

Arkansas Department of Higher Education

Intercollegiate Athletic Revenue and Expenditure Report

Fiscal Year 2016-17



Institutional Finance

December 2017

Arkansas Department of Higher Education
423 Main Street, Suite 400 Little Rock, AR 72201

REPORT OF 2016-17 INTERCOLLEGIATE ATHLETIC REVENUES AND EXPENDITURES

Act 245 of 1989 (A.C.A. §6-62-106) directed the Coordinating Board to develop and establish uniform accounting standards and procedures for reporting revenues and expenditures. Based on these standard definitions and formats, the Coordinating Board is to collect the financial data and provide a uniform report of each institution's athletic revenues and expenditures for the previous fiscal year to the Legislative Joint Auditing Committee and the public by November of each year.

Athletic revenues and expenditures for 2016-17 for each institution have been collected according to uniform standards and compiled in a summary report that follows this agenda item. An explanation of the reporting format follows:

1. The athletic report details revenues and expenditures for each institution.
2. Athletic revenues will match athletic expenditures unless there is an ending fund balance.
3. Act 366 of 1991 (A.C.A. § 6-62-804) prohibits athletic deficits. A designated athletic fee must be charged to the students by the institution if athletic-generated revenues (i.e., ticket sales, media/tournament/bowl, concessions/program sales, and game guarantees), foundations/clubs and other private gifts, other athletic income, auxiliary profits, and the allowable educational and general transfer do not cover the total expenditures for athletics.
4. In accordance with the uniform reporting and auditing of intercollegiate athletic expenditures of state-supported institutions of higher education, maintenance of facilities expenditures related to all intercollegiate teams and spirit groups, excluding bands, shall be reported as actual costs of operating such athletic facilities or a proration of actual costs based on athletic usage (A.C.A. § 6-62-807).

The 2016-17 total amount of athletic expenditures reported by state-supported universities is \$176,065,898 and two-year colleges is \$597,216. The statewide total is \$176,663,114 – an increase of \$10,410,567 (6.3%) from \$166,252,547 in 2015-16.

A comparison of 2016-17 actual expenditures to 2016-17 budgeted revenues certified to the Coordinating Board in July 2016 is also illustrated at the bottom of the summary chart. Certified budgeted expenditures for 2016-17 totaled

\$173,721,196 for all institutions. Total actual expenditures for 2016-17 for all institutions exceeded this budgeted amount by 1.7% percent. Actual expenditures varied from the Board of Trustees-certified budgeted expenditures by a range of 15 percent over the budgeted amount to 9 percent under the budgeted amount.

The following resolution is presented for the Board's consideration:

RESOLVED, That the Arkansas Higher Education Coordinating Board accepts the Report of 2016-17 Intercollegiate Athletic Revenues and Expenditures as prepared in accordance with Arkansas Higher Education Coordinating Board uniform accounting standards and definitions for athletic reporting.

FURTHER RESOLVED, That the Coordinating Board authorizes the Director to transmit the Report of 2016-17 Intercollegiate Athletic Revenues and Expenditures to the Legislative Joint Auditing Committee according to the provisions of A.C.A. §6-62-106.

Summary of Intercollegiate Athletic Revenues and Expenditures, 2016-17

INSTITUTIONS		ASUJ	ATU	HSU	SAUM	UAF	UAFS	UALR	UAM	UAPB	UCA	4-yr TOTAL	ASUMS	CCCUA	NAC	
R E V E N U E S	TICKET SALES	\$1,542,625	\$242,525	\$80,726	\$32,153	\$40,766,509	\$31,597	\$571,431	\$36,403	\$364,149	\$551,494	\$44,219,611	\$3,809	\$4,666	\$6,606	
	STUDENT FEES	\$4,870,561	\$3,588,094	\$1,631,407	\$1,895,922	\$0	\$2,429,076	\$4,097,307	\$850,791	\$1,309,870	\$5,314,847	\$25,987,875	\$0	\$0	\$0	
	GAME GUARANTEES	\$1,974,500	\$6,500	\$9,600	\$5,500	\$375,000	\$34,000	\$218,054	\$11,000	\$838,335	\$895,569	\$4,368,058	\$0	\$0	\$0	
	CONTRIBUTIONS	\$796,750	\$0	\$45,256	\$0	\$14,863,551	\$75,422	\$401,893	\$0	\$0	\$200,057	\$16,382,929	\$79,875	\$0	\$0	
	NCAA/CONFERENCE DISTRIBUTIONS	\$2,484,341	\$46,194	\$32,246	\$0	\$16,097,855	\$42,828	\$1,339,374	\$11,678	\$0	\$1,617,603	\$21,672,120	\$0	\$0	\$0	
	BROADCAST, TV, RADIO, INTERNET RIGHTS	\$0	\$0	\$0	\$0	\$30,180,507	\$0	\$0	\$0	\$0	\$270,230	\$0	\$30,450,737	\$0	\$0	\$0
	PROGRAM SALES, CONCESSIONS, NOVELTIES, PARKING	\$0	\$0	\$4,645	\$25,611	\$1,745,903	\$64,269	\$0	\$0	\$0	\$70,689	\$27,142	\$1,938,259	\$0	\$11,110	\$0
	ROYALTIES, LICENSING, ADVERTISEMENTS, SPONSORSHIPS	\$484,519	\$40,573	\$0	\$0	\$14,025,665	\$86,393	\$486,083	\$0	\$0	\$22,520	\$335,944	\$15,481,698	\$0	\$2,055	\$0
	SPORTS CAMPS REVENUES	\$0	\$215,001	\$0	\$52,363	\$53,320	\$88,518	\$0	\$0	\$0	\$0	\$0	\$409,202	\$0	\$0	\$13,440
	ENDOWMENT AND INVESTMENT INCOME	\$156,239	\$79,120	\$0	\$0	\$713,041	\$805	\$0	\$0	\$0	\$0	\$0	\$949,205	\$0	\$0	\$0
OTHER INCOME	\$250,818	\$14,052	\$7,509	\$30,902	\$589,001	\$12,637	\$90,134	\$12,218	\$27,190	\$0	\$0	\$1,034,461	\$0	\$0	\$29,035	
O T H E R F I N A N C I N G S O U R C E S	CWSP FEDERALLY FUNDED PORTION	\$0	\$11,594	\$1,234	\$67,395	\$9,392	\$620	\$0	\$56,089	\$0	\$115,607	\$261,932	\$0	\$0	\$0	
	CWSP FED. PORTION AS % TOTAL CWSP	0%	75%	5%	69%	80%	100%	0%	100%	0%	100%	82%	0%	0%	0%	
	OTHER AUXILIARY PROFITS	\$4,227,634	\$0	\$1,487,197	\$430,811	\$0	\$826,708	\$3,250	\$2,242,684	\$3,050,415	\$2,700,735	\$14,969,434	\$0	\$0	\$144,294	
	TRANSFERS FROM UNRESTRICTED E&G	\$2,292,378	\$1,621,877	\$1,272,925	\$1,272,925	\$0	\$0	\$2,517,189	\$767,926	\$1,243,234	\$1,272,925	\$12,261,379	\$123,944	\$58,653	\$119,729	
	PRIOR YEAR FUND BALANCE	\$0	\$0	\$0	\$0	\$0	\$88,709	\$0	\$0	\$0	\$0	\$88,709	\$0	\$0	\$0	
Total Revenues for Athletics		\$19,080,365	\$5,865,530	\$4,572,746	\$3,813,581	\$119,419,744	\$3,781,582	\$9,724,715	\$3,988,789	\$7,196,632	\$13,031,924	\$190,475,608	\$207,628	\$76,484	\$313,104	

Summary of Intercollegiate Athletic Expenditures, 2016-17

INSTITUTIONS		ASUJ	ATU	HSU	SAUM	UAF	UAFS	UALR	UAM	UAPB	UCA	4-yr TOTAL	ASUMS	CCCUA	NAC
E X P E N D I T U R E S	SALARIES	\$4,382,137	\$1,426,799	\$1,204,806	\$962,436	\$30,187,007	\$944,811	\$2,815,876	\$1,041,052	\$1,886,974	\$2,778,254	\$47,630,152	\$32,500	\$21,071	\$46,840
	BUDGETED FTE POSITIONS	76.0	28.00	22.75	16.39	294.0	18.24	42.0	24.00	0	53.99	575.37	0.87	0.5	0.8
	FRINGE BENEFITS	\$1,278,642	\$432,282	\$367,410	\$335,370	\$6,906,608	\$263,708	\$716,923	\$338,043	\$502,767	\$920,027	\$12,061,780	\$9,077	\$6,326	\$10,943
	FRINGE BENEFITS AS A % OF SALARIES	29.2%	30.3%	30.5%	34.8%	22.9%	27.9%	25.5%	32.5%	26.6%	33.1%	25.3%	27.9%	30.0%	23.4%
	EXTRA HELP	\$295,807	\$40,608	\$17,901	\$9,198	\$1,424,040	\$9,074	\$109,934	\$73,587	\$99,507	\$168,148	\$2,247,803	\$15,889	\$0	\$23,075
	CWSP- TOTAL COST (FEDERAL AND STATE MATCH)	\$0	\$15,459	\$22,645	\$98,362	\$11,740	\$620	\$0	\$56,089	\$0	\$115,607	\$320,522	\$0	\$0	\$0
	ATHLETIC SCHOLARSHIPS	\$5,547,348	\$1,591,909	\$1,818,681	\$1,366,459	\$9,344,685	\$1,086,026	\$2,514,181	\$1,188,921	\$2,355,005	\$4,062,265	\$30,875,481	\$54,875	\$0	\$49,861
	RECRUITING	\$546,869	\$57,898	\$80,043	\$54,935	\$1,991,299	\$24,374	\$226,724	\$17,160	\$100,450	\$231,060	\$3,330,811	\$0	\$0	\$450
	TEAM TRAVEL	\$2,526,823	\$440,472	\$332,488	\$463,879	\$9,047,983	\$437,761	\$1,073,470	\$314,131	\$981,481	\$1,485,260	\$17,103,747	\$27,488	\$16,429	\$40,451
	SPORTS EQUIPMENT, UNIFORMS, SUPPLIES	\$940,409	\$136,355	\$163,168	\$186,087	\$3,662,503	\$189,242	\$343,079	\$241,869	\$141,521	\$383,112	\$6,387,345	\$0	\$1,636	\$47,256
	CONCESSIONS/PROGRAMS	\$0	\$0	\$0	\$28,554	\$0	\$40,521	\$0	\$0	\$5,222	\$0	\$74,297	\$0	\$0	\$0
	GAME EXPENSES	\$594,869	\$63,220	\$76,445	\$34,897	\$4,764,675	\$58,935	\$309,237	\$74,465	\$335,372	\$599,294	\$6,911,409	\$33,056	\$29,162	\$19,205
	GAME GUARANTEES	\$594,063	\$0	\$0	\$4,000	\$3,636,251	\$8,000	\$84,567	\$7,500	\$31,044	\$22,900	\$4,388,325	\$0	\$0	\$0
	FUNDRAISING, MARKETING, PROMOTIONS	\$118,085	\$22,196	\$7,033	\$1,417	\$1,223,424	\$45,192	\$219,137	\$0	\$28,102	\$4,859	\$1,669,444	\$3,396	\$0	\$0
	SPORTS CAMPS EXPENSES	\$0	\$156,722	\$0	\$0	\$0	\$28,517	\$0	\$0	\$0	\$0	\$185,239	\$0	\$0	\$0
	DIRECT FACILITIES, MAINTENANCE, RENTALS	\$943,128	\$391,449	\$171,568	\$22,949	\$7,086,604	\$336,160	\$121,742	\$94,840	\$170,093	\$405,256	\$9,743,790	\$3,376	\$0	\$27,216
	DEBT SERVICE	\$8,087	\$255,198	\$0	\$86,786	\$11,370,046	\$0	\$0	\$119,704	\$244,832	\$674,447	\$12,759,099	\$0	\$0	\$0
	SPIRIT GROUPS	\$0	\$117,574	\$0	\$0	\$1,135,361	\$118,923	\$0	\$64,912	\$0	\$43,786	\$1,480,556	\$0	\$0	\$0
	MEDICAL EXPENSES AND MEDICAL INSURANCE	\$224,463	\$246,032	\$181,278	\$84,567	\$1,556,536	\$47,475	\$4,213	\$227,350	\$135,000	\$136,063	\$2,842,977	\$8,642	\$0	\$30,741
	MEMBERSHIPS AND DUES	\$136,313	\$34,339	\$26,780	\$31,836	\$56,494	\$56,577	\$9,786	\$25,900	\$40,445	\$60,768	\$479,238	\$3,616	\$1,860	\$2,890
OTHER OPERATING EXPENDITURES	\$943,322	\$327,165	\$96,031	\$41,848	\$9,111,257	\$85,666	\$501,781	\$103,266	\$138,817	\$247,612	\$11,596,765	\$15,712	\$0	\$14,176	
OTHER FINANCING USES	TRANSFERS TO OTHER FUNDS/ACCOUNTS	\$0	\$0	\$6,470	\$0	\$3,210,329	\$0	\$67,113	\$0	\$0	\$693,206	\$3,977,118	\$0	\$0	\$0
Total Expenditures for Athletics		\$19,080,365	\$5,755,674	\$4,572,746	\$3,813,581	\$105,726,842	\$3,781,582	\$9,117,763	\$3,988,789	\$7,196,632	\$13,031,924	\$176,065,898	\$207,628	\$76,484	\$313,104
Fund Balance		\$0	\$109,856	\$0	\$0	\$13,692,902	\$0	\$606,952	\$0	\$0	\$0	\$14,409,710	\$0	\$0	\$0
2015-16 Budgeted Expenditures Certified July 2015		\$18,198,127	\$5,534,864	\$4,313,255	\$3,947,117	\$105,736,950	\$3,515,861	\$9,249,062	\$3,870,281	\$6,255,401	\$12,489,098	\$173,110,016	\$228,710	\$75,793	\$306,677
% Difference Between Expenditures & Budgeted Revenue		4.9%	4.0%	6.0%	-2.6%	0.0%	7.6%	-1.4%	3.1%	15.1%	4.4%	1.7%	-9.2%	0.9%	2.1%