

## **Academic Program Proposals for July 30, 2021**

The following is a list of academic program proposals being reviewed for possible consideration for approval at the July 30, 2021, Arkansas Higher Education Coordinating Board Meeting.

The Institution's Name, Program Title, and Program Summary are listed below. Contact ADHE for a copy of the proposals.

If you have concerns, objections, questions or comments concerning a specific proposal, please send them to **Dr. Jessie Walker, Assistant Director for Academic Affairs** ([Jessie.walker@adhe.edu](mailto:Jessie.walker@adhe.edu)) at ADHE no later than **June 1, 2021**.

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### **Arkansas State Jonesboro**

#### **Master of Science in Nursing (MSN) in Public Health**

The MSN in Public Health degree as well as the Post-master's certificate with a focus on Public Health will be the first of their kind in Arkansas. As a purely online MSN degree, this program provides both flexibility and academic rigor. The 37 credit hour MSN degree will accommodate the academic, personal, and career goals of its students and allows flexibility for student lifestyles and geographical locations. This degree prepares registered nurses (RNs) to promote health and provide preventive and curative nursing services for groups or communities under the supervision of a public health agency. Public health nurses look after the entire population, working with communities, educating members of those communities on health issues, and helping health care organizations improve health and safety.

#### **Master of Science in Nutrition and Dietetics**

Arkansas State University (A-state) proposes a Master of Science in Nutrition and Dietetics program which encompasses a range of areas including food safety, community health, disease prevention of chronic diseases, nutrition assessment, and nutrition education. This new graduate degree will include 36 hours of courses. Students will be admitted to the program after completion of an Accreditation Council for Education in Nutrition and Dietetics accredited undergraduate coordinated program in dietetics, which includes coursework and a minimum of 1,000 supervised practice hours in the field. Students will be admitted to the program in the summer following completion of their undergraduate degree in May. All students must meet admission requirements for Arkansas State, Graduate Admissions and program specific requirements.

#### **transitional Master of Science in Nutrition and Dietetics (tMSND)**

Arkansas State University (A-State) proposes a transitional Master of Science in Nutrition and Dietetics (tMSND) the program will allow alumni of the Dietetics Program from A-State, current students, and individuals looking for diversity in healthcare practice to be competitive for varied positions in the workforce. The tMSND degree encompasses a broad range of topics in research and statistics, as well as geriatrics, epidemiology, public policy, leadership, and other nutrition specific classes. This

program will not be accredited and certification will not be necessary. Depending on the demand for this transitional degree, which will be evaluated annually. The program is designed to possibly phased out in three to five years, which is why it is “transitional”. The program will be 100% online, as result, current facilities, all other faculty and operational support will be adequate to support it.

### **Southern Arkansas University -Tech**

#### **Associate of Applied Science in Medical Diagnostic Sonography**

Southern Arkansas University Tech’s Diagnostic Medical Sonography program will be a 66 credit hour program designed to provide students with general knowledge, skills and competencies needed to have a successful career in diagnostic medical sonography. This program will be based on the requirements necessary to pass the American Registry of Diagnostic Sonography (ARDMS) certification examination and to function as a general sonographer. Graduates will receive an Associates of Applied Science in Diagnostic Medical Sonography and will be eligible to take the ARDMS examination in Sonography Principles and Instrumentation (SPI), Abdomen and Obstetrics and Gynecology.

#### **Technical Certificate in Cosmetology Instructor – Spring 2022**

Southern Arkansas University Tech’s Cosmetology Instructor program will require students and instructors to be a current licensed cosmetologist in the State of Arkansas. The purpose of educating licensed cosmetologist is to give individuals another alternative in the cosmetology industry. The program is open to those that want to share his/her knowledge and passion of this profession with others as an instructor in the industry. This part of the profession also offers another advantage for profitable employment in the hairstyling industry. The length of the program will be provided in two options: 1) 20 weeks for 30 hours per week; and 2) 40 weeks for 15 hours per week. This is a 24 credit hour program made up of six new courses. This certificate will prepare students to take the National-Interstate Council of State Boards of Cosmetology (NIC) instructor exam. The proposed start date is Spring 2022.

### **University of Arkansas Pine Bluff**

#### **Masters of Business Administration**

The University of Arkansas Pine Bluff is proposing a 36 credit hour Masters of Business Administration degree. This degree will include courses in accounting, economics, management and organizational behavior. Students will be able to select from a variety of three specialization areas: 1) Gaming and Casino Management; 2) Hospitality Management; and 3) Business Analytics. The slated course work for this programs have been designed to emphasized the three aforementioned specialized areas. The projected start date for this program is Fall 2022.

#### **Master of Education Vocational Rehabilitation emphasis in Addiction Counseling**

The purpose for creating the program is twofold: 1) To create a program that allows students from various backgrounds to participate in a graduate rehabilitation program that provides an area of emphasis with Addiction Studies; and 2) To train individuals

who are dedicated to working with people with disabilities from widely diverse cultures, abilities, and backgrounds, as well as assist counselors in effective, complex strategies and methods of practice. The academic requirements of the M.Ed. in Vocational Rehabilitation program will be comprised primarily of coursework, field experience and internship, and a comprehensive examination. The degree requires a minimum of sixty (60) semester credit hours of graduate coursework with emphasis in theory, techniques, and practice to prepare candidates for counseling roles in rehabilitation organization, specialized positions in government and the private sector.

- **Institutional Certification Advisory Committee (ICAC)**

The following applications for initial certification may be reviewed by ADHE for possible consideration at the AHECB meeting in July 2021.

DeVry University, Naperville, Illinois

Initial Certification – Distance Technology

Certificate in Business Essentials

Certificate in Cloud Computing

Certificate in Cyber Security

Certificate in Data Mining and Analytics

Certificate in Internet of Things

Certificate in Software Design and Solutions

Certificate in Web and Mobile Application Development

Northcentral University, La Jolla, California

Master of Science in Applied Behavior Analysis

Master of Science in Sport Psychology

Walden University, Minneapolis, Minnesota

Bachelor of Science in Elementary Education

Bachelor of Science in Human Services

Bachelor of Social Work

Master of Science in Human Services

Master of Science in Information Technology

Master of Science in Marriage, Couple, and Family Counseling

Master of Social Work

Doctor of Nursing Practice

Doctor of Philosophy in Counselor Education and Supervision

Doctor of Social Work