

Academic Program Proposals for October 29, 2021

The following is a list of academic program proposals being reviewed for possible consideration for approval at the October 29, 2021, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Dr. Jessie Walker, Assistant Director for Academic Affairs** (Jessie.walker@adhe.edu) at ADHE no later than **September 1, 2021**.

NorthWest Arkansas Community College

Certificate of Proficiency in PreHealth Diagnostic Medical Sonography – UAMS

The Certificate of Proficiency in PreHealth Diagnostic Medical Sonography will provide the pre-requisite requirements under the MOU from UAMS to enter their Diagnostic Medical Sonography (DMS) program. No additional curriculum modifications, program costs, faculty resources or institutional resources are needed to provide this certificate. This program has been referred to as an Early Acceptance programs offering NWACC students an opportunity to pursue a professional degree at UAMS. Selected students must meet requirements outlined in the curriculum. Diagnostic medical sonography is a multi-specialty field. This credential will allow students to dive deeper into the different disciplines of sonography—including abdominal, obstetrical, gynecological, small parts examination, and gain a greater understanding of ultrasound technology.

Technical Certificate in Pre-Health Diagnostic Medical Sonography - UAMS

This certificate will provide the pre-requisite requirements under the MOU from UAMS to enter their Diagnostic Medical Sonography program. No additional curriculum modifications, program costs, faculty resources or institutional resources are needed to provide this certificate. This certificate is designed to provide skilled professionals who uses specialized equipment to create images of structures inside the human body that are used by physicians to make a medical diagnosis. Sonographers develop close relationships with ordering physicians and radiologists and have extensive direct patient contact. Sonographers may specialize in abdominal, obstetrics and gynecology, neurologic or vascular imaging. Students graduates may go on to earn credentials in Diagnostic Cardiac Sonography and Vascular Technology.

University of Arkansas Fayetteville**Master of Science in Marketing/Marketing Management**

The Sam M. Walton College of Business Master of Science in Marketing is designed is for early-career professionals who want to receive advanced, specialized training in marketing. The degree is grounded in an understanding of the increasing complexity and breadth of disciplines related to marketing and consumer behavior. Effective marketing decision making necessitates cross-functional expertise. Students will choose among areas of emphasis to complement their Marketing courses: Business Analytics, Supply Chain Management, or Strategy.

Institutional Certification Advisory Committee (ICAC)

The following applications may be reviewed by ADHE for possible consideration at the AHECB meeting in October 2021.

Initial Certifications

Walden University, Minneapolis, Minnesota

Bachelor of Science in Healthcare Management
Master of Science in Criminal Justice
Master of Science in Developmental Psychology
Master of Science in Early Childhood Studies
Master of Science in Higher Education
Master of Science in Human Resource Management
Doctor of Healthcare Administration
Doctor of Philosophy in Criminal Justice
Doctor of Public Health

Recertifications

Arkansas Colleges of Health Education, Fort Smith, Arkansas

Doctor of Physical Therapy

Champion Christian College, Hot Springs, Arkansas

Associate of Arts in Professional Studies

DeVry University, Naperville, Illinois

Certificate in Information Technology Essentials
Certificate in Networking Essentials
Certificate in Programming Essentials
Associate of Applied Science in Information Technology and Networking
Bachelor of Science in Information Technology and Networking
Bachelor of Science in Software Development

New York Institute of Technology, Old Westbury, New York

Recertification – Campus of Arkansas State University
Master of Science in Medical/Health Care Simulation
Master of Science in Neuromusculoskeletal Sciences
Doctor of Osteopathic Medicine

Northcentral University, La Jolla, California

Bachelor of Arts in Psychology
Bachelor of Business Administration
Master of Arts in Marriage and Family Therapy
Master of Arts in Psychology
Master of Business Administration
Master of Education
Master of Health Administration

Master of Human Resources Management
Master of Legal Studies
Master of Public Administration
Master of Science in Educational Psychology
Master of Science in Instructional Design
Master of Science in Nursing
Master of Social Work
Education Specialist
Doctor of Business Administration
Doctor of Criminal Justice
Doctor of Educational Leadership
Doctor of Education in Instructional Design
Doctor of Health Administration
Doctor of Nursing Practice
Doctor of Philosophy in Business Administration
Doctor of Philosophy in Computer Science
Doctor of Philosophy in Data Science
Doctor of Philosophy in Educational Leadership
Doctor of Philosophy in Human Resources Management
Doctor of Philosophy in Instructional Design
Doctor of Philosophy in Marriage and Family Therapy
Doctor of Philosophy in Psychology
Doctor of Public Administration

Pepperdine University, Malibu, California

Master of Arts in Psychology
Master of Dispute Resolution
Master of Legal Studies
Master of Science in Human Resources
Master of Science in Management and Leadership