

Academic Program Proposals for April 22, 2016

The following is a list of academic program proposals being considered for approval at the April 22, 2016, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Ann Clemmer, Senior Associate Director of Academic Affairs** (Ann.Clemmer@adhe.edu) at ADHE no later than **March 1, 2016**.

Arkansas State University Master of Science in Media Management

The Master of Science in Media Management is a 30 credit hour online program designed for communication professionals who seek to obtain an advanced degree which focuses on the many facets of multi-platform delivery of information using interpersonal communication, group communication, mass communication, and online communication. The degree prepares graduates for opportunities in organizational communication, public relations, advertising, broadcasting, journalism, and web communication.

Arkansas Tech University Bachelor of Science in Computer Science Education

The Bachelor of Science in Computer Science Education is designed to provide computer science licensure for grades 4-12 for future educators. The 120 credit hour program was developed in response to Governor Asa Hutchinson's K12 Computer Science initiative where each high school in the state of Arkansas is required to offer at least one computer science course each year. The curriculum will provide students with the necessary content of computing principles and practices, as well as core courses to provide them the pedagogy. Further, the curriculum is aligned to the Arkansas Computer Science competencies and the Arkansas Teaching Standards. Graduates will be prepared to teach computer science courses in the public school system.

Cossatot Community College of the University of Arkansas Associate of Applied Science in Physical Therapy Assisting

The Associate of Applied Science in Physical Therapy Assisting is a 77 credit hour program that prepares individuals, under the supervision of a physical therapist, to implement physical therapy treatment care plans, train patients, conduct treatment interventions, use equipment, and observe and record patient progress. The program of study includes instruction in applied anatomy and physiology, applied kinesiology, principles and procedures of physical therapy, basic neurology and orthopedics, physical therapy modalities, documentation skills, psychosocial aspects of health care, wound and injury care, electrotherapy, working with orthotics and prostheses, and personal and professional ethics. Pending accreditation approval, the course of study will meet the requirements of the Commission on Accreditation in Physical Therapy Education (CAPTE) and the American Physical Therapy Association (APTA). After graduation, students are eligible to sit for the National Board for Certification in Physical Therapy. Upon successful examination results, students will become a Certified Physical Therapist Assistant.

NorthWest Arkansas Community College

Associate of Fine Arts

The Associate of Fine Arts (AFA) is a 61 credit hour program that allows students to take general education coursework while pursuing a fine arts core in Music, Art, Drama, or Creative Writing. The AFA will allow students a more seamless transfer to a Bachelor of Fine Arts or Bachelor of Arts program at four-year institutions.

Phillips Community College of the University of Arkansas

Associate of Applied Science in Criminal Justice

The Associate of Applied Science in Criminal Justice is designed for students who desire to work in a variety of law enforcement, corrections, and security occupations. The 60-61 credit hour program provides a study of criminal justice systems, criminology, juvenile justice, criminal and constitutional law, investigative principles, ethics and community relations.

University of Arkansas, Fayetteville

Bachelor of Fine Arts in Graphic Design

The Bachelor of Fine Arts in Graphic Design is a four year professional degree program that prepares students to be proficient makers and problem solvers across a wide range of media, working to identify appropriate solutions for audience and context. Students will be exposed to a rigorous curriculum covering research, theory, critical thinking, professional practices, and conceptual idea-making. The degree will focus on topography, interactivity, branding and design research. Graduates will be competitive for jobs, ranging from in-house design teams, starting their own businesses, boutique design studios, marketing firms, and entry into masters programs.

University of Arkansas at Fort Smith

Bachelor of Science in Electrical Engineering Technology

The Bachelor of Science in Electrical Engineering Technology degree will prepare students for successful careers in electronics, control systems, robotics, energy, power, microprocessors, communications, and alternative energy. Graduates of the 120 credit hour program will be engineering technologists who can bridge the gap between scientific advancement and practical application to electrical devices and systems. The Bachelor of Science in Electrical Engineering Technology will be attractive to electronics students who desire to increase their marketability and skills thus increasing their career prospects.

University of Central Arkansas

Doctor of Occupational Therapy

The Doctor of Occupational Therapy (OTD) degree is comprised of 109 credit hours that will provide the students with in-depth experience in clinical skills, research skills, administration, leadership, program and policy development, advocacy, education, and/or theory development. The curriculum for the OTD degree is based on the accreditation standards of the Accreditation Council for Occupational Therapy Education (ACOTE). ACOTE has been notified of UCA's intent to seek approval for the OTD program. The OTD degree program is designed to develop leaders, advocates, researchers, and skilled practitioners competent in providing occupational therapy services to individuals and populations who are limited by physical or psychosocial situations that compromise independence and wellness. Graduates will be prepared to practice in a variety of service-delivery models, and to develop productive interpersonal and therapeutic relationships with clients, families, communities, populations, organizations, and other health and human-services professionals.

The University of Central Arkansas has an entry-level accredited Master of Science in Occupational Therapy program. The proposed OTD program will replace the master's program, with one overlapping year (AY 2017-18).

Institutional Certification Advisory Committee (ICAC)

The following applications for initial certification may be reviewed by ADHE for possible consideration at the AHECB meeting in April 2016.

American University, Washington, D.C.

Master of Arts in Strategic Communication
Master of Business Administration
Master of Nutrition
Master of Science in Analytics

Berklee College of Music, Boston, Massachusetts

Bachelor of Professional Studies

Graduate Certificates: Arranging; Arranging and Orchestration; Artist Management; Electronic Music Production and Sound Design; Guitar; Guitar and Music Production; Music Business; Music Business and Technology; Music Production and Technology; Music Production using Pro Tools; Orchestration for Film and TV Songwriting; Songwriting and Guitar; Songwriting and Music Business; Theory, Harmony and Ear Training; Writing and Producing Music

Bethel University, McKenzie, Tennessee

Master of Arts in Education

Blue Cliff College, Alexandria, Louisiana

Associate in Occupational Studies in Clinical Administrative Medical Assisting
Associate in Occupational Studies in Health Information Management Billing and Coding

Bryant and Stratton College, Orchard Park, New York

Associate of Applied Science in Hospitality Management

California University of Pennsylvania, California, Pennsylvania

Initial Certification – Distance Technology
Bachelor of Arts in Arabic Language and Cultures
Bachelor of Arts in Jurisprudence
Bachelor of Science in Sport Management Studies
Master of Arts in Social Science
Master of Business Administration in Entrepreneurship
Master of Education in Teacher Education
Master of Education in Technology Education
Master of Science in Exercise Science and Health Promotion
Master of Science in Legal Studies
Master of Science in Sport Management Studies

ITT Technical Institute, Carmel, Indiana

Little Rock Campus
Associate of Applied Science in Computer and Electronic Systems Technology
Associate of Applied Science in Computer Systems Support and Administration
Associate of Applied Science in Nursing
Bachelor of Science in Construction Engineering Technology

Northeastern University, Boston, Massachusetts

Doctor of Education (Non-Licensure)

Trident University International, Cypress, California
Master of Arts in Education

University of Cincinnati, Cincinnati, Ohio
Certificate in Substance Abuse Counseling
Bachelor of Radiation Science Technology
Bachelor of Science in Respiratory Therapy
Bachelor of Science in Substance Abuse Counseling

University of New Haven, West Haven, Connecticut
Bachelor of Science in Professional Studies

University of Wisconsin-Stout, Menomonie, Wisconsin
Reading Specialist Certification
Bachelor of Science in Digital Marketing Technology
Bachelor of Science in Special Education
Master of Science in Construction Management
Master of Science in Manufacturing Engineering
Doctor of Education in Career and Technical Education
Education Specialist

Vincennes University, Vincennes, Indiana, Van Buren Campus
Associate of Science in General Studies

Vista College, Fort Smith Campus
Diploma in Nurse Assistant Training

Western Governors University, Salt Lake City, Utah
Bachelor of Arts in Science (Education)
Bachelor of Science in Health Informatics
Bachelor of Science in Information Technology
Bachelor of Science in Nursing (RN to BSN)
Post-Baccalaureate Teacher Preparation Program
Master of Arts in Mathematics Education
Master of Arts in Science Education
Master of Business Administration
Master of Education in Instructional Design
Master of Science in Curriculum and Instruction
Master of Science in Information Security and Assurance
Master of Science in Learning and Technology
Master of Science in Nursing Education
Master of Science in Nursing Leadership and Management

Western New Mexico University, Silver City, New Mexico
Master of Occupational Therapy