  
Associate of Liberal Arts/General Education  
Associate of Arts in Teaching

Strayer University, Washington, D.C.

Initial Certification – Distance Technology, Little Rock Campus  
Master of Science in Management  
Initial Certification – Distance Technology  
Associate of Arts in Business Administration  
Recertification – Distance Technology, Little Rock Campus  
Master of Health Services Administration  
Master of Public Administration  
New Location – Verizon Wireless Call Center, 1 Allied Drive, Little Rock, Arkansas

Bachelor of Business Administration  
Master of Business Administration

Ultimate Medical Academy, Tampa, Florida

Initial Certification – Distance Technology  
Associate of Applied Science in Health Information Technology  
Associate of Applied Science in Healthcare Management  
Associate of Applied Science in Spa Management  
Medical Transcription/Editing undergrad technical program

University of North Carolina at Chapel Hill, Chapel Hill, North Carolina

Initial Certification – Distance Technology  
Master of Business Administration

University of the Rockies, Colorado Springs, Colorado

Initial Certification – Distance Technology  
Master of Arts in Psychology

Western International University, Phoenix, Arizona

Initial Certification – Distance Technology  
Associate of Arts in Business  
Bachelor of Arts in Behavioral Science  
Bachelor of Science in Business  
Bachelor of Science in Business Administration  
Bachelor of Science in Informatics IT