

## **Academic Program Proposals for January 29, 2016**

The following is a list of academic program proposals being considered for approval at the January 29, 2016, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Ann Clemmer, Senior Associate Director of Academic Affairs** ([Ann.Clemmer@adhe.edu](mailto:Ann.Clemmer@adhe.edu)) at ADHE no later than **December 1, 2015**.

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### **Arkansas Tech University**

#### **Bachelor of Arts in Game and Interactive Media Design**

The Bachelor of Arts in Game and Interactive Media Design program provides students with courses in graphic design and computer science and prepares graduates for work in the video game and entertainment industries as well as a broad range of fields requiring skills in animation, simulation, programming, web design, editing, mobile application development, interactive environment construction, and story formation. The degree culminates in a two-part senior project in which students create a fully developed game or interactive media project. Students also accumulate a portfolio of work to aid them in seeking employment after graduation.

### **Black River Technical College**

#### **Associate of Science in Agriculture**

The Associate of Science (AS) in Agriculture is designed to equip students with broad knowledge of the increasingly important area of agriculture and emphasizes the application of business and scientific principles to the problems and issues of agriculture related to animal, plant, and oils and agribusiness. Employers have indicated a need for employees with an associate's degree in Agriculture to work as first-line supervisors in the Agriculture, Forestry, and/or Fishing and Hunting industry. Additionally, the AS in Agriculture degree is transferrable to baccalaureate programs at four-year institutions.

### **University of Arkansas – Fort Smith**

#### **Bachelor of Science in Geoscience**

The 120 semester credit hour program is designed to prepare undergraduate students for entry-level positions in the engineering, environmental, or petroleum industries, or for entry into graduate-level geology degree programs. There is a demand for geoscientists in the local workforce. Employers of entry-level geoscientists in and around Fort Smith include oil and gas, engineering, environmental consulting, government agencies and laboratories, and public schools. The BS in Geoscience will be supported by and housed in the Department of Physical Science in the College of Science, Technology, Engineering and Mathematics.

### **University of Arkansas at Monticello**

#### **Bachelor of Science in Education Studies (non-licensure)**

The online Bachelor of Science in Education Studies degree is a non-licensure program designed to meet the educational needs of public school paraprofessionals and other individuals who have full-time employment that prevents participation in a traditional education degree program. The proposed non-licensure degree will prepare individuals with the necessary knowledge of content and pedagogical skills for post-baccalaureate admission to alternative licensure route programs leading to teacher licensure. The proposed program will also provide

an option for students who desire to pursue an education-related or early childhood/adolescent services career that does not require a teaching licensure.

**University of Arkansas at Monticello, College of Technology at McGehee  
Technical Certificate in Diesel Technology**

**Certificate of Proficiency in Commercial Vehicle Operator**

The Technical Certificate (TC) in Diesel Technology is 39 credit hours and provides students with knowledge and laboratory experiences in the diagnosis, repair, service and maintenance of diesel equipment. Students will also receive training in preventive maintenance and the importance of high-quality workmanship. The seventeen (17) credit hour Certificate of Proficiency (CP) will serve the needs and goals of individuals seeking employment as technicians in public schools transportation departments, diesel repair shops, automotive dealerships, freightliner dealerships, and international trucking companies. The TC and CP will prepare students for the option to sit for an Arkansas Commercial Driver's License. The University of Arkansas at Monticello, College of Technology at McGehee currently offers a TC in Heavy Equipment Operation and Automotive Technology that will complement the proposed programs.

### **Institutional Certification Advisory Committee (ICAC)**

The following applications for initial certification may be reviewed by ADHE for possible consideration at the AHECB meeting in January 2016.

#### American University, Washington, D.C.

Master of Arts in Economics

Master of Arts in Strategic Communication

#### Argosy University, Orange, California

Master of Arts in Education in Curriculum and Instruction

Master of Education in Education Administration

#### Berklee College of Music, Boston, Massachusetts

Bachelor of Professional Studies

Graduate Certificates: Arranging; Arranging and Orchestration; Artist Management; Electronic Music Production and Sound Design; Guitar; Guitar and Music Production; Music Business; Music Business and Technology; Music Production and Technology; Music Production using Pro Tools; Orchestration for Film and TV Songwriting; Songwriting and Guitar; Songwriting and Music Business; Theory, Harmony and Ear Training; Writing and Producing Music

#### Bethel University, McKenzie, Tennessee (SARA State)

Master of Arts in Education

#### Blue Cliff College, Alexandria, Louisiana

Associate in Occupational Studies in Clinical Administrative Medical Assisting

Associate in Occupational Studies in Health Information Management Billing and Coding

#### Bryant and Stratton College, Orchard Park, New York

Associate of Applied Science in Hospitality Management

#### California University of Pennsylvania, California, Pennsylvania

Initial Certification – Distance Technology

Bachelor of Arts in Arabic Language and Cultures

Bachelor of Arts in Jurisprudence

Bachelor of Science in Sport Management Studies

Master of Arts in Social Science

Master of Business Administration in Entrepreneurship

Master of Education in Teacher Education

Master of Education in Technology Education

Master of Science in Exercise Science and Health Promotion

Master of Science in Legal Studies

Master of Science in Sport Management Studies

#### Columbia International University, Columbia, South Carolina

Master of Arts in Intercultural Studies

#### Empire State College, Saratoga Springs, New York

Bachelor of Arts in Business, Management and Economics

Bachelor of Arts in Community and Human Services

Bachelor of Arts in Labor Studies

Bachelor of Arts in Science, Mathematics and Technology

Bachelor of Science in Business, Management and Economics  
Bachelor of Science in Community and Human Services  
Bachelor of Science in Labor Studies  
Bachelor of Science in Science, Mathematics and Technology  
Master of Arts in Policy Studies

Georgetown University, Washington, D.C.

Master of Professional Studies (MPS) in Public Relations and Corporate Communications

ITT Technical Institute, Carmel, Indiana (SARA State)

Little Rock Campus

Associate of Applied Science in Computer and Electronic Systems Technology  
Associate of Applied Science in Computer Systems Support and Administration  
Associate of Applied Science in Nursing  
Bachelor of Science in Construction Engineering Technology

Johns Hopkins University, Baltimore, Maryland

Post-Baccalaureate Certificate in Applied Research for Communication  
Post-Baccalaureate Certificate in Biotechnology Education  
Post-Baccalaureate Certificate in Biotechnology Enterprise  
Post-Baccalaureate Certificate in Geographic Information Systems  
Post-Baccalaureate Certificate in Government Analytics  
Post-Baccalaureate Certificate in Non-Profit Management  
Post-Baccalaureate Certificate in Science Writing  
Post-Baccalaureate Certificate in National Securities Studies  
Master of Arts in Public Management  
Master of Science in Energy Policy and Climate

Northeastern University, Boston, Massachusetts

Master of Professional Studies in Geographic Information Technology  
Master of Science in Regulatory Affairs in Drugs, Biologics and Medical Devices  
Doctor of Education

Pepperdine University, Malibu, California

Master of Business Administration

Trident University International, Cypress, California

Master of Arts in Education

Ultimate Medical Academy, Tampa, Florida

Diploma in Healthcare Technology and Systems  
Diploma in Medical Office Billing Specialist  
Associate of Applied Science in Health and Human Services  
Associate of Applied Science in Medical Billing and Coding

University of Cincinnati, Cincinnati, Ohio (SARA State)

Certificate in Healthcare Privacy and Security  
Certificate in Physician Practice Management  
Certificate in Substance Abuse Counseling  
Bachelor of Radiation Science Technology  
Bachelor of Science in Respiratory Therapy  
Bachelor of Science in Substance Abuse Counseling  
Master of Science in Information Technology

Graduate Certificate in Family Nurse Practitioner  
Master of Science in Nursing to Doctor of Nursing Practice

University of New Haven, West Haven, Connecticut  
Bachelor of Science in Professional Studies

University of Wisconsin-Stout, Menomonie, Wisconsin  
Reading Specialist Certification

Vista College, Fort Smith Campus  
Diploma in Nurse Assistant Training

Waldorf College, Forest City, Iowa (SARA State)  
Associate of Arts in Emergency Management  
Bachelor of Applied Science in Emergency Management  
Bachelor of Arts in Occupational Safety

Western New Mexico University, Silver City, New Mexico (SARA State)  
Master of Occupational Therapy