

Academic Program Proposals

January 31, 2014

The following is a list of academic program proposals being considered for approval at the January 31, 2014, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Cynthia Moten** (Cynthia.Moten@adhe.edu) at ADHE no later than **December 2, 2013**.

Arkansas Tech University

Master of Science in Applied Sociology

The faculty in the Department of Behavioral Sciences proposes that a Master of Science in Applied Sociology be added to the curriculum, with a start date of Fall Semester 2014. The Department of Behavioral Sciences has a history of preparing its graduates not only for employment in the Social/Human Services and private industry, but also for continued education at the graduate level. The Department of Behavioral Sciences has a strong record of producing graduates in all three of its degree programs. This is especially true for the discipline of Sociology, as evidenced by the conferring of 294 degrees between 2005 and 2012. The faculty of the Department of Behavioral Sciences now feels that, to meet increased student demand for advanced study in sociological topics, we should explore expansion of our degree offerings to include a Master of Science in Applied Sociology. Presently, the Department of Behavioral Sciences offers the following degrees: Master of Science in Psychology, Bachelor of Arts in Sociology, Bachelor of Arts in Psychology, Bachelor of Arts in Rehabilitation Sciences, Associate of Science in Criminal Justice, Associate of Science in Ozark Ouachita Studies, and Minors in Sociology, Psychology, Rehabilitation Sciences, Anthropology, and Criminal Justice.

As indicated in the variety of offerings, our department is multidisciplinary in scope, dealing with all facets of human experience from past to present, traditional social forms (anthropology) to modern social forms (sociology), individual cognition (social psychology and psychology) to collective behaviors and social structure (sociology and anthropology), as well as academic understandings to application through community action. We see this multidisciplinary aspect of our department as a strength that allows us to draw on the expertise of all members of the faculty to increase the degree offerings to include a multidisciplinary approach found in Applied Sociology. We feel, based on the expertise in our department and with certain resources in place, we could offer a Master's in Applied Sociology with the following emphasis areas: 1) Gerontology; and 2) Criminal Justice. We also feel that this would serve as a great opportunity for our own undergraduates to continue their study at Arkansas Tech University, instead of pursuing graduate study elsewhere, while also receiving a more meaningful graduate degree with real job potential. Students completing the degree will be prepared to engage in independent thinking and research within the areas of competence offered in the Applied Sociology Master's program. Accordingly, the objectives of the Applied Sociology Master's Program include:

- 1. Establishing a program of study which provides students with the theoretical knowledge and technical competence to: a) teach at the undergraduate level; b) conduct independent research; and c) continue graduate study at higher levels.*
- 2. Provide opportunities for students to work with agencies, businesses, or communities to identify problems, develop appropriate modes of inquiry tailored to understand such problems, conduct research on those identified problems, and present those findings in both academic/scholarly meetings, as well as the public.*

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3. *Provide knowledge about career opportunities for individuals that wish to remain in Arkansas by connecting students to already established networks within state organizations across the State of Arkansas.*

Arkansas Tech University

Master of Science in Strength and Conditioning Studies

The Master of Science in Strength and Conditioning Studies is designed to provide graduate level instruction in the theory and science of strength and conditioning. This represents a visionary evolution of the traditional fitness pedagogy component of the physical education and exercise science disciplines. The 33-hour program is designed to meet the needs of coaches, physical educators, physical therapists, athletic trainers and others interested in the fitness profession. Upon completion of this degree, students may pursue certifications such as NSCA-Personal Trainer or Strength and Conditioning Specialist by the National Strength and Conditioning Association (NSCA). The proposed degree program is very unique; currently, there are no similar programs in the state of Arkansas. Additionally, this program would be one of only a few graduate programs in the nation recognized by the NSCA. The proposed graduate curriculum will use a hybrid delivery model that consists of traditional instruction, distance learning, and 3-week intensive practical courses in the summer. There will be 12 new courses offered as part of the curriculum. Two "Concepts" courses will serve as leveling classes and will not count towards the degree. These courses are designed to develop depth and breadth of study enabling professionals to develop safe and effective exercise and conditioning programs for a variety of populations. Five Physical Education courses from our existing Masters of Education degree will be included in the program. The degree will culminate in a Professional Project allowing students the opportunity to complete an internship, a research project, or other capstone experience approved by the faculty.

Arkansas Tech University

Role and Scope Change Request to Offer Doctor of Education (EdD) in Executive Leadership

Arkansas Tech University is making a change in its role and scope to offer the first doctorate in the history of the institution, an EdD in Executive Leadership. Arkansas Tech University has a demonstrated history of responding to the needs of its constituents and the State, and of being a good steward of the funds provided by the State and the tuition paid by its students.

ATU has a special role in serving students who are practitioners in the education field at the Educational Specialist (EdS) level. This proposal is in keeping with this role in expanding opportunities for students and for keeping students in executive leadership roles in Arkansas public schools. The market demand for an EdD for the practitioner/scholar exists based on requests from Arkansas Tech University and Henderson EdS students along with demand from employers and other practitioners.

The special feature of the proposal is to address the need and accessibility of executive leadership training for the scholar/practitioner. The change of the institution to seek this change in role and scope has been gradual in its development based on the success of the EdS program and demand from the EdS students. The careful planning of the proposed offering adds value to the advanced work completed through the EdS curriculum.

College of the Ouachitas

Associate of Applied Science in Apprenticeship Arts

This program will provide instruction in the installation, operation, and maintenance of the electrical distribution systems in commercial and industrial sites. Topics include safety training, AC and DC electrical theory, metering, electronics, use of electrical codes, raceways, conductors, grounding, motors, transformers, fire alarm systems, fiber optics, instrumentation, building automation and heating, ventilating and air conditioning (HVAC) systems.

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To complement an individual's technical or on-the-job training, a component consisting of 15 hours of general education is included. This enables individuals who have completed the degree requirements to not only receive their journeyman's license, but an Associate of Applied Science Degree in Apprenticeship Arts. To be eligible for enrollment in the program, the student must be a Registered Electrical Residential Apprentice.

Southern Arkansas University-Magnolia Bachelor of Science in Engineering

The purpose of the program is to provide an engineering education in the southern Arkansas region and provide the community with graduates to work in engineering positions in regional companies. Southern Arkansas has many companies in the defense and oil industry that requires engineers.

The reasons for the change from engineering physics with mechanical and chemical options to the proposed general engineering programs at this point are the following: **1.** General engineering will clarify the degree to students and potential employers **2.** We offer the content and the courses of the general engineering degree after many years of a rigorous and successful engineering physics curriculum. **3.** We have new state of the art facilities that includes a 60,000ft² science building, 30,000ft² Agri science building and a 6,000ft² research center with state of the art equipment. We are also outfitting a petroleum and hydrocarbon laboratory and certified water analysis lab. **4.** Our NRRC laboratory is not only the state lignite laboratory but will it will be a state certified laboratory. The oil and hydrocarbon recovery industry located in our region and the activity in this area is growing quickly. An engineering program will greatly enhance the viability of the industry in the region. **5.** There has been an overwhelming call for us to provide engineering programs from local industry including oil, gas, defense, steel and bromine operations.

All the engineering programs except UALR are north of Little Rock. Currently the institution offers several programs that support the proposed program. They are: Bachelor of Science in Engineering Physics with options in Industrial Technology, Science, Mechanical Engineering, Chemical Engineering; Master's and Bachelor of Science in Mathematics and Computer Science; and a Bachelor of Science in Chemistry. The engineering physics program has built a foundation of rigorous support courses in physics, chemistry, math and engineering of the past several years.

Institutional Certification Advisory Committee (ICAC)

The following applications for initial certification may be reviewed by ADHE for possible consideration at the AHECB meeting in January 2014.

American College of Healthcare Science, Portland, Oregon

Graduate Certificate in Wellness Coaching
Master of Science in Health and Wellness

Argosy University, Orange, California

Initial Certification – Distance Technology
Master of Arts in Education in Curriculum and Instruction
Master of Education in Adult Education and Training
Master of Education in Education Administration
Doctor of Education in Counseling Psychology
Doctor of Education in Pastoral Community Counseling

Arizona State University, Scottsdale, Arizona

Initial Certification – Distance Technology
Bachelor of Applied Science in Health Sciences
Bachelor of Applied Science in Operations Management Technology
Bachelor of Science in Engineering: Electrical Engineering
Bachelor of Science in Engineering: Engineering Management

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Bachelor of Science in Information Technology
Bachelor of Science in Mass Communication and Media Studies
Bachelor of Science in Nutrition Communication
Bachelor of Science in Organizational Leadership
Master of Science in Global Technology and Development
Master of Science in Industrial Engineering

Bethel University, McKenzie, Tennessee

Initial Certification – Distance Technology
Bachelor of Science in Criminal Justice
Bachelor of Science in Emergency Services Management
Master of Science in Criminal Justice

Boise State University, Boise, Idaho

Initial Certification – Distance Technology
Bachelor of Science in Respiratory Care Degree Completion

Bryan University, Springfield, Missouri-Rogers Campus

Initial Certification – Rogers Campus
Associate of Applied Science in Healthcare Administration

Capella University, Minneapolis, Minnesota

Initial Certification – Distance Technology
Bachelor of Science in Nursing
Master of Science in Nursing

Chamberlain College of Nursing, Addison, Illinois

Initial Certification– Distance Technology
Master of Science in Nursing, Family Nurse Practitioner
Doctor of Nursing Practice

Columbia College, Columbia, Missouri

Initial Certification – Distance Technology
Master of Education in Educational Leadership

Crowder College, Neosho, Missouri

Initial Certification – Distance Technology
Associate of Applied Science in Accounting
Associate of Applied Science in Health Information Technology
Associate of Arts in General Studies

DeVry University, Downers Grove, Illinois

Initial Certification – Distance Technology
Master of Science in Accounting
Graduate Certificate in Business Intelligence and Analytics Management
Graduate Certificate in Customer Experience Management
Graduate Certificate in Global Supply Chain Management

Drury University, Springfield, Missouri

Initial Certification – Distance Technology
Bachelor of Science in Criminal Justice

Grand Canyon University, Phoenix, Arizona

Initial Certification – Distance Technology
Master of Science in Addiction Counseling
Master of Science in Professional Counseling

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Independence University, Salt Lake City, Utah

Initial Certification – Distance Technology
Associate of Science in Respiratory Therapy
Bachelor of Science in Respiratory Care

ITT Technical Institute, Indianapolis, Indiana

Initial Certification – Little Rock Campus
Associate of Applied Science in Nursing

Jefferson Regional Medical Center School of Nursing, Pine Bluff, Arkansas

Initial Certification – Pine Bluff Campus
Associate of Applied Science in Nursing

Liberty University, Lynchburg, Virginia

Initial Certification – Distance Technology
Bachelor of Science in Early Education in Interdisciplinary Studies
Bachelor of Science in Elementary Education in Interdisciplinary Studies
Bachelor of Science in Special Education in Interdisciplinary Studies
Master of Arts in Counseling (Marriage and Family)
Master of Arts in Professional Counseling
Master of Arts in Teaching
Master of Education
Educational Specialist in Educational Leadership Curriculum and Instruction
Doctor of Education in Educational Leadership Curriculum and Instruction
Doctor of Philosophy in Professional Counseling

Maryville University, St. Louis, Missouri

Initial Certification – Distance Technology
Bachelor of Science in Nursing
Master of Business Administration
Master of Science in Nursing
Doctor of Nursing Practice

Mid-America Christian University, Oklahoma City, Oklahoma

Initial Certification – Distance Technology
Associate in Arts and Ethics, General Education
Bachelor of Business Administration in Accounting and Ethics
Bachelor of Business Administration in Ethics
Bachelor of Science in Christian Ministries
Bachelor of Science in Communication, Public Relations and Ethics
Bachelor of Science in Criminal Justice and Ethics
Bachelor of Science in Criminal Justice Corrections and Ethics
Bachelor of Science in Healthcare Administration and Ethics
Bachelor of Science in Management and Ethics
Bachelor of Science in Management Information Systems and Ethics
Bachelor of Science in Psychology and Ethics
Master of Arts in Leadership
Master of Business Administration
Master of Science in Counseling

Missouri State University, Springfield, Missouri

Initial Certification – Distance Technology
Graduate Certificate in History for Teachers
Master of Science in Early Childhood and Family Development
Master of Science in Education Literacy
Master of Science in Education, Special Education

Revised 11-22-13

Master of Science in Elementary Education

National American University, Rapid City, South Dakota

Initial Certification – Distance Technology
Master of Management
Doctor of Education in Community College Leadership

National University, La Jolla, California

Initial Certification – Distance Technology
Master of Arts in Teaching

The New School, New York, New York

Initial Certification – Distance Technology
Master of Arts in Media Study
Master of Arts in Teaching English to Speakers of Other Languages
Master of Science in Media Management
Master of Science in Strategic Design and Management

Oregon State University, Corvallis, Oregon

Initial Certification – Distance Technology
Bachelor of Arts in Anthropology
Bachelor of Arts in Economics
Bachelor of Arts in German
Bachelor of Arts in Liberal Studies
Bachelor of Arts in Political Science
Bachelor of Arts in Psychology
Bachelor of Arts in Sociology
Bachelor of Arts in Women, Gender and Sexuality Studies
Bachelor of Science in Anthropology
Bachelor of Science in Computer Science
Bachelor of Science in Economics
Bachelor of Science in Environmental Economics and Policy
Bachelor of Science in Environmental Sciences
Bachelor of Science in Liberal Studies
Bachelor of Science in Political Science
Bachelor of Science in Psychology
Bachelor of Science in Sociology
Bachelor of Science in Women, Gender and Sexuality Studies

Post University, Waterbury, Connecticut

Initial Certification – Distance Technology
Bachelor of Science in Finance
Certificate in Accounting
Certificate in Finance
Master of Business Administration Healthcare
Master of Education
Master of Science in Accounting

Rasmussen College, Bloomington, Minnesota

Initial Certification – Distance Technology
Bachelor of Science in Early Childhood Education Leadership

Saint Francis University, Loretto, Pennsylvania

Initial Certification – Distance Technology
Master of Health Science

South University, Savannah, Georgia

Revised 11-22-13

Initial Certification – Little Rock Campus
Associate of Applied Science in Occupational Therapy Assistant
Associate of Applied Science in Physical Therapy Assistant
Associate of Science in Accounting
Associate of Science in Criminal Justice
Associate of Science in Information Technology
Master of Arts in Clinical Mental Health Counseling
Master of Public Health
Master of Science in Information Systems Technology
Master of Science in Leadership
Master of Science in Nursing
Doctor of Business Administration
Doctor of Nursing Practice
Initial Certification – Distance Technology
Post-Baccalaureate Certificate in Project Management
Master of Science in Accounting
Master of Science in Public Relations
Post-Graduate Certificate in Nursing

Strayer University, Washington, D.C.

Initial Certification – Distance Technology and at the Little Rock campus
Master of Science in Information Assurance

Trident University International, Cypress, California

Initial Certification – Distance Technology
Master of Arts in Education

University of Cincinnati, Cincinnati, Ohio

Initial Certification – Distance Technology
Associate of Applied Science in Fire Service Technology
Associate of Applied Science in Health Information Systems Technology
Bachelor of Science in Education in Early Childhood
Bachelor of Science in Fire Science
Bachelor of Science in Nursing
Bachelor of Science in Respiratory Therapy
Bachelor of Science in Sign Language
Bachelor of Science in Substance Abuse Counseling
Master of Education in Curriculum and Instruction
Master of Education in Educational Leadership
Master of Education in Foundations in Behavioral Analysis
Master of Education in Literacy and Second Language Studies
Master of Education in Medical Education
Master of Education in Special Education
Master of Engineering
Master of Science in Cosmetic Science
Master of Science in Taxation

University of Missouri, Columbia, Missouri

Initial Certification – Distance Technology
Bachelor of Arts in Interdisciplinary Studies
Bachelor of Science in Hospitality Management
RN to Bachelor of Science in Nursing
Master of Education in Counseling Psychology
Master of Education in Gifted Education
Master of Education in Science or Math
Master of Education in Special Education with Early Childhood Education emphasis

Revised 11-22-13

Master of Education in Teaching English to Speakers of Other Languages
Master of Health Services Management
Master of Public Affairs
Master of Science in Health Informatics

University of Nebraska at Kearney, Kearney, Nebraska

Initial Certification – Distance Technology
Bachelor of Science in Business Administration
Bachelor of Science in Criminal Justice
Master of Arts in History
Master of Science in Biology

University of Nebraska-Lincoln, Lincoln, Nebraska

Initial Certification – Distance Technology
Bachelor of Science in Applied Science
Master of Applied Science
Master of Arts in Journalism and Mass Communications
Master of Arts in Teaching, Mathematics
Master of Arts in Special Education
Master of Business Administration
Master of Education in Special Education
Master of Science in Child, Youth, and Family Studies
Master of Science in Entomology
Master of Science in Nutrition and Health

University of Nebraska Medical Center, Omaha, Nebraska

Initial Certification – Distance Technology
Bachelor of Science in Clinical Lab Sciences
Bachelor of Science in Radiation Science Technology
Master of Public Health
Master of Science in Emergency Preparedness
Master of Science in Perfusion Science
Master of Physician Assistant Studies

University of Nebraska at Omaha, Omaha, Nebraska

Initial Certification – Distance Technology
Bachelor of General Studies
Master of Public Administration

University of Saint Mary, Leavenworth, Kansas

Initial Certification – Distance Technology
RN to Bachelor of Science in Nursing
Master of Arts in Teaching
Master of Business Administration
Master of Science in Nursing

University of South Dakota, Vermillion, South Dakota

Initial Certification – Distance Technology
Master of Arts in Addiction Studies

University of West Alabama, Livingston, Alabama

Initial Certification – Distance Technology
Master of Education in Library Media
Master of Education in School Counseling
Master of Science in Continuing Education in Guidance and Counseling

Revised 11-22-13

Master of Science in Continuing Education in Library Media

Victory University, Memphis, Tennessee

Initial Certification – Distance Technology
Bachelor of Science in Education
Master of Science in Professional Counseling

Vista College, Richardson, Texas

New Campus in Fort Smith, Arkansas
Associate of Applied Science in Business Management
Associate of Applied Science in Information Technology
Associate of Applied Science in Medical Assisting
Associate of Applied Science in Medical Insurance Billing and Coding

Wake Forest University, Winston-Salem, North Carolina

Initial Certification - Distance Technology
Master of Arts in Counseling

Webster University, St. Louis, Missouri

Initial Certification - Distance Technology
Bachelor of Arts in Business Information Technologies
Bachelor of Arts in Management
Bachelor of Arts in Media Communications
Bachelor of Arts in Religion and Global Society

Western Governors University, Salt Lake City, Utah

Initial Certification – Distance Technology
Bachelor of Arts in Early Childhood Education
Bachelor of Arts in Interdisciplinary Studies
Bachelor of Arts in Mathematics
Bachelor of Arts in Special Education
Master of Arts in English Language Learning
Master of Arts in Teaching, Mathematics
Master of Arts in Teaching, Science
Master of Arts in Teaching, Elementary Education
Master of Science in Educational Leadership
Master of Science in Special Education
Bachelor of Science in Accounting
Bachelor of Science in Business Management
Bachelor of Science in Business - HR Management
Bachelor of Science in Business - IT Management
Bachelor of Science in Marketing Management
Bachelor of Science in Nursing (RN to BSN)
Bachelor of Science in Sales and Sales Management
Master of Business Administration in Management and Strategy
Master of Business Administration in Information Technology Management
Master of Science in Nursing, Leadership and Management

Western New Mexico University, Silver City, New Mexico

Initial Certification – Distance Technology
Master of Occupational Therapy