Arkansas Division of Higher Education

Annual Report on Productivity of Recently Approved Programs

Academic Year 2019-2020

Academic Affairs

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Arkansas Division of Higher Education
423 Main Street, Suite 400 Little Rock, AR 72201

**ANNUAL REPORT ON PRODUCTIVITY OF
RECENTLY APPROVED PROGRAMS**

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Background:

Arkansas Code §6-61-214 requires the Arkansas Higher Education Coordinating Board (AHECB) to establish standards for the academic programs offered by Arkansas colleges and universities and to create a **seven to ten year review** cycle for all existing academic programs. The existing academic program review policies (AHECB Policy 5.12) were adopted in 1995 and 1998.

PROGRAM VIABILITY STANDARDS

GRADUATES REQUIRED OVER 3 YEAR PERIOD

12

01 - CERTIFICATES OF PROFICIENCY
02 - TECHNICAL CERTIFICATES
03 - ASSOCIATES DEGREES (AAS ONLY)

18

03 - ASSOCIATES DEGREES (AA, AS, AND AAT)

GRADUATES REQUIRED OVER 5 YEAR PERIOD

18

05 – BACHELOR DEGREES

12

05 – BACHELOR DEGREES
(IN SCIENCE, MATHEMATICS, ENGINEERING, FOREIGN LANGUAGES, MIDDLE SCHOOL EDUCATION, AND SECONDARY EDUCATION PROGRAMS FOR LICENSURE IN SCIENCE AND MATHEMATICS)
07 – MASTER'S DEGREES
08 – SPECIALIST DEGREES
19 – DOCTORAL: PROFESSIONAL PRACTICE

6

17 – DOCTORAL: RESEARCH/SCHOLARSHIP

In April 2008, the AHECB directed ADHE staff in cooperation with the public colleges and universities to revise the existing program review process to ensure quality academic programs that support Arkansas's economic development goals, and to identify and remove non-viable programs from state general revenue funding.

The goal for the review that follows is to identify certificate and degree programs not currently meeting productivity standards.

Because programs need time to develop and produce graduates, productivity for certificate and associate programs is measured **three years** after approval, while baccalaureate and graduate programs are measured **five years** after approval.

This agenda item summarizes degree productivity for:

• Associate and Certificate programs approved between July 1, 2015 and June 30, 2016 (Academic Year 2016).

• Baccalaureate and Graduate programs approved between July 1, 2013 and June 30, 2014 (Academic Year 2014); and,

The new programs listed on the following pages will be required to meet the AHECB Viability Standards explained in figure 8.1.

Figure 8.1 This figure illustrates the viability standards for new programs set by the AHECB.

89 | 35

NEW CERTIFICATES & ASSOCIATE DEGREES
(Approved in AY 2016)

NEW BACHELOR, GRADUATE & PROFESSIONAL DEGREES
(Approved in AY 2014)

The following table and charts summarize the total number of new certificate and degree programs approved in Academic Year 2016 and Academic Year 2014, and the number of those programs on-track to meet viability standards.

Figure 8.2: Number of New Programs Analyzed

Active and On-Track Programs			
New Programs	**Certificate and Associate**	**Bachelor's, Graduate, Professional**	**Total**
Active Programs	89	35	124
Programs On-Track to Meet Standard	55	22	77
Percent On-Track	62%	63%	62%

Table 8.1: Analysis of Overall Success of New Programs

62%
CERTIFICATES AND ASSOCIATES

63%
BACHELOR, GRADUATE & PROFESSIONAL
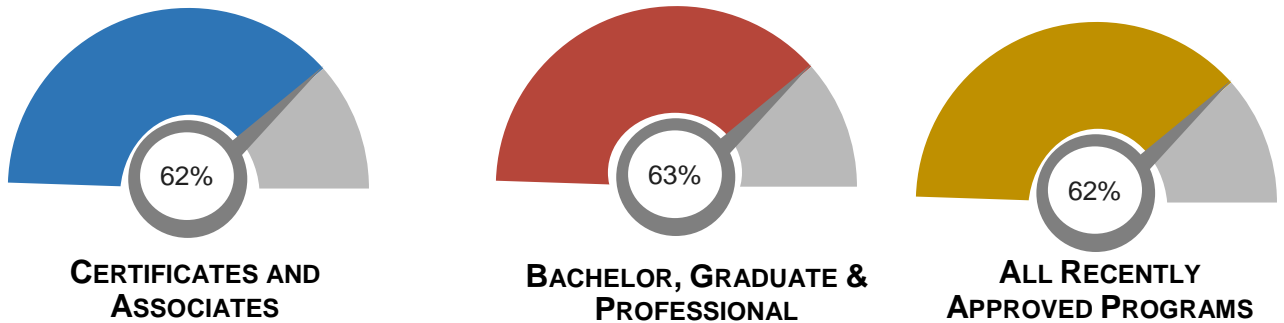
62%
ALL RECENTLY APPROVED PROGRAMS

Figure 8.3: Program Viability by Degree Type

Degree Productivity for Programs Approved in Academic Year 2016
Associate Degrees and Below

Institution	Award	CIP Code	Program Name	Approval Date	Graduates 2017	Graduates 2018	Graduates 2019	Total	On Track?
HSU	CP	23.1302	Creative Writing	4/22/2016	0	1	1	2	N
UAF	CP	44.0701	Child Advocacy Studies Training	10/31/2014	3	1	2	6	N
UALR	CP	16.0905	Workplace Spanish	4/22/2016	2	4	5	11	Y
ANC	CP	43.0107	Criminal Justice	1/29/2016	5	7	4	16	Y
ASUMS	CP	47.0616	Marine Technology	1/29/2016	0	0	0	0	N
ASUN	CP	51.3902	Gerontology	7/31/2015	0	0	0	0	N
ASUN	CP	51.3902	Patient Care Technician	5/1/2015	32	13	19	64	Y
ASUN	CP	51.3902	Home Health Care Technician	7/31/2015	0	0	0	0	N
CotO	CP	52.99	Business Technology	7/31/2015	5	13	7	25	Y
EACC	CP	48.0508	Welding Technology	7/31/2015	1	4	27	32	Y
NPC	CP	50.0402	Advertising and Design	7/31/2015	18	9	1	28	Y
NPC	CP	47.0604	Automotive Engine Performance Specialist	5/1/2015	2	6	1	9	Y
NPC	CP	47.0604	Automotive Front End Specialist	5/1/2015	16	8	10	34	Y
NPC	CP	47.0604	Automotive Brake Specialist	5/1/2015	17	12	11	40	Y
NPC	CP	22	Basic Business Law	5/1/2015	0	0	1	1	N
NPC	CP	47.0604	Automotive Service/Maintenance	5/1/2015	17	14	14	45	Y
NPC	CP	47.0604	Automotive Tune-up Specialist	5/1/2015	16	7	11	34	Y
NPC	CP	50.0409	Digital Media	1/29/2016	0	0	0	0	N
NPC	CP	11.0801	Desktop Publishing Design	7/31/2015	16	21	1	38	Y
NPC	CP	43.0107	Criminal Justice	7/31/2015	8	17	14	39	Y
NPC	CP	47.0303	Production Technology	1/29/2016	0	0	0	0	N
NPC	CP	48.0508	GMAW (MIG) Welding	5/1/2015	12	27	23	62	Y
NPC	CP	48.0508	SMAW Welding	5/1/2015	10	12	19	41	Y
NPC	CP	48.0508	GTAW (TIG) Welding	5/1/2015	10	22	21	53	Y
NPC	CP	52.0204	Basic Business Management	5/1/2015	0	0	1	1	N
NPC	CP	47.0303	Mechanical Systems	7/31/2015	15	9	7	31	Y
NPC	CP	48.0508	Welding Layout & Fabrication	5/1/2015	10	14	16	40	Y
NPC	CP	51	Allied Health	7/31/2015	0	0	0	0	N

Institution	Award	CIP Code	Program Name	Approval Date	Graduates 2017	Graduates 2018	Graduates 2019	Total	On Track?
NPC	CP	47.0105	Industrial Controls	7/31/2015	5	11	9	25	Y
NPC	CP	48.0508	Pipe Welding	5/1/2015	0	0	0	0	N
NPC	CP	52.0201	Basic Business Principles	5/1/2015	0	0	8	8	N
NWACC	CP	12.0301	Funeral Science	1/30/2015	0	0	0	0	N
UACCM	CP	47.0303	Industrial Mechanics and Maintenance Technology	10/30/2015	15	7	17	39	Y
UACCRM	CP	48.0508	Inert Gas Welding	10/30/2015	0	6	5	11	Y
UACCRM	CP	12.041	Manicuring and Nail Technology	4/22/2016	1	5	5	11	Y
UAHT	CP	46.0401	Building Maintenance	1/30/2015	6	4	0	10	Y
UAHT	CP	46.0401	Major Appliances	1/30/2015	7	5	0	12	Y
UAPTC	CP	52.0701	Entrepreneurship	5/1/2015	8	10	4	22	Y
ANC	TC	52.0101	Team Leadership	7/31/2015	0	0	0	0	N
ASUN	TC	51.3902	Pre-Nursing and Allied Health Occupations	7/31/2015	0	0	10	10	Y
ASUN	TC	51.3902	Gerontology	7/31/2015	0	0	0	0	N
BRTC	TC	47.0603	Auto Collision Structural Repair Technology	7/31/2015	6	3	1	10	Y
CCCUA	TC	47.0101	Industrial Electricity	7/31/2015	1	19	8	28	Y
CCCUA	TC	51.0801	Medical Assisting	7/31/2015	2	6	5	13	Y
CotO	TC	43.0103	Criminal Justice	7/31/2015	4	5	0	9	Y
CotO	TC	13.121	Early Childhood Education	7/31/2015	2	2	4	8	N
EACC	TC	48.0508	Welding Technology	7/31/2015	0	1	5	6	N
NPC	TC	47.0604	Automotive Maintenance & Repair	5/1/2015	7	0	0	7	N
NPC	TC	47.0607	Aerospace Fabrication & Repair	5/1/2015	2	1	1	4	N
OZC	TC	11.0401	Information Science Technology	1/30/2015	2	2	1	5	N
SAUT	TC	12.0401	Cosmetology	5/1/2015	8	6	6	20	Y
UACCB	TC	47.0201	Air Conditioning, Heating and Refrigeration Technology	1/29/2016	5	5	8	18	Y
UACCB	TC	48.0508	Welding Technology	1/29/2016	3	16	9	28	Y
UACCM	TC	47.0303	Industrial Mechanics and Maintenance Technology	10/30/2015	13	4	11	28	Y
UAHT	TC	46.0401	Commercial & Residential Equipment Maintenance & Repair	1/30/2015	3	2	0	5	N
UAPTC	TC	52.0901	Hospitality Management	5/1/2015	5	1	8	14	Y
ATU	AAS	52.0203	Logistics Management	7/31/2015	5	6	8	19	Y
UALR	AS	15.1001	Construction Science	5/1/2015	0	1	6	7	N
ASUMH	AS	3.0103	Agriculture and Natural Resources	7/31/2015	1	2	2	5	N

Institution	Award	CIP Code	Program Name	Approval Date	Graduates 2017	Graduates 2018	Graduates 2019	Total	On Track?
ASUMS	AS	13.1202	Education (K-6; 4-8)	7/31/2015	8	1	9	18	Y
ASUN	AS	30.1801	Natural Sciences	10/30/2015	0	0	4	4	N
BRTC	AS	43.0199	Criminal Justice	5/1/2015	9	3	6	18	Y
BRTC	AS	43.0202	Fire Service Administration	5/1/2015	0	0	0	0	N
BRTC	AS	24.0102	Liberal Arts and Sciences	7/31/2015	0	0	0	0	N
CCCUA	AAS	52.0302	Accounting	7/31/2015	2	1	1	4	N
CCCUA	AAS	52.0401	Administrative Assistant	7/31/2015	0	0	0	0	N
CCCUA	AS	51	Medical Sciences	7/31/2015	3	0	3	6	N
CCCUA	AS	13.1202	Education	7/31/2015	19	12	18	49	Y
CCCUA	AS	24.0102	STEM	7/31/2015	2	6	8	16	Y
NPC	ALS	24.0101	Liberal Studies	2/1/1995	13	7	17	37	Y
NPC	AS	14.0102	Pre-Engineering	7/31/2015	3	5	3	11	Y
NPC	AS	13.1203	Education	7/31/2015	12	11	20	43	Y
NPC	AS	24.0101	Liberal Arts and Sciences	1/29/2016	5	3	26	34	Y
NWACC	AAS	15.1001	Construction Technology	1/30/2015	1	5	10	16	Y
NWACC	AOLS	52.9999	Occupational & Life Skills	1/30/2015	0	0	0	0	N
OZC	AS	13.1203	Education	1/30/2015	16	16	20	52	Y
PCCUA	AAS	15.0612	General Technology	10/30/2015	0	1	0	1	N
SACC	AS	13.1206	Education	7/31/2015	2	6	11	19	Y
SAUT	AS	13.1206	Education	7/31/2015	6	6	3	15	Y
SEAC	AAS	51.0908	Respiratory Therapy	9/1/2015	0	0	0	0	N
UACCB	AAS	11.0101	Computer Information Systems	10/30/2015	0	2	8	10	Y
UACCB	AS	13.1206	Education	5/1/2015	5	5	16	26	Y
UACCM	AAS	47.0303	Industrial Mechanics and Maintenance Technology	10/30/2015	5	8	2	15	Y
UACCM	AS	13.1203	Education	1/29/2016	15	15	16	46	Y
UACCRM	AAS	15.0613	Manufacturing Technology	1/29/2016	0	0	0	0	N
UACCRM	AAS	15.0613	Advanced Manufacturing	1/29/2016	1	8	10	19	Y
UAPTC	AS	15	Technology & Engineering	5/1/2015	3	8	16	27	Y
UAPTC	AS	13.1206	Education	1/30/2015	19	23	28	70	Y
UAF	AdC	1.0907	Poultry Science	5/1/2015	0	0	0	0	N

Table 8.2: New Program Viability Detail – Associates and Below

Degree Productivity for Programs Approved in Academic Year 2014
Bachelor Degrees and Above

Institution	Award	CIP Code	Program Name	Approval Date	Graduates 2015	Graduates 2016	Graduates 2017	Graduates 2018	Total	On Track?
ASUJ	BS	26.0101	Biotechnology	7/26/2013	0	0	0	2	2	N
ASUJ	BS	51.0001	Health Studies	10/25/2013	0	8	22	27	57	Y
ASUJ	BS	9.0999	Strategic Communications	7/26/2013	0	12	17	37	66	Y
ASUJ	BS	9.0499	Multimedia Journalism	7/26/2013	2	8	10	7	27	Y
ASUJ	BS	9.0799	Creative Media Production	7/26/2013	3	12	20	24	59	Y
ATU	BA	50.0701	Fine Arts	1/31/2014	6	6	8	4	24	Y
ATU	BA	50.0409	Graphic Design	1/31/2014	20	14	12	17	63	Y
HSU	BA	43.0104	Criminal Justice	7/26/2013	1	3	4	6	14	Y
HSU	BS	14.1201	Engineering Physics	7/26/2013	1	2	0	0	3	N
HSU	BSE	13.1202	Elementary Education	5/9/2014	1	12	24	24	61	Y
SAUM	BFA	50.0411	Game, Animation, & Simulation	4/26/2013	0	0	7	5	12	Y
UAF	BSE	13.0101	Educational Studies	10/25/2013	23	54	36	45	158	Y
UAFS	BA	45.1001	Political Science	7/26/2013	0	2	1	2	5	N
UALR	BBA	52.0201	General Business	4/26/2013	0	0	0	0	0	N
UALR	BM	50.0901	Performance	4/26/2013	0	2	1	1	4	N
UALR	BM	50.0901	Music Education	4/26/2013	0	0	1	1	2	N
UAMS	BS	51.0706	Health Information Technology	10/25/2013	0	0	10	0	10	N
UCA	BA	44.0401	Public Administration	1/31/2014	3	2	3	3	11	N
UCA	BSE	13.1202	Elementary Education	5/9/2014	0	18	71	86	175	Y
HSU	GC	13.0401	Educational Technology Leadership	7/26/2013	1	0	0	0	1	N
UALR	GC	13.0401	Curriculum/Program Administration & Supervision	4/26/2013	1	0	1	3	5	N
UALR	GC	13.0401	Building Level Administration	4/26/2013	2	5	5	4	16	Y
UALR	GC	13.0401	Superintendency	4/26/2013	1	3	2	6	12	Y
UALR	GC	13.0301	Mathematics Education	4/26/2013	0	0	0	0	0	N
ATU	MS	45.1101	Applied Sociology	1/31/2014	0	1	1	2	4	N
ATU	MSBA	52.0201	Business Administration	2/1/2013	5	10	15	8	38	Y
HSU	MS	42.2703	Developmental Therapy	4/26/2013	6	18	12	10	46	Y
HSU	MSE	13.0401	Educational Technology Leadership	7/26/2013	1	3	5	6	15	Y

Institution	Award	CIP Code	Program Name	Approval Date	Graduates 2015	Graduates 2016	Graduates 2017	Graduates 2018	Total	On Track?
UAF	Med	13.1401	Teaching English to Speakers of Other Languages (TESOL)	4/26/2013	2	4	3	5	14	Y
UCA	MS	51.1508	Mental Health Counseling	7/26/2013	10	3	25	11	49	Y
UAMS	DPT	51.2308	Physical Therapy	10/25/2013	0	0	0	22	22	Y
UAMS	PhD	26.1309	Epidemiology	4/26/2013	0	0	0	0	0	N
UAF	DNP	51.3818	Nursing Practice	2/1/2013	4	10	10	20	44	Y
UAMS	DPT	51.2308	Physical Therapy	10/25/2013	0	0	0	22	22	Y
UCA	DNP	51.3818	Doctor of Nursing Practice	06/01/2014	0	11	7	5	23	Y

Table 8.3: New Program Viability Detail – Bachelor's and Above