

REGULAR MEETING OF THE ARKANSAS HIGHER EDUCATION COORDINATING BOARD

January 28, 2022



Roll Call

1. Al Brodell, Chair
2. Keven Anderson, Vice Chair
3. Lori Griffin, Secretary
4. Graycen Bigger
5. Dr. Jim Carr
6. Dr. Jerry Cash
7. Chad Hooten
8. Andy McNeill
9. Dr. Kyle Miller
10. Greg Revels
11. Dr. Michael Stanton

Nick Fuller
Assistant Director for Finance

**AGENDA ITEM NO. 20:
ANNUAL FINANCIAL CONDITIONS REPORT**

Introduction

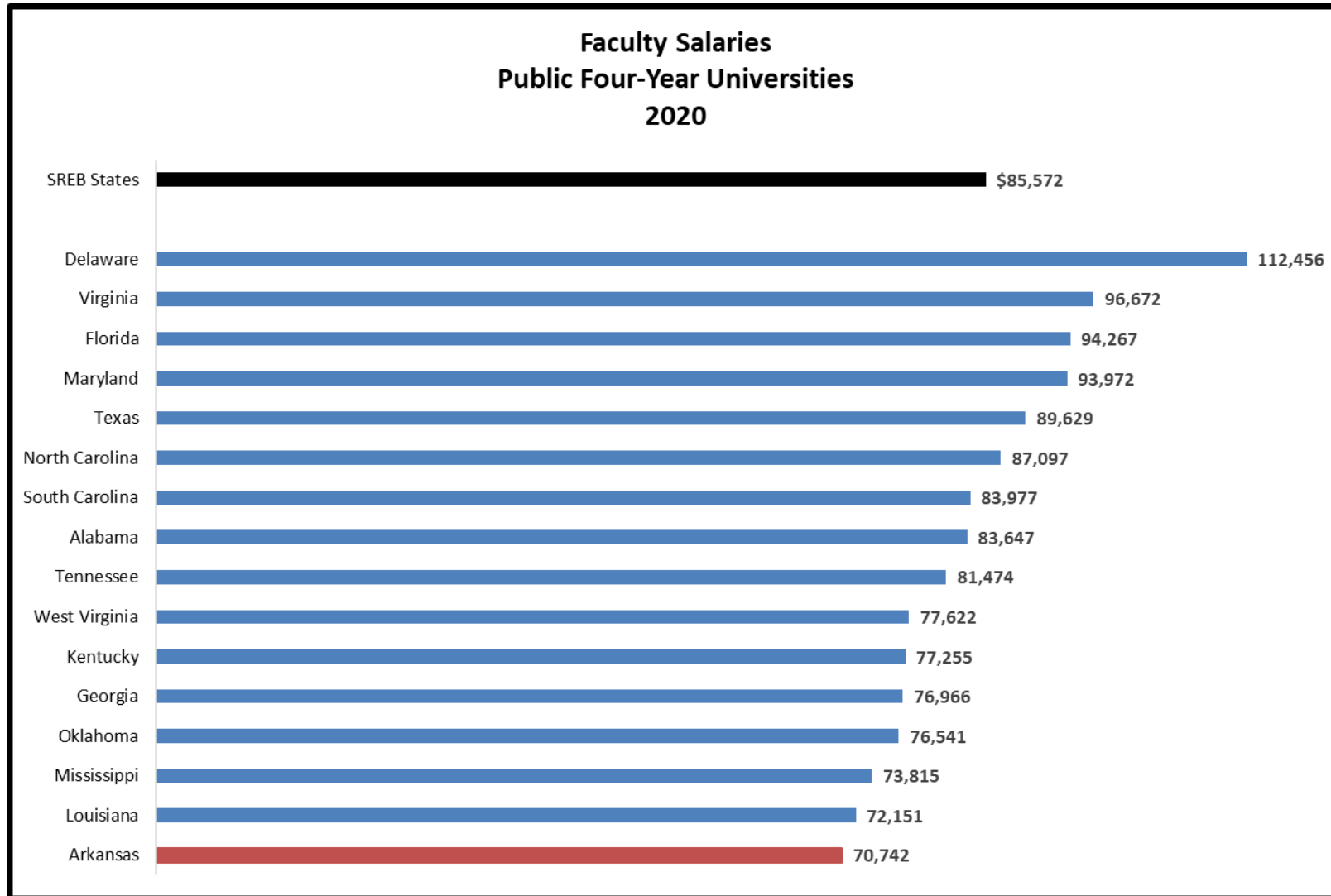
Report Purpose:

- Describe financial conditions of Arkansas's Public Institutions of Higher Education
- Describe challenges experienced by Arkansas's Public Institutions of Higher Education

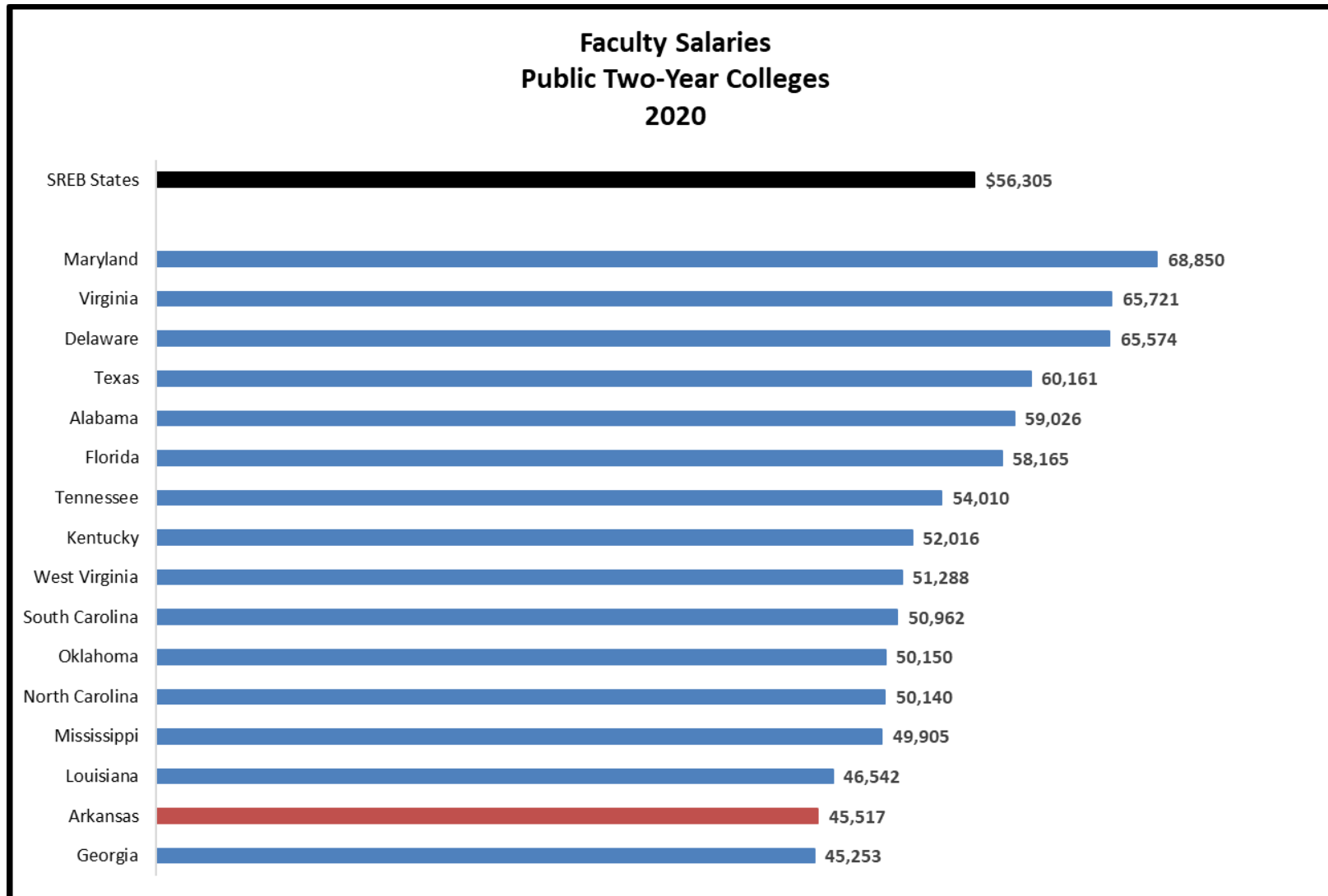
Topics Addressed:

- Productivity-Based Funding
- Comparison of Arkansas faculty salaries to other SREB states
- Tuition & Fees
- Fund Balances
- Institutional Scholarship expenditures
- Athletic Expenditures

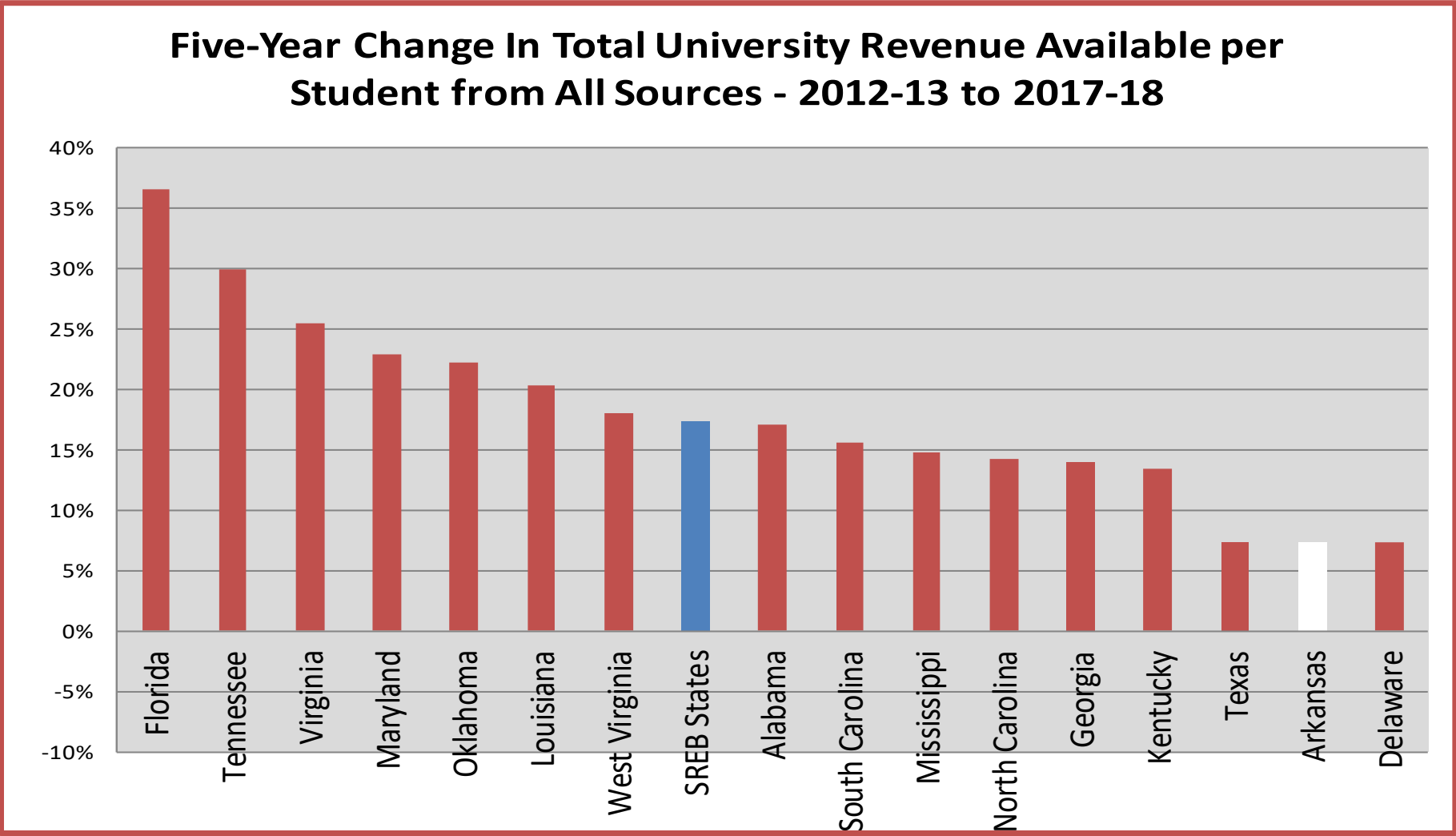
Comparison of Arkansas faculty salaries to other SREB states



Comparison of Arkansas faculty salaries to other SREB states

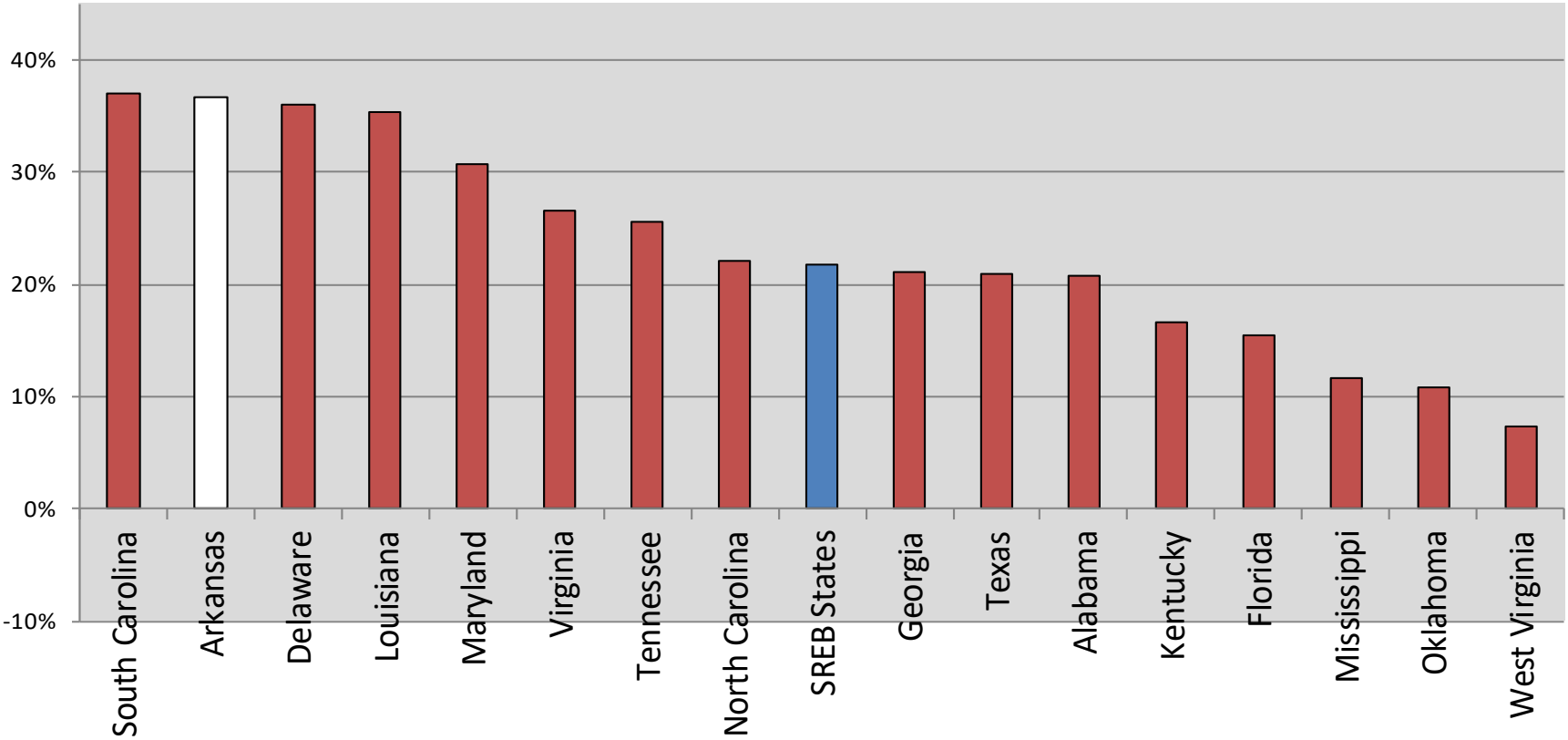


Comparison of Change in Funds per FTE Students to other SREB states - Universities



Comparison of Change in Funds per FTE Students to other SREB states - Colleges

**Five-Year Change In Total Two-Year College Revenue
Available per Student From All Sources - 2012-13 to 2017-18**



Tuition and Fees

- With the Governor's addition of roughly \$23,000,000 in State funding for higher education since the implementation of the Productivity Funding model in fiscal year 2018-19, institutions have been tasked with trying to limit tuition increases as to keep costs to students as affordable as possible.
- Even with these efforts, tuition and fee increases were needed at institutions causing total Tuition and Fee changes from 2020-21 to 2021-22 to reflect the following:
 - Four-year Institutions = 1-YR Average increase 1.5%
 - Two-year Institutions = 1-YR Average increase 0.7%
- Latest available data from SREB (2016-17 to 2017-18) –
 - National Four-year Institution = 1-YR Average increase 3.5%
 - SREB Four-year Institution = 1-YR Average increase 5.7%
 - Arkansas Four-year Institution = 1-YR Average increase 3.0%
 - National Two-year Institution = 1-YR Average increase 3.6%
 - SREB Two-year Institution = 1-YR Average increase 4.2%
 - Arkansas Two-year Institution = 1-YR Average increase 2.2%

Tuition Increases – 4 Year Institutions

Annual Full-time Undergraduate Tuition and Mandatory Fees for Four-Year Institutions (2016-17 through 2021-2022)

RESIDENT

Institution	2016-17	2017-18	2018-19	2019-2020	2020-2021	2021-2022	1 YR Increase		5 YR Increase	5 YR Average Increase
ASUJ	8,200	8,478	8,608	8,900	8,900	8,900	0.0%		8.5%	1.7%
ATU	8,280	8,880	9,068	9,255	9,255	9,539	3.1%		15.2%	2.9%
HSU	8,116	8,311	8,436	8,811	9,240	9,450	2.3%		16.4%	3.1%
SAUM	8,196	8,346	8,676	8,980	8,980	9,310	3.7%		13.6%	2.6%
UAF	8,819	9,062	9,129	9,385	9,385	9,572	2.0%		8.5%	1.7%
UAFS	6,701	6,935	7,128	7,339	7,339	7,339	0.0%		9.5%	1.8%
UALR	8,633	8,936	9,439	9,529	9,529	9,529	0.0%		10.4%	2.0%
UAM	7,210	7,462	7,696	7,909	7,909	8,029	1.5%		11.4%	2.2%
UAPB	6,676	7,212	7,842	8,064	8,064	8,064	0.0%		20.8%	3.9%
UCA	8,224	8,524	8,751	9,188	9,338	9,563	2.4%		16.3%	3.1%
Average	7,906	8,214	8,477	8,736	8,794	8,929	1.5%		13.0%	2.5%

SOURCE: ADHE FORM 18-1

** Mandatory Fees include both E&G and Auxiliary

Tuition Increases – 2 Year Institutions

Annual Full-time Undergraduate Tuition and Mandatory Fees for Two-Year Institutions (2016-17 through 2021-2022)

RESIDENT

Institution	2016-17	2017-18	2018-19	2019-2020	2020-2021	2021-2022	1 YR Increase	5 YR Increase	5 YR Average Increase
ANC	2,660	2,750	2,780	2,810	2,840	2,930	3.2%	10.2%	1.9%
ASUB	3,480	3,540	3,600	3,660	3,660	3,660	0.0%	5.2%	1.0%
ASUMH	3,480	3,540	3,570	3,630	3,630	3,630	0.0%	4.3%	0.8%
ASUMS	3,880	4,000	4,000	4,090	4,090	4,090	0.0%	5.4%	1.0%
ASUN	3,330	3,450	3,480	3,570	3,570	3,570	0.0%	7.2%	1.4%
ASUTR	3,620	3,680	3,890	4,070	4,070	4,070	0.0%	12.4%	2.3%
BRTC	3,330	3,600	3,660	4,050	4,200	4,200	0.0%	26.1%	4.5%
CCCUA	3,405	3,600	3,840	3,960	3,960	3,960	0.0%	16.3%	2.9%
EACC	3,150	3,150	3,180	3,234	3,234	3,140	-2.9%	-0.3%	-0.1%
NAC	3,330	3,510	3,600	3,690	3,840	3,840	0.0%	15.3%	2.8%
NPC	3,460	3,780	4,110	4,500	4,500	4,500	0.0%	30.1%	5.0%
NWACC	4,633	4,683	4,683	5,058	5,088	5,088	0.0%	9.8%	1.8%
OZC	3,445	3,640	3,730	3,730	3,730	3,730	0.0%	8.3%	1.6%
PCCUA	3,110	3,200	3,320	3,410	3,410	3,410	0.0%	9.6%	1.8%
SACC	3,510	3,660	3,750	3,750	3,750	3,810	1.6%	8.5%	1.6%
SAUT	4,140	4,500	4,500	4,590	4,590	4,770	3.9%	15.2%	2.7%
SEAC	3,220	3,460	3,850	3,850	3,850	3,850	0.0%	19.6%	3.4%
UACCB	3,375	3,480	3,555	3,555	3,555	3,555	0.0%	5.3%	1.0%
UACCH-T	2,890	2,980	3,070	3,250	3,250	3,400	4.6%	17.6%	3.2%
UACCM	3,980	4,130	4,220	4,320	4,320	4,320	0.0%	8.5%	1.6%
UACCRM	3,630	3,780	4,020	4,260	4,260	4,470	4.9%	23.1%	4.1%
UAPTC	5,280	5,460	5,632	5,670	5,670	5,670	0.0%	7.4%	1.4%
Average	3,561	3,708	3,820	3,941	3,958	3,985	0.7%	11.9%	2.2%

SOURCE: ADHE FORM 18-1

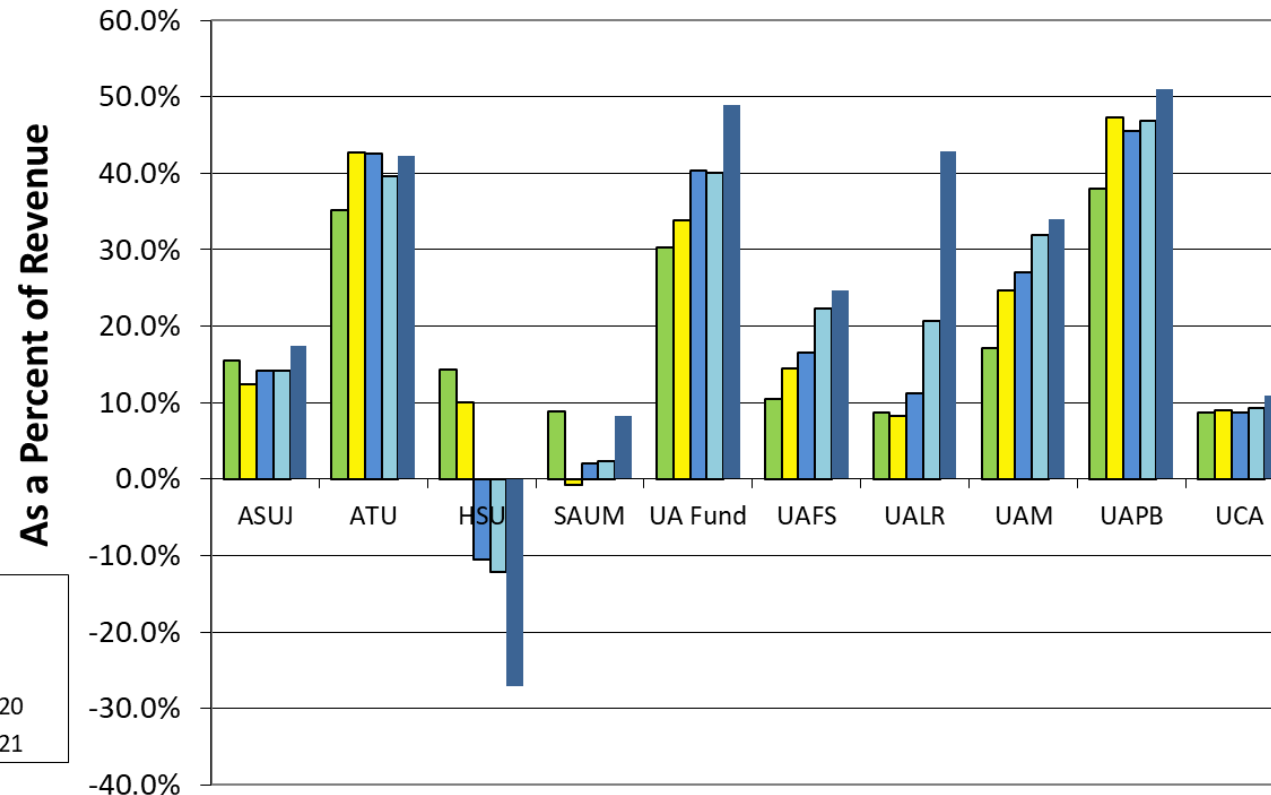
**Mandatory Fees include both E&G and Auxiliary

Fund Balances

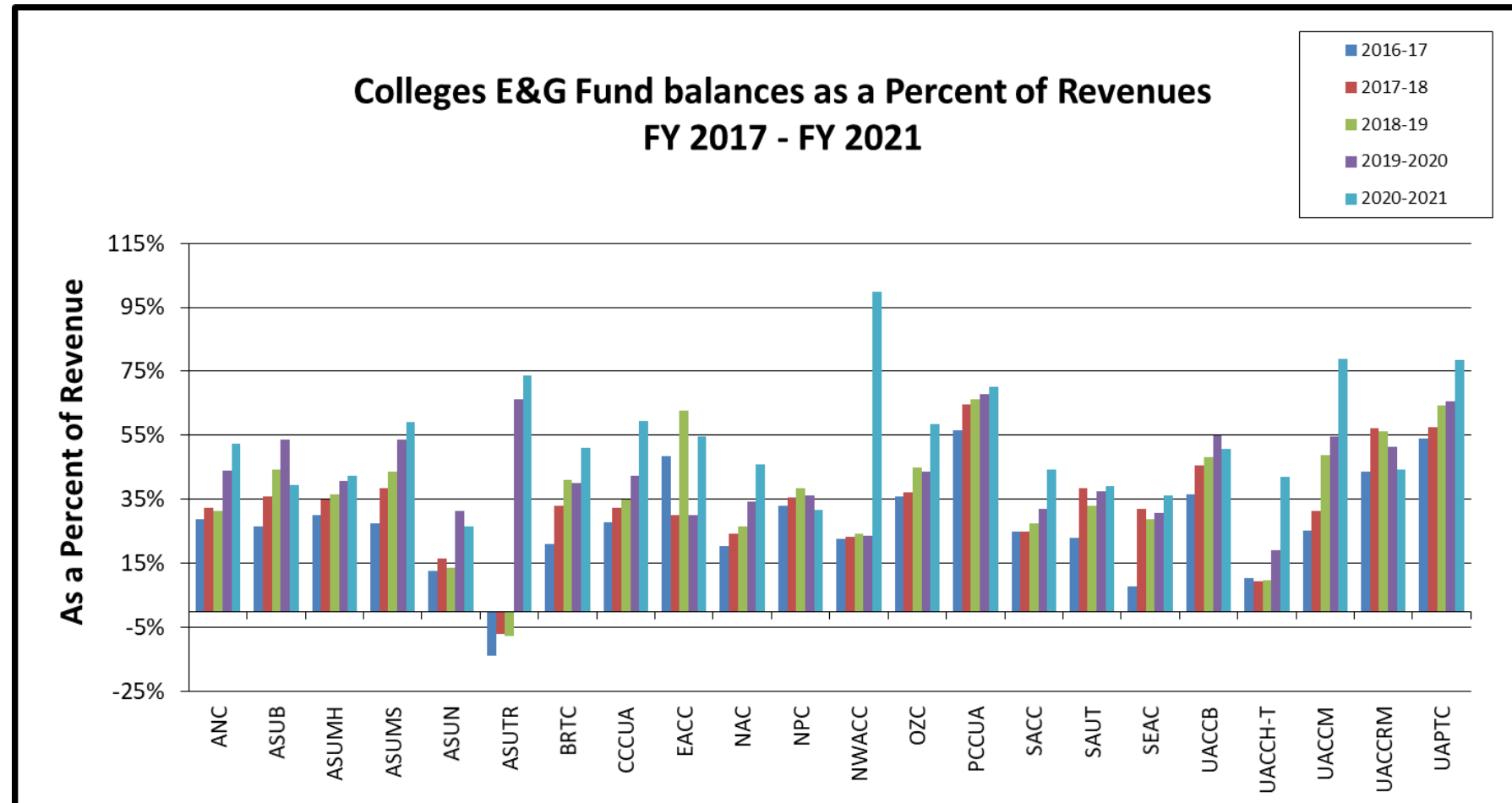
- According to industry standards, optimal fund balances should range from 5% to 14% of the E & G operating budget.
 - For 2020-21, all but one of the 4-year institutions' fund balances were above 5%.
 - For 2020-21, no 2-year institution's fund balance fell below 5%.

Fund Balances – 4-Year

University E&G Fund Balances as a Percent of Revenues
FY 2017 - FY 2021



Fund Balances – 2-Year



Institutional Scholarships (Academic and Performance)

- A.C.A 6-80-106 set limitations on Institutional Scholarships from tuition and fees
 - Academic and Performance scholarships awarded to students who qualify for a Pell Grant were excluded in accordance with A.C.A. § 6-80-106.
- The limit is 20% of E&G tuition and fee revenue
- 17,082 scholarships were awarded at 4-Year Institutions at a cost of \$75.6 million compared to 18,037 at a cost of \$74.7 million the previous year
- Scholarships as a percent of tuition and fees were 9.9% compared to 9.4% the previous year

Institutional Scholarships

Undergraduate Academic and Performance Scholarship Expenditures for Fiscal 2020-2021*

Institution	Academic		Performance		Total Scholarships		Total Tuition & Fee Income	Scholarships as a Percent of Tuition & Fees	Average Academic Award	2020-2021 Tuition & Fees
	Awards	Amount	Awards	Amount	Awards	Amount				
ASUJ	2,478	\$12,210,834	461	\$1,051,354	2,939	\$13,262,188	\$96,083,949	13.8%	\$4,928	\$8,900
ATU	2,375	\$10,141,884	173	\$430,447	2,548	\$10,572,331	\$65,224,749	16.2%	\$4,270	\$9,255
HSU	788	\$4,114,899	169	\$352,394	957	\$4,467,293	\$25,602,436	17.4%	\$5,222	\$9,240
SAUM	794	\$3,925,324	143	\$417,270	937	\$4,342,594	\$38,976,397	11.1%	\$4,944	\$8,980
UAF	4,650	\$17,529,338	395	\$1,041,215	5,045	\$18,570,553	\$320,501,264	5.8%	\$3,770	\$9,385
UAFS	892	\$2,380,416	55	\$71,575	947	\$2,451,991	\$32,464,425	7.6%	\$2,669	\$7,339
UALR	791	\$2,875,102	70	\$106,487	861	\$2,981,589	\$65,553,716	4.5%	\$3,635	\$9,529
UAM	320	\$1,567,760	187	\$445,374	507	\$2,013,134	\$18,335,172	11.0%	\$4,899	\$7,909
UAPB	349	\$1,659,739	232	\$787,883	581	\$2,447,621	\$19,367,357	12.6%	\$4,756	\$8,064
UCA	3,645	\$13,842,153	321	\$673,350	3,966	\$14,515,503	\$84,615,496	17.2%	\$3,798	\$9,338
University Total	17,082	\$70,247,448	2,206	\$5,377,349	19,288	\$75,624,797	\$766,724,962	9.9%	\$4,112	\$8,794

*A.C.A. § 6-80-106 set a limit of 20% of tuition and fee income that could be used for scholarships. "Academic" and "Performance Scholarships" does not include scholarships made to a student who qualifies for a Pell Grant

Other Thoughts

- Capital Funding
 - The Facilities Audit Program reported the replacement values for E&G facilities as \$5.5 billion. The **E&G maintenance** needs as of 2020 show that the institutions have **\$2.95 billion** in deferred maintenance with **\$259.8 million** of that classified as critical.

Recommendations

- Continue to work with institutions to monitor and refine the Productivity Funding Model policies to ensure adequate funding is available to meet student needs, innovation is encouraged, and that the policies continue to respond to attainment goals and priorities of the state.
- AHECB, ADHE and institutions of higher education work with the legislature toward alignment of institutional funding policies, state financial aid policies, and tuition policies in a way that prioritizes higher education affordability.

Any Questions?

Nick Fuller

Assistant Director for Finance

AGENDA ITEM NO. 21: MAINTENANCE REPORT

Maintenance of New Facilities Report

- The AHECB policy for maintenance of new facilities states that a report on the amount transferred to plant funds will be presented annually at the October AHECB meeting
- Ensures all newly constructed or purchased facilities will have a source of funding for maintenance
- Institutions seeking approval of a loan or a bond issue for the construction or purchase of a new facility must provide for the maintenance of that facility by transferring annually to plant funds

Current rates:

\$2.50 per gross square foot for an educational and general facility

\$1.25 per gross square foot for an auxiliary facility

- Report includes the status of the maintenance transfer for each new facility for which a loan or bond issue was approved for the construction or purchase of that facility

Any Questions?



ACADEMIC COMMITTEE CONSENT AGENDA ITEMS



AGENDA ITEM #22 REPORT OF ACADEMIC PROGRAM VIABILITY

Dr. Eric Flowers
Chief Academic Officer

Academic Program Viability

The Arkansas Higher Education Coordinating Board adopted new program viability standards for Arkansas colleges and universities in October 2008. The new viability standards, based on a 3-year average, are as follows:

- An average of four (4) graduates per year for career and technical education certificates (CTE) and career and technical associate degree programs (AAS);
- An average of four (4) graduates per year for bachelor's degrees in science, mathematics, engineering, foreign languages, middle school education, and secondary education programs for licensure in science and mathematics;
- An average of six (6) graduates per year for transfer associate degrees (AA, AS, and AAT) and bachelor's programs;
- An average of four (4) graduates per year for master's, specialist and first-professional programs; and,
- An average of two (2) graduates per year for doctoral programs

Report of Academic Program Viability 2022

Non-Viable Programs Since January 2020

– Certificate of Proficiency	153
– Technical Certificate	124
– Associate of Applied Science	80
– Associate of Science	34
– Bachelor's	91
– Graduate Certificate	19
– Master's	42
– Doctoral	22
Total	565

Any Questions?



AGENDA ITEM #23
INSTITUTIONAL CERTIFICATION ADVISORY
COMMITTEE: RESOLUTIONS

Alana Boles

Associate Director of Academic Affairs

Institutional Certification Advisory Committee (ICAC) Resolutions

- 5 Institutions
- 34 Degree and Certificate Programs
- 1 Institution Seeking Certification for Planning and Development – Jersey College

Any Questions?



AGENDA ITEM #24 LETTERS OF NOTIFICATION

Letters of Notification

- Programs approved by the ADHE Director
- Programs must be included on the AHECB agenda prior to initiation
- Programs are reasonable and moderate extensions of existing certificates and degrees



AGENDA ITEM #25 LETTERS OF INTENT

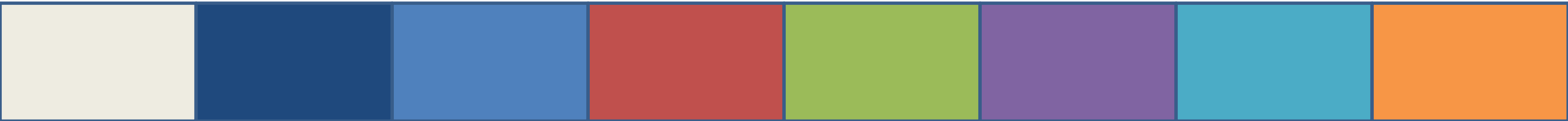
Letters of Intent

- Notification of institutional plans to offer new programs or organizational units that require Coordinating Board approval
- Chief academic officers and chief executive officers can comment on the proposals before consideration by AHECB

Any Questions?

AHECB Full Board Meeting

January 28, 2022



Approval of Minutes

- October 29 Regular Meeting

CHAIR AL BRODELL

**AGENDA ITEM NO. 2:
REPORT OF NOMINATING COMMITTEE**

Report of Nominating Committee

The Nominating Committee (Chair, Greg Revels, Lori Griffin and Graycen Bigger) will make a recommendation on the slate of Board officers for 2022-23, and the Board will act upon the recommendation.

Recommendation

- Chair, Al Brodell
- Vice-Chair, Keven Anderson
- Secretary, Graycen Bigger
- Finance Committee Chair, Chad Hooten
- Academic Committee Chair, Lori Griffin

CHAIR ALLEN

**AGENDA ITEM NO. 3:
STATE BOARD OF HIGHER EDUCATION
FOUNDATION ELECTION OF SUPERVISORY
COMMITTEE**

Election of Supervisory Committee

The Board for the Foundation includes three annually elected members: a president, a vice president and a secretary/treasurer. The Foundation was established in order to accept private funds for specific projects for the benefit of higher education in Arkansas. **The current officers are:**

- President – Chad Hooten
- Vice President – Bill Clary
- Secretary/Treasurer – Andy McNeill

Recommendation

- President Chad Hooten
- Vice President Greg Revels
- Secretary/Treasurer Andy McNeill

DR. MARIA MARKHAM

**AGENDA ITEM NO. 4:
REIMBURSEMENT OF EXPENSES FOR
MEMBERS OF THE AHECB AND ICAC**

Reimbursement of Expenses

Although members of the AHECB and ICAC by law serve without compensation, they may receive expense reimbursement for performing official board duties after following certain procedures set out by Act 1211 of 1995 (A.C.A. §25-16-901 et seq.).

Recommendation

Because Act 1211 of 1995 (A.C.A. §25-16-901 et seq.) is the sole authority for expense reimbursement, it is necessary for the Coordinating Board to adopt a resolution authorizing expense reimbursement for board members and members of the ICAC.

New Agency Members



Blake Cannon
Chief Analytics Officer
Began December 21, 2021



Mason Campbell
Assistant Director for
Policy and Student Success
Began January 3, 2022



Talha Tayyab
Senior Technology Analyst
Began January 18, 2022

Institutional Leadership



Dr. Charles Ambrose was appointed chancellor at Henderson State University, effective November 15, 2021.

Ambrose previously served as president of the University of Central Missouri, and as president of Pfeiffer University in North Carolina. Ambrose also led the education foundation KnowledgeWorks, a Cincinnati-based nonprofit that focuses on K-12 education policy and personalized learning practices.

The background of the slide is a solid blue color, populated with numerous 3D renderings of COVID-19 virus particles. These particles are depicted as spherical entities with a textured surface and are covered in numerous spike-like protrusions, known as glycoprotein spikes, which are shown in a lighter blue or white color. The particles vary in size and are distributed across the entire frame, with some appearing more prominent and larger than others, creating a sense of depth and density.

HIGHER EDUCATION COVID-19 RESPONSE

MARKETING AND EDUCATIONAL OUTREACH

GOALS

- ❖ Increase awareness of the YOUNiversal Application System
 - ❖ Increase applications on the YOUNiversal System
- ❖ Increase awareness of all post secondary education is college and its availability

Marketing Channels

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graph TD; MC((Marketing Channels)) --- PI((Promotional Items)); MC --- P((Print)); MC --- HSE((High School Events)); MC --- DMRG((Digital Marketing Retargeting and GeoFencing)); MC --- TS((Text Services)); MC --- PSM((Paid Social Media)); MC --- MTT((Movie Theater Trailers)); MC --- T((Television));
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Promotional
Items

Print

High School
Events

Digital Marketing
Retargeting and
GeoFencing

Text Services

Paid
Social Media

Movie Theater
Trailers

Television



Digital Marketing

Retargeting, GeoFencing, and
Search

WHAT EVEN IS IT?

Geofencing and **geotargeting** are both a part of location-based marketing, but they serve different purposes. While geofencing is simply drawing a virtual fence around a particular geographic location, geotargeting involves using various factors (often including geofencing) to reach specific users.

Search advertising is based on the user's search engine results page.

SEARCH ADVERTISING REPORTS

Google Ads Report

Impressions
461,521
↑ 38.5%

Clicks
16,064
↑ 84.1%

CTR
3.5%
↑ 32.9%

Conversions
2,188.9
↑ 92.7%

Conv. Rate
3.18%
↑ 8.8%

Facebook Ads Report

Impressions
598,898

Link clicks
5,082

CTR (link)
0.8%

Post engagements
71,214

Post reactions
183

Post comments
12.0



The Biden campaign is using streaming platform Twitch to broadcast lo-fi train footage between stops on his tour

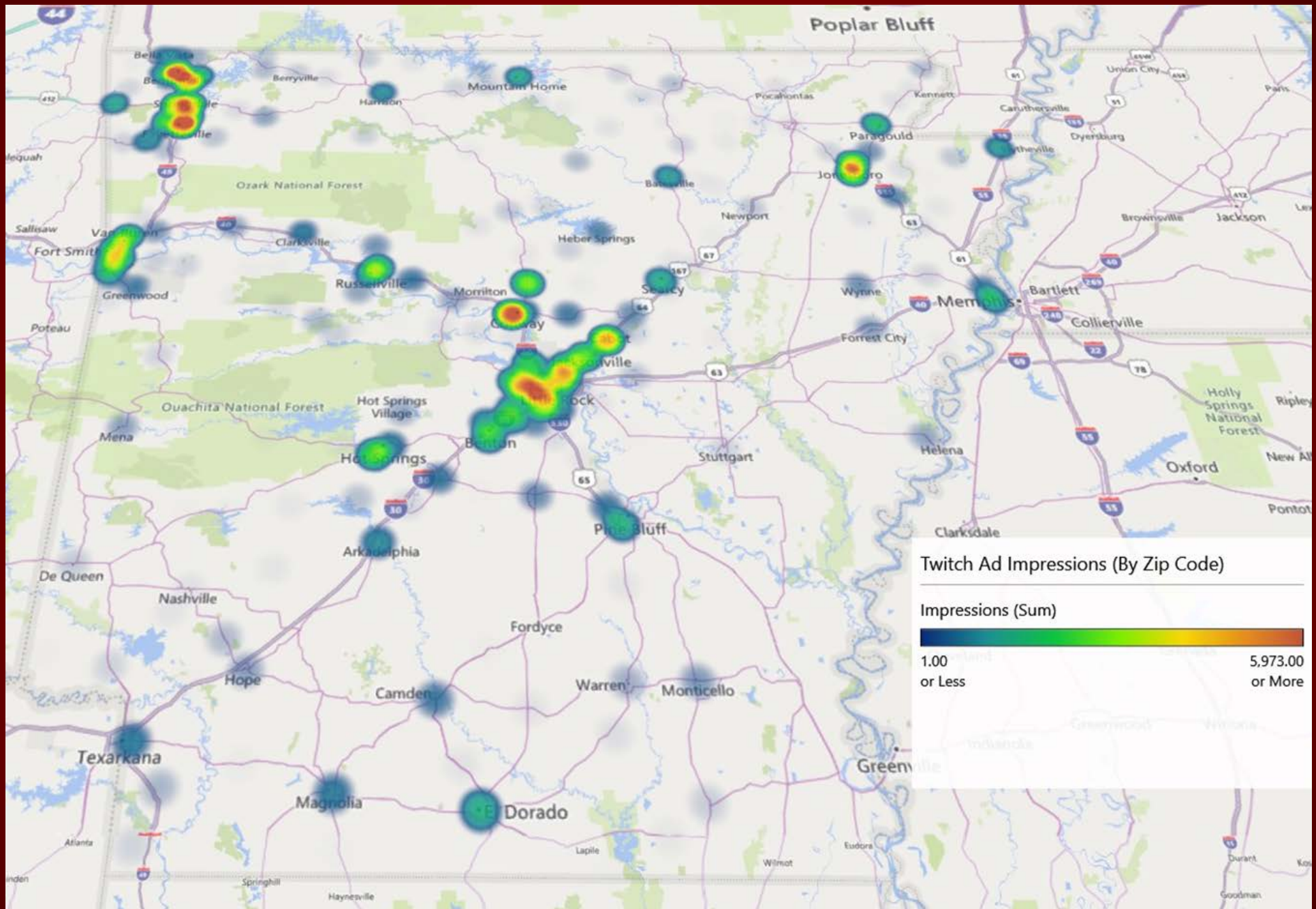
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TWITCH REPORTS

Order	State or region	City	DMA® name	Postal Code	Impressions	Video start	Video first quartile	Video midpoint	Video third quartile	Video complete	Video completion rate	Video pause	Video resume	Video mute	Video unmute
T10078514-46055-ADHE-Local Ad-Aug2021-Twitch Reach-KATV					97	95	88	88	85	84	88.4211%	0	2	2	1
T10078514-46055-ADHE-Local Ad-Aug2021-Twitch Reach-KATV	Arkansas	Blue Eye	SPRINGFIELD, MO	65611	6	6	6	6	6	6	100.0000%	0	0	0	0
T10078514-46055-ADHE-Local Ad-Aug2021-Twitch Reach-KATV	Arkansas	Pine Bluff	LITTLE ROCK-PINE BLUFF	71601	60	60	56	55	55	54	90.0000%	4	2	0	0
T10078514-46055-ADHE-Local Ad-Aug2021-Twitch Reach-KATV	Arkansas	White Hall	LITTLE ROCK-PINE BLUFF	71602	610	603	569	541	522	505	83.7479%	25	13	0	0
T10078514-46055-ADHE-Local Ad-Aug2021-Twitch Reach-KATV	Arkansas	Pine Bluff	LITTLE ROCK-PINE BLUFF	71603	1417	1403	1330	1265	1232	1203	85.7448%	48	24	19	2
T10078514-46055-ADHE-Local Ad-Aug2021-Twitch Reach-KATV	Arkansas	Crossett	MONROE-EL DORADO	71635	32	32	32	32	32	31	96.8750%	0	0	0	0
T10078514-46055-ADHE-Local Ad-Aug2021-Twitch Reach-KATV	Arkansas	Dumas	LITTLE ROCK-PINE BLUFF	71639	3	3	3	3	3	3	100.0000%	0	0	0	0
T10078514-46055-ADHE-Local Ad-Aug2021-Twitch Reach-KATV	Arkansas	Eudora	LITTLE ROCK-PINE BLUFF	71640	3	3	3	3	3	3	100.0000%	0	0	0	0
T10078514-46055-ADHE-Local Ad-Aug2021-Twitch Reach-KATV	Arkansas	Hamburg	LITTLE ROCK-PINE BLUFF	71646	128	128	126	117	114	112	87.5000%	5	3	2	0

Site	Impressions	Video start	Video first quartile	Video midpoint	Video third quartile	Video complete	Video completion rate	Video pause	Video resume	Video mute	Video unmute
Twitch Android (ID: c81253c728c141bda7c9158e003a2756)	11263	11142	10660	10299	10112	10024	89.9659%	1113	433	0	0
Twitch CTV (ID: 369378eadf3c48e488bd930d8a466bf3)	18448	18239	18141	17503	16776	16288	89.3031%	0	0	0	0
Twitch iOS (ID: f19500aafcd24429ae921d1b247372f2)	37701	37466	34707	33179	32531	32159	85.8352%	1795	1407	2	3
acmepackingcompany.com	1	1	1	1	1	1	100.0000%	0	0	0	0
telegram.com	1	1	1	1	1	1	100.0000%	0	0	0	0
twitch.tv	75605	74670	73565	72042	69968	68730	92.0450%	209	76	746	255
vitaminews.com	1	1	1	1	1	1	100.0000%	0	0	0	0





LEGISLATIVE

UPDATE

Any Questions?



Annual Enrollment Report

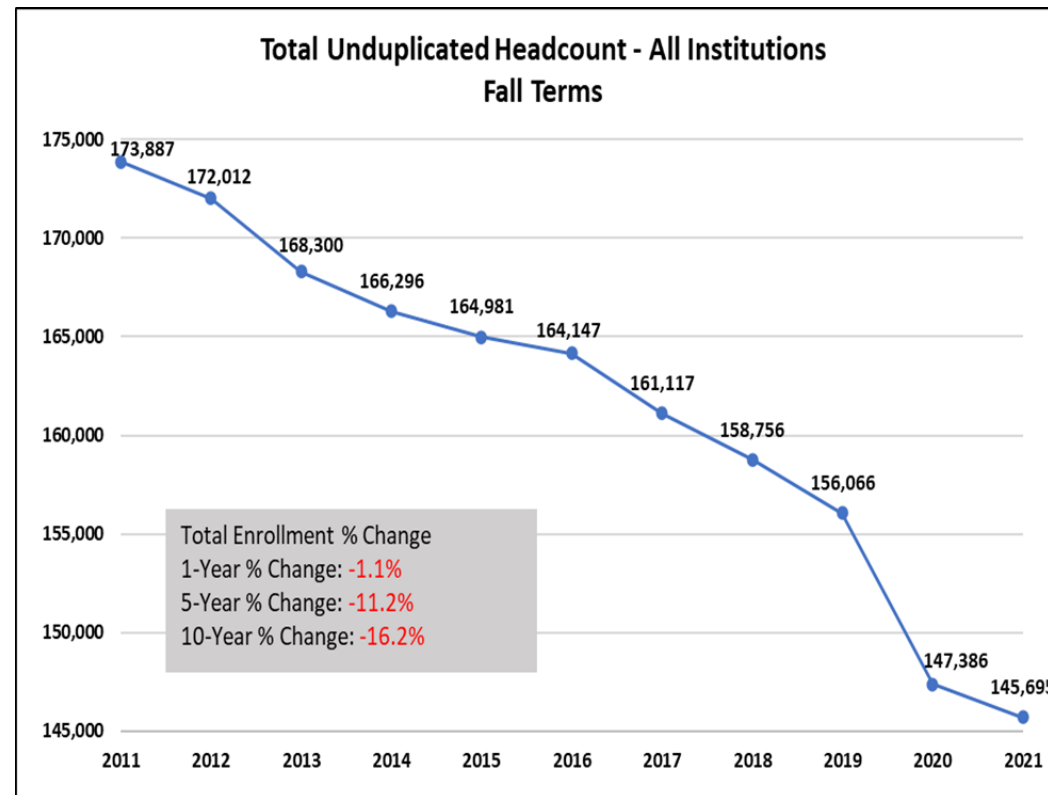
**AHECB Meeting
January 28, 2022**

Sonia Hazelwood, Assistant Director
Information Systems & Technology Innovation

Annual Enrollment Report

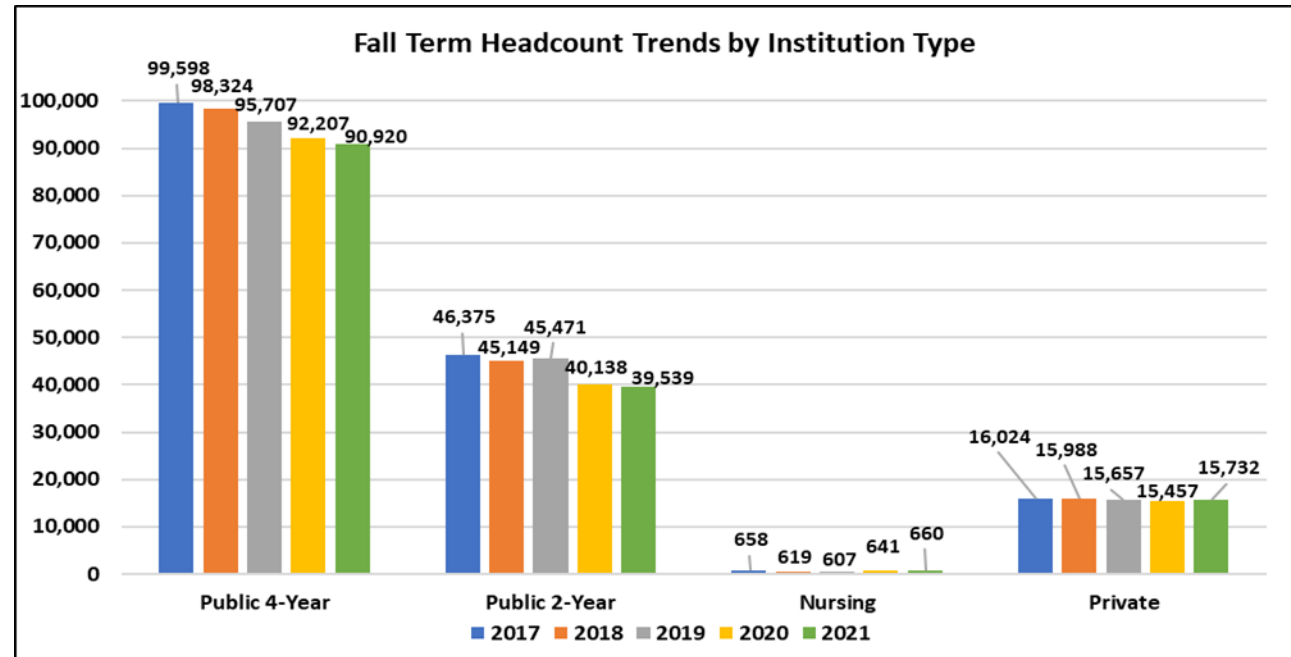
Arkansas Enrollment Trends

The **total** unduplicated headcount for Fall 2021 in all sectors of Arkansas higher education, including public universities, public colleges, private/independent colleges and universities, and nursing schools was 145,695 students; representing a 1-year decline of 1.1% and a 5-year decline of 11.2%.



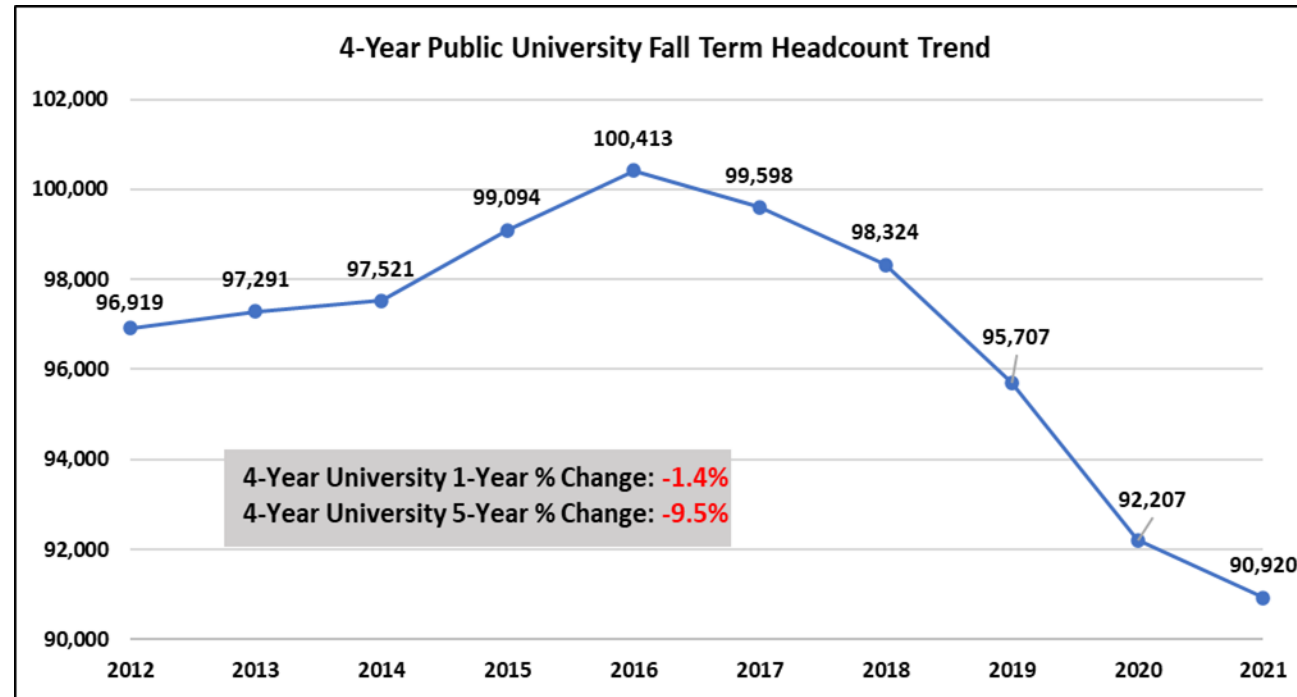
Annual Enrollment Report

The following graph provides a five-year total headcount trend for each sector of Arkansas higher education. Public 4-Year universities and 2-Year colleges experienced one-year declines, while the private/independent and nursing institutions experienced slight increases in fall headcount.



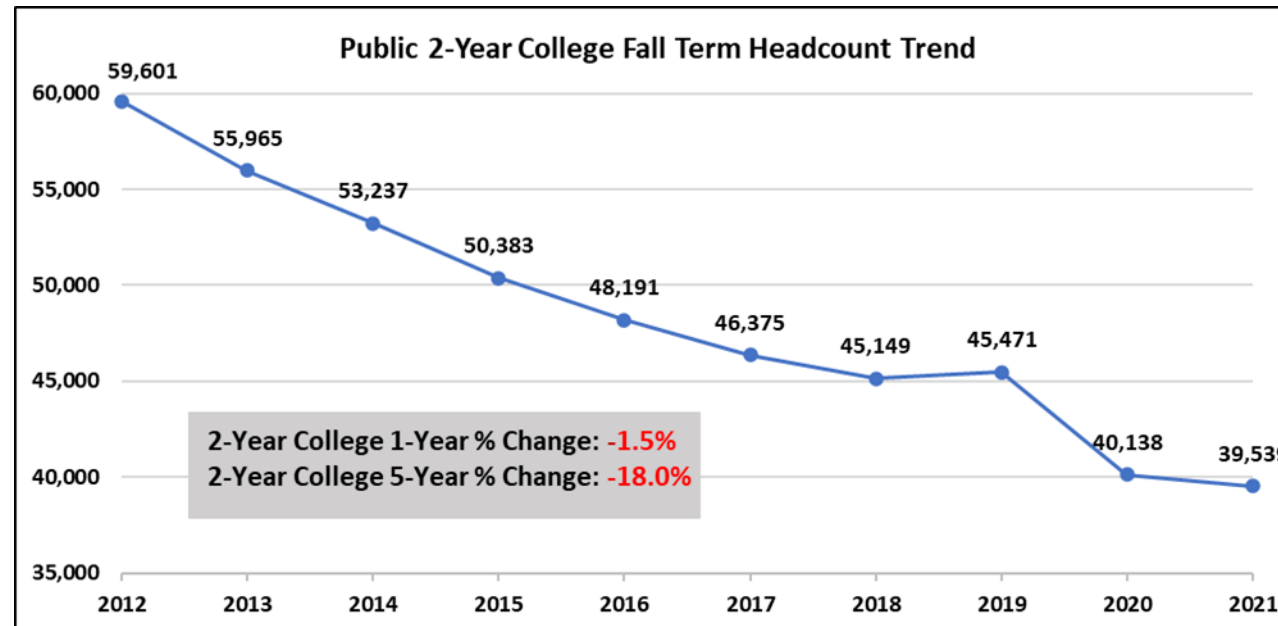
Annual Enrollment Report

The 4-Year Public Universities reported a fall term decline for the fifth year in a row. They experienced their highest enrollment in fall 2016 of 100,413. The 1-year percentage change was a 1.4% decline.



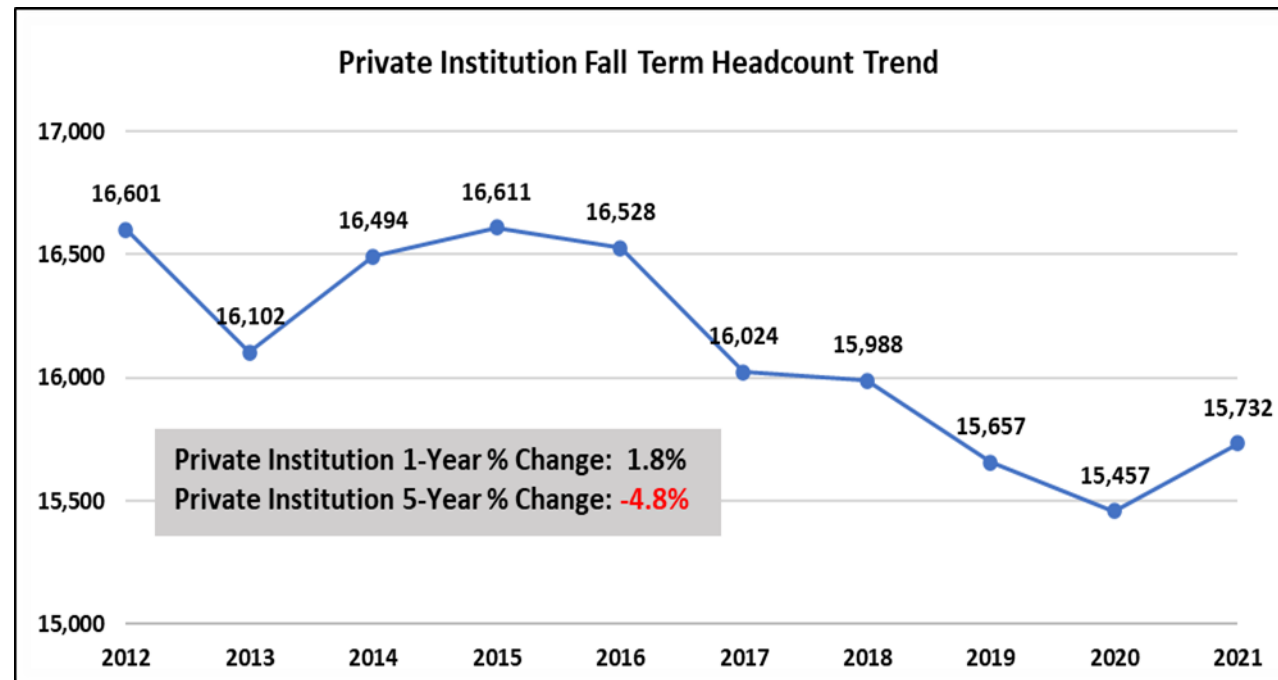
Annual Enrollment Report

The 2-year public colleges reported a decrease from 2020 of 1.5%. They experienced their highest headcount in the fall 2012 term of 59,601.



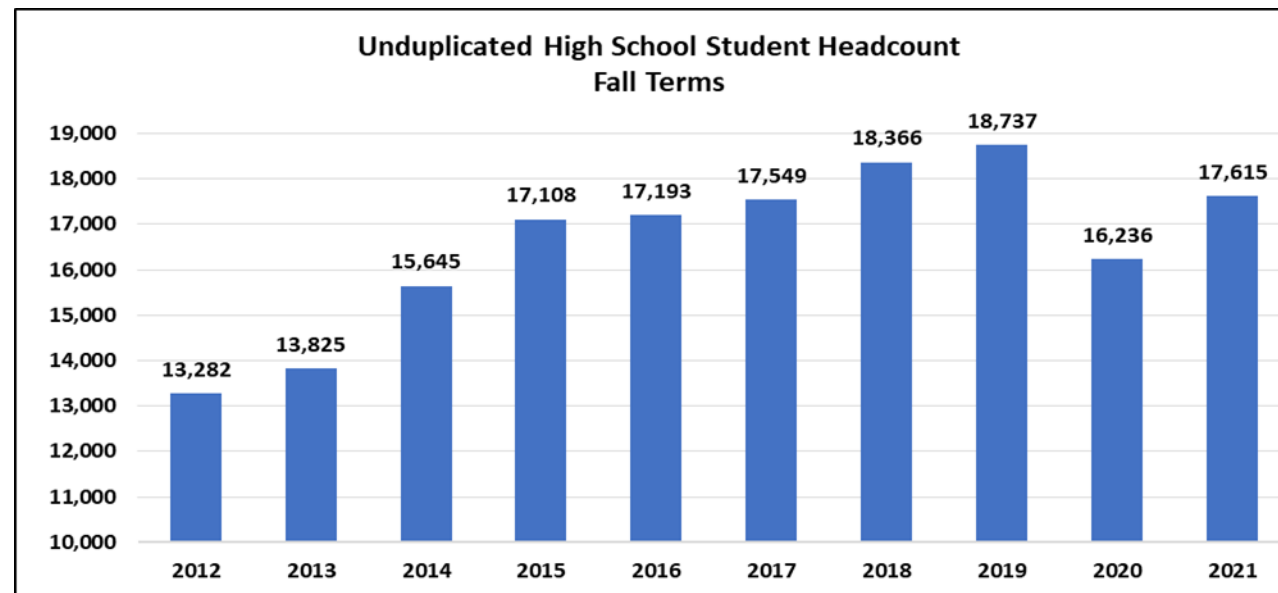
Annual Enrollment Report

Private/independent colleges reported an increase of 275 students. They experienced their highest headcount in the fall 2015 term of 16,611.



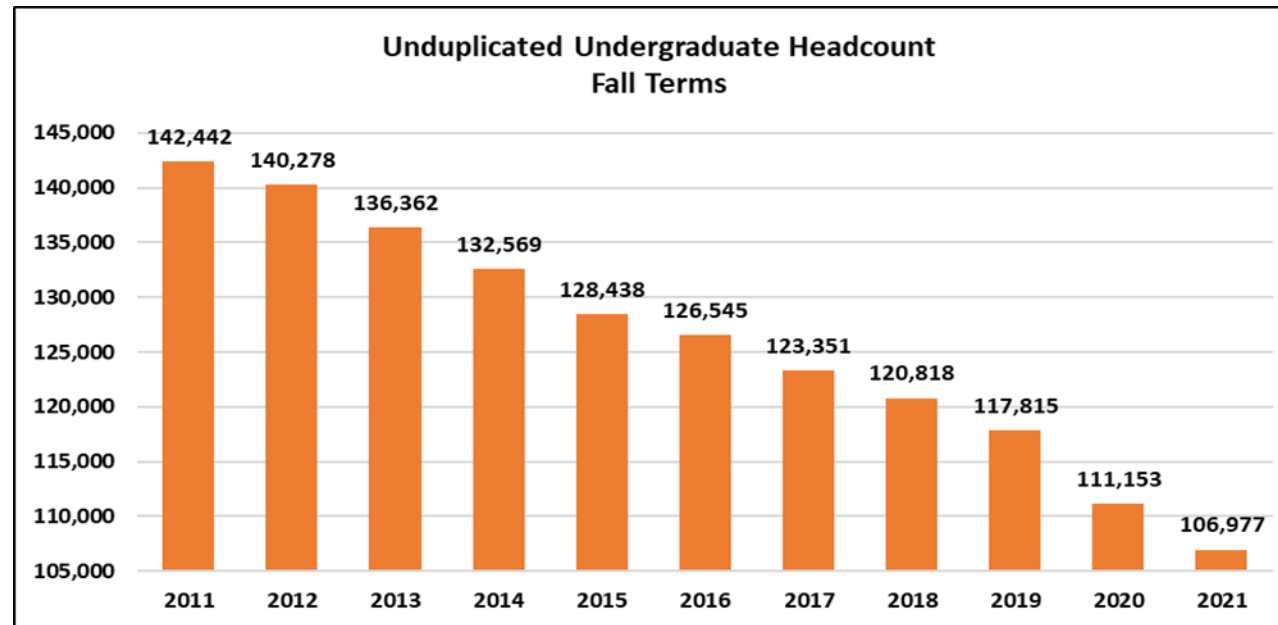
Annual Enrollment Report

High School student headcount, including both concurrent and dually enrolled students, increased from last year by 1,379 students. Covid-19 is believed to have been a significant factor in the decline in high school headcounts in AY 2020. While high school headcounts in AY 2021 have rebounded over AY 2020, they have not returned to pre-pandemic enrollment levels.



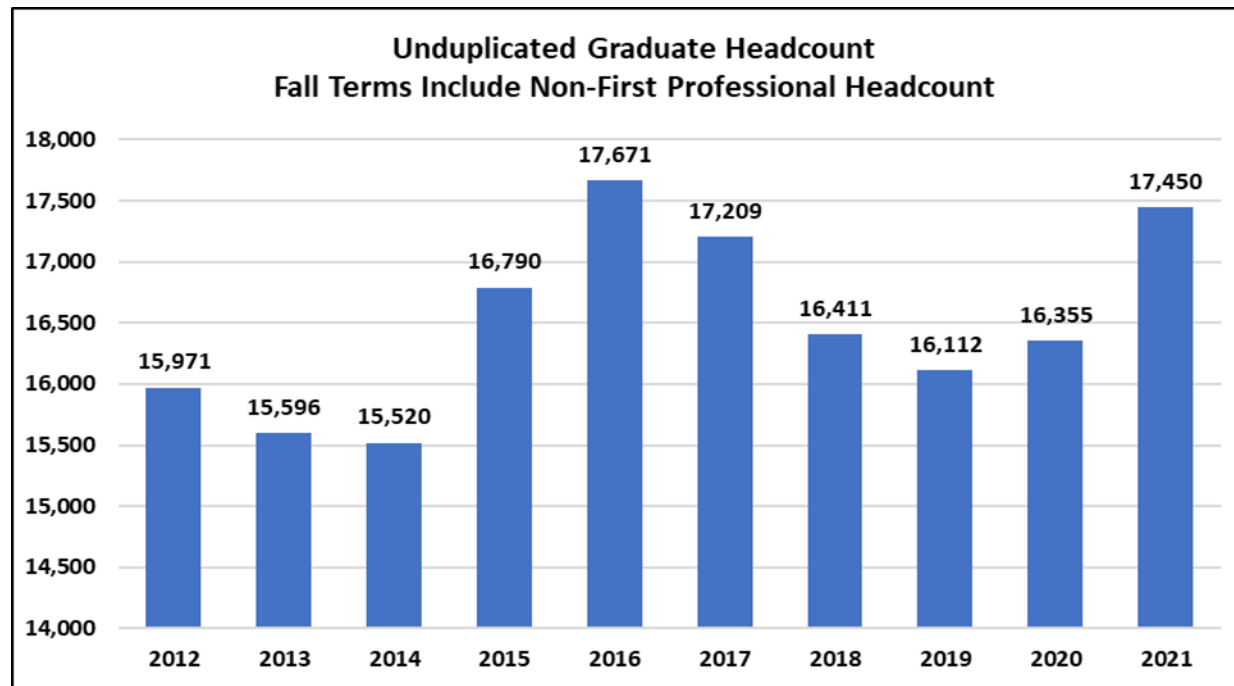
Annual Enrollment Report

Undergraduate headcount declined by 3.8%. The largest undergraduate class on record is 142,442 reported in fall 2011. Undergraduate headcount reported here does not include high school student headcount.



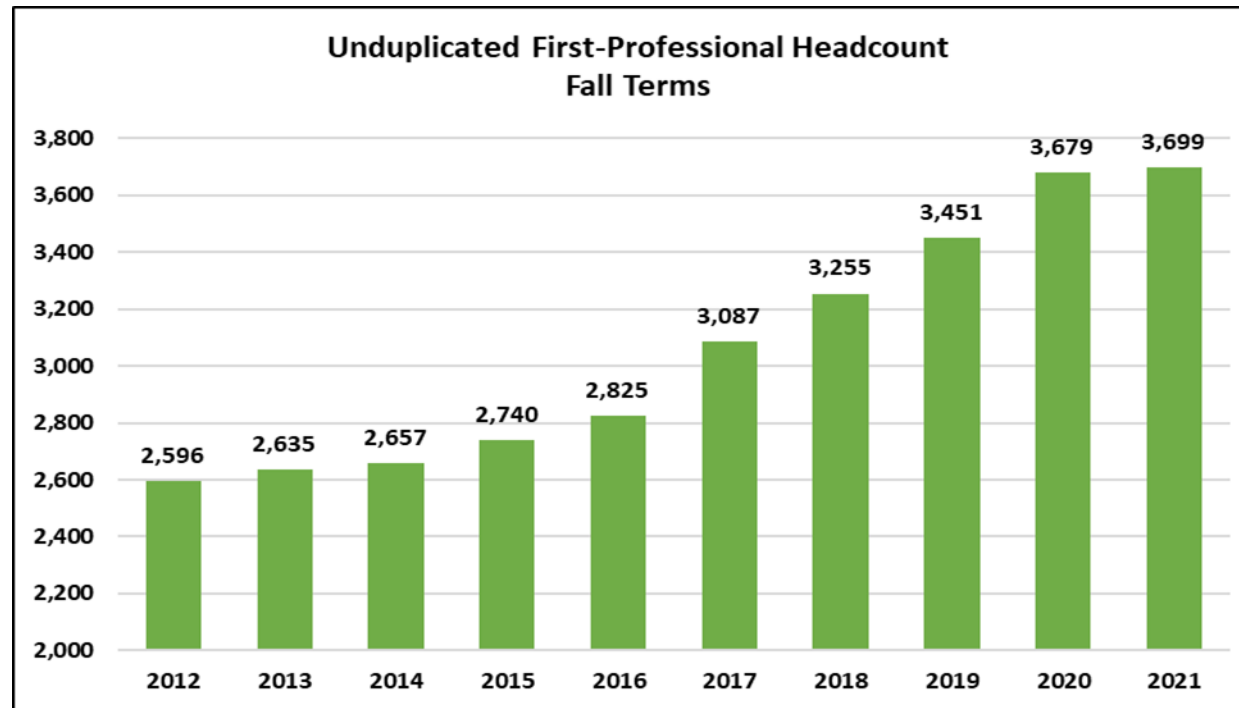
Annual Enrollment Report

Graduate headcount for all public and private institutions increased for fall 2021 term by 1,095 students representing an increase of 6.7% from the fall 2020 term.



Annual Enrollment Report

First-Professional enrollment has grown each of the last ten years. Enrollment in this level includes students majoring in law, medicine, pharmacy, advanced nursing programs, occupational and physical therapies.



Any Questions?



Annual Report of the College Going Rate

**AHECB Meeting
January 28, 2022**

Sonia Hazelwood, Assistant Director
Information Systems & Technology Innovation

College Going Rate

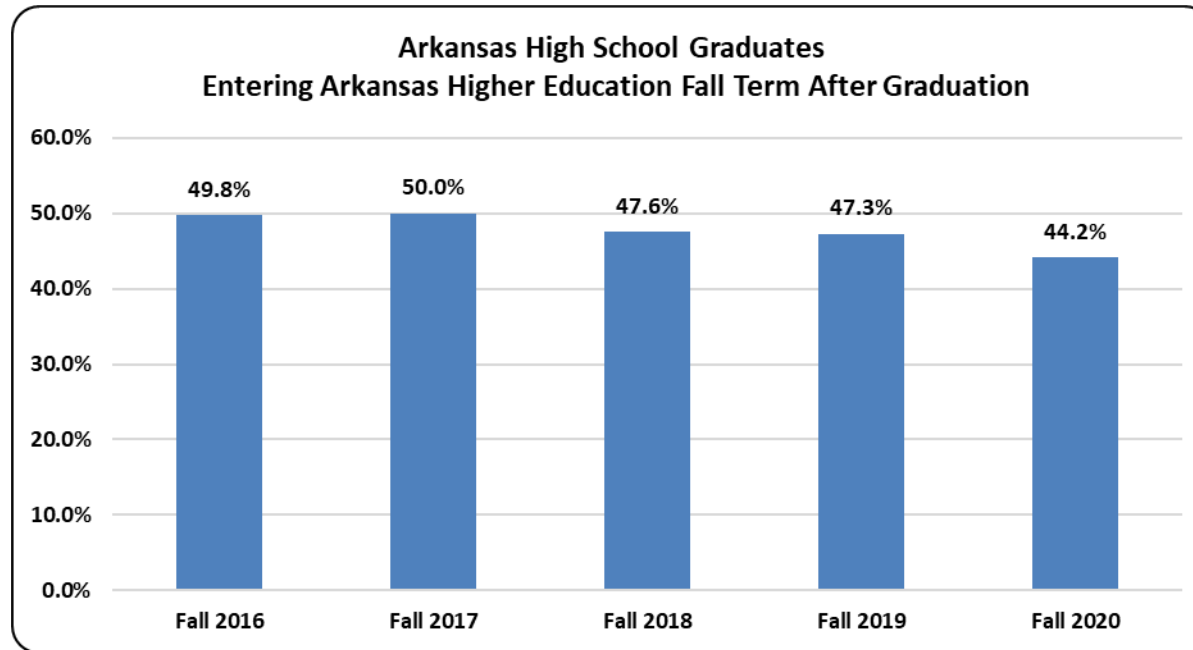
Methodology

The college-going rate measures the proportion of students enrolling in postsecondary education in the fall semester after finishing high school. The percentage reflects the accessibility of higher education and students' assessment of the value of attending college when compared to entering the workforce, entering the military or following other pursuits.

ADHE received 2020 public high school graduate data from ADE's Division of Elementary and Secondary Education and combined it with fall 2020 data submitted to ADHE from all Arkansas public and private institutions. The College-Going Rate calculations include only students graduating from an Arkansas Public High School or Public Charter High School.

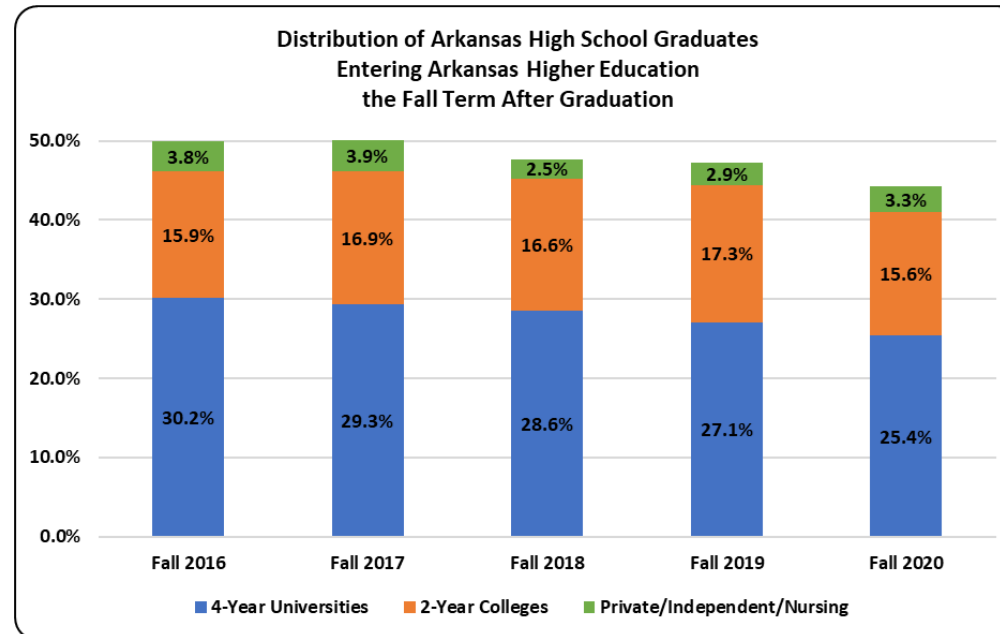
College Going Rate

The public high school student college-going rate for all Arkansas **public and private/independent colleges and universities** for the Fall 2020 term was **44.2%**.



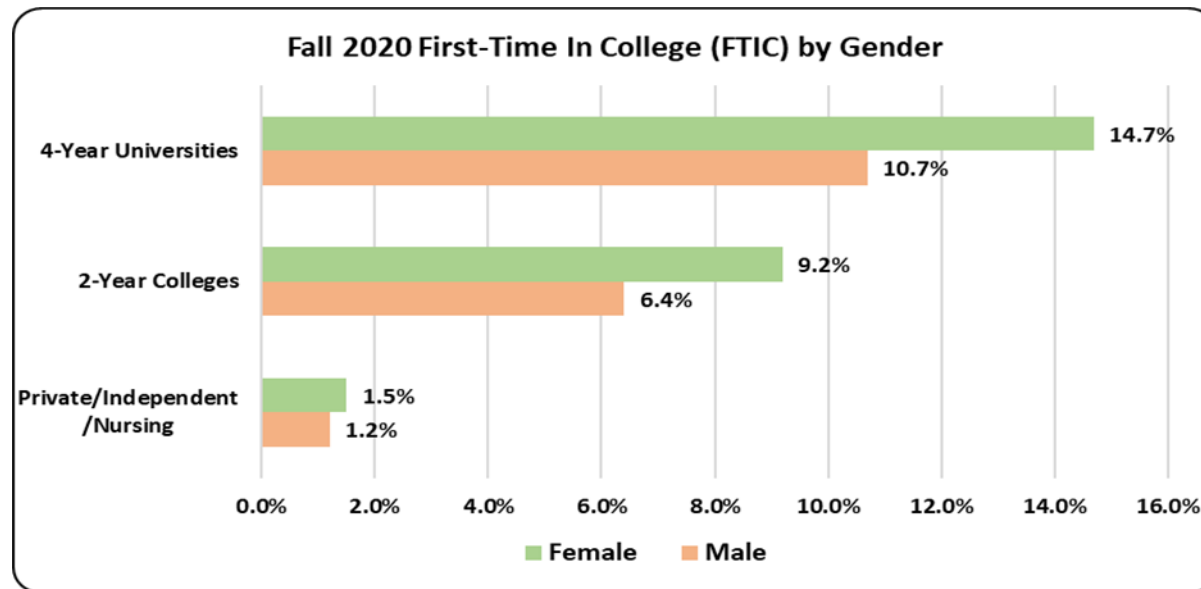
College Going Rate

Term	Public HS Graduates	Those Entering College	CGR
Fall 2016	30,152	15,015	49.8%
Fall 2017	31,263	15,642	50.0%
Fall 2018	31,817	15,153	47.6%
Fall 2019	32,286	15,271	47.3%
Fall 2020	32,949	14,551	44.2%



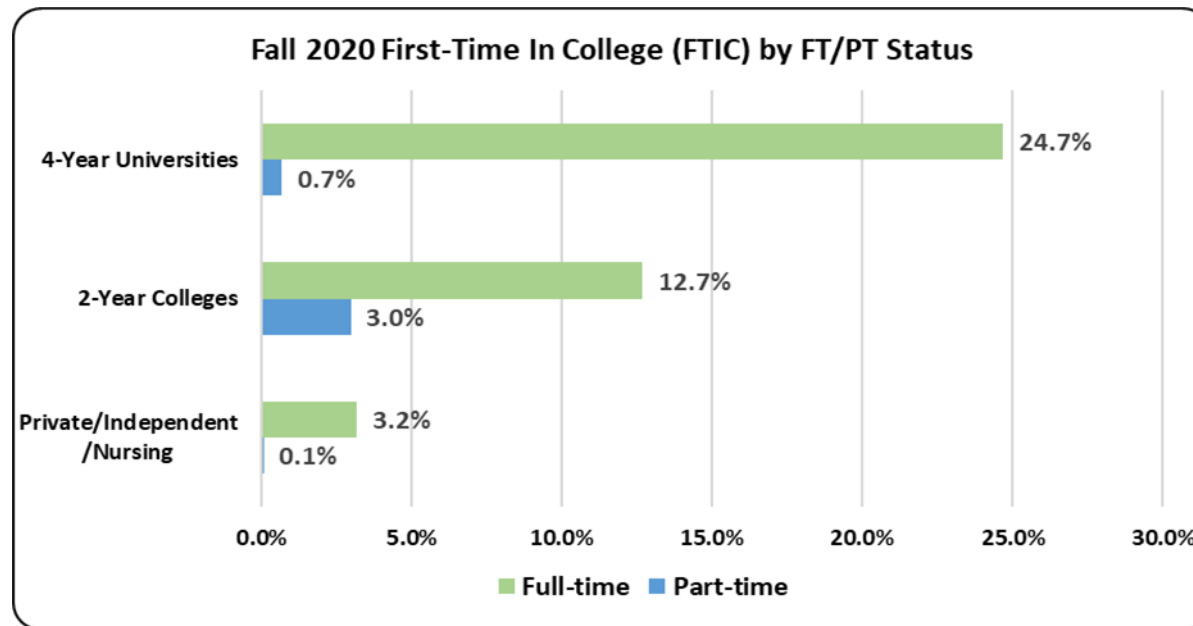
College Going Rate

Females go to college at higher rates than males in all sectors. These percentages are consistent with prior year percentages.

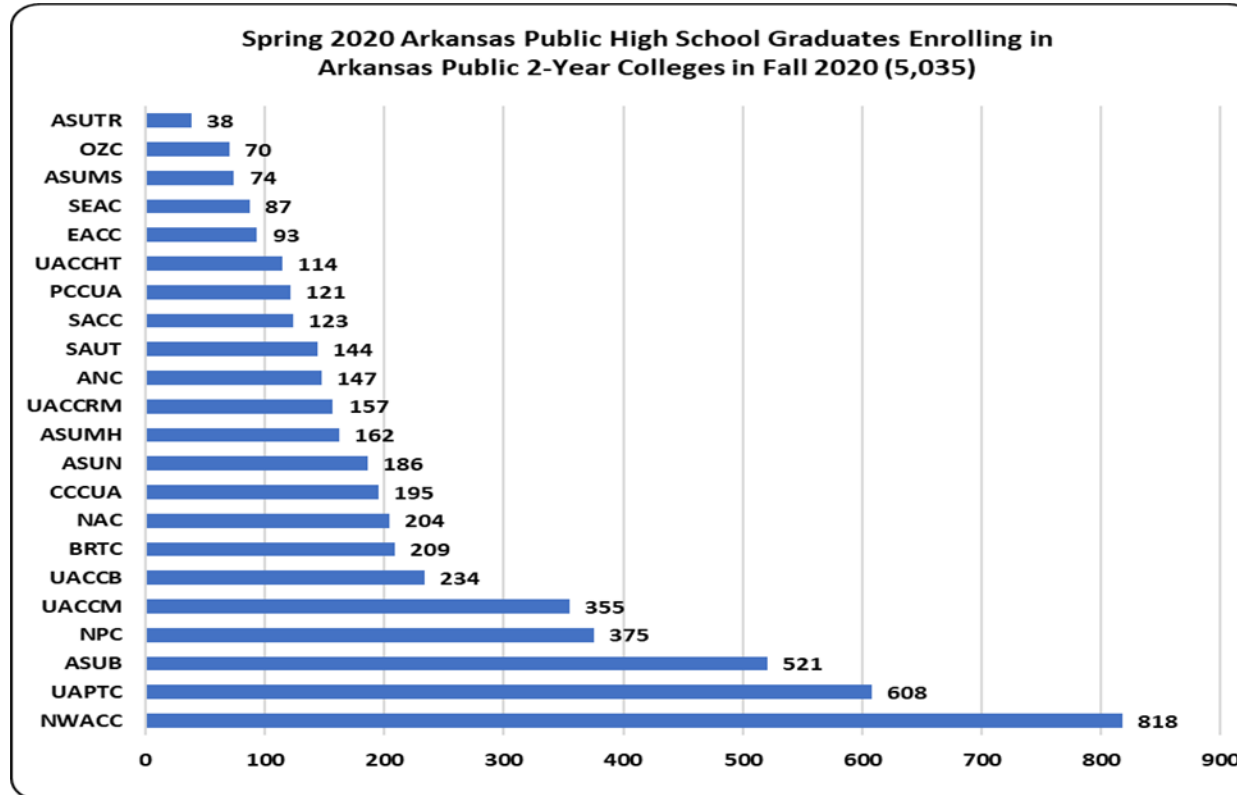


College Going Rate

Only 3.8% of students entering college immediately after high school enrolled part-time. This is typical for students enrolling in higher education the semester after graduating high school.

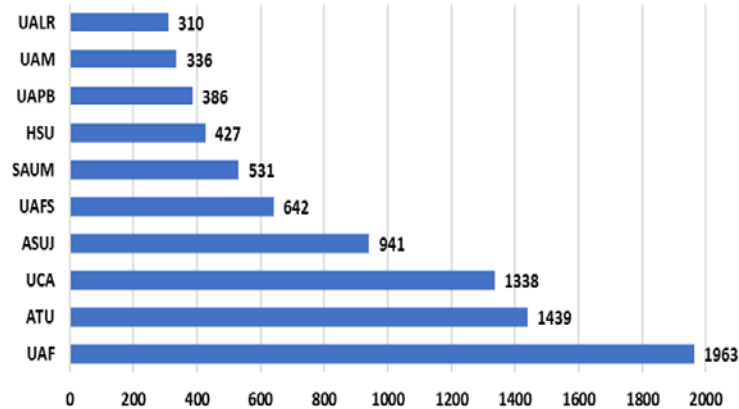


College Going Rate

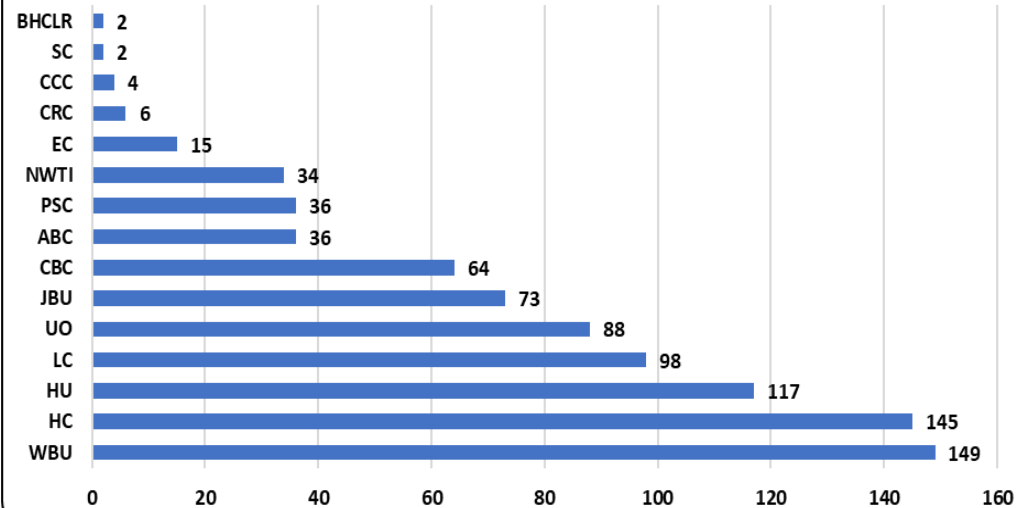


College Going Rate

Spring 2020 Arkansas Public High School Graduates Enrolling in
Arkansas Public 4-Year Universities in Fall 2020 (8,313)



Spring 2020 Arkansas Public High School Graduates Enrolling in
Arkansas Private Colleges in Fall 2020 (867)



Any Questions?

Alana Boles

Associate Director of Academic Affairs

AGENDA ITEM NO. 8

2021 INSTITUTIONAL CERTIFICATION

ADVISORY COMMITTEE ANNUAL REPORT

ICAC Oversight

- The Institutional Certification Advisory Committee is mandated by Arkansas law and is appointed by the Director of ADHE
- ICAC has oversight of out-of-state postsecondary institutions and for-profit institutions
- Institutions exempt from ICAC oversight:
 - Institutions offering only church-related training
 - Institutions on military bases
 - Institutions in regional and national reciprocity agreements

Institutions Certified under ICAC Rules

2020-21: 40 Institutions

- 13 Arkansas Campuses
- 27 Institutions with programs delivered only through distance technology
- 9 Institutions offering programs both on Arkansas campuses and delivered through distance technology
- 2 Institutions offering programs only on an Arkansas campus

Degrees Offered

July 1, 2020 – June 30, 2021

Type of Degree	Number of degrees offered
Undergraduate	253
Graduate	287
Total	540

Student Enrollment and Graduates

July 1, 2020 – June 30, 2021

- Total Enrollment – 6,711
- Online enrollment – 2,826
- Arkansas campus enrollment – 3,885
- Total Graduates – 1,609

Graduates by Degree

July 1, 2020 – June 30, 2021

Type of Degree	Number of Graduates by Degree Type
Certificates	307
Associate of Applied Science Degrees	412
Associate of Arts/Science Degrees	201
Bachelor's Degrees	90
Master's Degrees	329
Doctoral Degrees	270
Total	1,609

Tuition Rates

- Out-of-state and/or private institutions have varying tuition rates

Highest: Pepperdine University \$1,866 per credit hour

Lowest: Rasmussen University \$274 per credit hour

- Highest in-state tuition per credit hour rate at an Arkansas public institution is \$803
- Lowest in-state tuition per credit hour rate at an Arkansas public institution is \$82

Institutions Exempt from Certification

- 31 institutions offering only church-related training (at Arkansas institutions and online from other states)
- 3 institutions offering programs on military installations
The majority (51% of total annual enrollment) of students enrolled at the institution located on the military installation must be active or retired military personnel and/or their dependents
- Out-of-state institutions approved by state higher education agencies to offer degrees by distance technology through a recognized regional or national education compact such as the Southern Regional Education Board (SREB) or the State Authorization Reciprocity Agreement

State Authorization Reciprocity Agreements (SARA)

- ADHE must approve Arkansas colleges and universities offering distance technology programs for SARA participation based on institutional accreditation, financial stability, and student complaint resolution policy and procedures.
- SARA participation is optional for Arkansas institutions.
- Applications from out-of-state institutions have decreased as more states and institutions have joined SARA.
- Every state, Puerto Rico, D.C., and the Virgin Islands has joined SARA except California.
- 38 Arkansas institutions are in SARA; over 2,300 institutions nationwide have joined.

Any Questions?

Agenda Item No. 09

Policy Amendment: Arkansas Academic Challenge

- Multiple amendments as a result of Acts 636, 80, and 81
- No known opposition
- No anticipated fiscal impact
- Substantive changes include:
 - Removal of definitions of terms no longer incorporated in the statute
 - Removal and clarification of eligibility requirements for traditional students
 - Removal and addition of language regarding approved leaves of absence
 - Removal of language regarding literacy tutoring
 - Removal and addition of language regarding scholarship award amounts
 - Correction of agency name as a result of transformation

Agenda Item No. 10

Policy Amendment: Arkansas Future

- Amendment a result of Act 388 and Act 618 of 2019
- No known opposition
- No anticipated fiscal impact
- Amends to include private, non-profit two-year and four-year colleges or universities
- Changed frequency of certification of receipt of mentoring services from once per month to once per semester
- Correction of agency name as a result of transformation

Agenda Item No. 11

Policy Amendment: Arkansas Governor's Scholars

- Amendment a result of Acts 217, 331, 79, and 743
- No known opposition
- No fiscal impact for 2020 or 2021, but estimated \$600K increase to scholarship expenditures for each year for four years leveling at \$2.4 million annually.
- Addition of language expanding eligibility
- Addition of language requiring applicants to complete the FAFSA
- Removal of language regarding end-of-course assessments
- ACT “score” changes to “superscore”
- Correction of agency name as a result of transformation

Agenda Item No. 12

Policy Amendment: Arkansas Workforce Challenge

- Amendment a result of Act 636
- No known opposition
- No anticipated fiscal impact
- Replaces citation listed in ACA 6-85-303
- Correction of agency name as a result of transformation

Agenda Item No. 13

Policy Amendment: Arkansas Concurrent Challenge

- Amendment a result of Act 82
- No known opposition
- No anticipated fiscal impact
- Amends language regarding continuing eligibility
- Correction of agency name as a result of transformation

Agenda Item No. 14

Policy Amendment: Law Enforcement Officers' Dependents Scholarship

- Amendment at constituent request
- Eliminates residency requirement which is not delineated in the law
- Allows recipients to live out of state as long as employment was in state
- No known opposition
- No anticipated fiscal impact
- Correction of agency name as a result of transformation

Agenda Item No. 15

Policy Amendment: Military Dependents' Scholarship

- Amendment a result of Act 988
- No known opposition
- No anticipated fiscal impact
- Amends language expanding definition of institution of higher education to include private, non-profit institutions
- Amends to include language clarifying award amounts for dependents of private, non-profit institutions of higher education
- Correction of agency name as a result of transformation

Agenda Item No. 16

Policy Amendment: Out-of-state Veterinary Medical Education Loan Repayment

- Amendment a result of ADHE request
- No known opposition
- No anticipated fiscal impact until 2023
- Amendment of application process to include applicant graduation year and application deadline
- Addition of eligibility criteria to include requirement that applicant must be a graduate of an Arkansas public, private, home school, or GED program
- Amendment to application process to require application to be accessed online rather than mailed upon request
- Amendment of recipient selection process to state that awards will be made on a first-come, first-serve basis
- Correction of agency name as a result of transformation

Agenda Items No. 17 - 19

Rules Repeal: Minority Masters Fellows Program

Rules Repeal: Minority Teacher Scholars Program

Rules Repeal: Emergency Secondary Loan Program

- No longer an active programs
- Do not receive funding

These rules and repeals are not final until after ALC review.

Any Questions?

FINANCE COMMITTEE REPORT

ACADEMIC COMMITTEE REPORT

PUBLIC COMMENTS/ ANNOUNCEMENTS

- Follow-up questions can be sent to: Nichole.Abernathy@adhe.edu
- Presentations will be posted on the ADHE website at:
<https://www.adhe.edu/about-adhe/coordinating-board/board-presentations>