

Arkansas Division of Higher Education

Annual Report on Productivity of Recently Approved Programs

**Academic Year
2020-2022**



Academic Affairs

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Arkansas Division of Higher Education
101 E. Capitol Ave., Suite 300 Little Rock, AR 72201

ANNUAL REPORT ON PRODUCTIVITY OF RECENTLY APPROVED PROGRAMS

Background:

Arkansas Code §6-61-214 requires the Arkansas Higher Education Coordinating Board (AHECB) to establish standards for the academic programs offered by Arkansas colleges and universities and to create a **seven to ten year review** cycle for all existing academic programs. The existing academic program review policies (AHECB Policy 5.12) were adopted in 1995 and 1998.

In April 2008, the AHECB directed ADHE staff in cooperation with the public colleges and universities to revise the existing program review process to ensure quality academic programs that support Arkansas's economic development goals, and to identify and remove non-viable programs from state general revenue funding.

The goal for the review that follows is to identify certificate and degree programs not currently meeting productivity standards.

Because programs need time to develop and produce graduates, productivity for certificate and associate programs is measured **three years** after initial approval, while baccalaureate and graduate programs are measured **five years** after approval.

This agenda item summarizes degree productivity for:

- Associate and Certificate programs approved between July 1, 2019 and June 30, 2020 (Academic Year 2020);
- Baccalaureate and Graduate programs approved between July 1, 2017 and June 30, 2018 (Academic Year 2018).

**Degree Productivity for Programs Approved in Academic Year 2020
Associate Degrees and Below**

Institution	Award	CIP	Degree Name	Apprv Date	Grad Count 2020	Grad Count 2021	Grad Count 2022	Cognate Average for 2018-2020 Academic Years	Cognate Average for 2019-2021 Academic Years	Cognate Average for 2020-2022 Academic Years	On Track?
BRTC	BC	51.0713	Medical Coding	1/31/2020	0	12	7	3.7	5.7	7.3	Yes
CCCUA	BC	43.0104	Criminal Justice	7/26/2019	0	0	0	5.7	6.0	5.0	Yes
EACC	BC	47.0603	Auto Body Painting and Refinishing	7/26/2019	5	3	3	4.3	5.3	3.7	Yes
SEAC	BC	15.0612	Hydraulics/Pneumatics	10/25/2019	0	19	5		7.3	9.7	Yes
UACCHT	BC	48.0599	Bladesmithing	10/25/2019	0	2	0		0.7	0.7	No
BRTC	CGS	24.0102	General Studies	1/31/2020	5	37	59	43.7	95.7	156.0	Yes
ASUJ	CP	51.0907	Bone Densitometry	1/31/2020	0	0	2	35.7	43.0	39.0	Yes
ASUJ	CP	09.0199	Debate and Forensics	7/26/2019	0	0	1	5.3	6.0	5.7	Yes
ASUJ	CP	51.1504	Health Coaching	7/26/2019	0	0	0				No
ASUJ	CP	09.0905	Health Communication	7/26/2019	0	0	0				No
ASUJ	CP	52.1402	Marketing Analytics	7/26/2019	0	0	0				No
ASUJ	CP	09.0900	Public Relations and Advertising	7/26/2019	4	6	7	1.3	3.3	5.7	Yes
ASUMH	CP	51.0000	Health Professions	7/26/2019	1	0	15	16.0	8.3	22.0	Yes
BRTC	CP	52.0302	Accounting Assistant	10/25/2019	3	12	8	4.0	7.3	9.7	Yes
BRTC	CP	43.0199	Criminal Justice	7/26/2019	2	2	18	6.7	6.7	11.0	Yes
BRTC	CP	48.0501	Machinist	1/31/2020	5	4	0	4.0	6.3	5.7	Yes

Institution	Award	CIP	Degree Name	Apprv Date	Grad Count 2020	Grad Count 2021	Grad Count 2022	Cognate Average for 2018-2020 Academic Years	Cognate Average for 2019-2021 Academic Years	Cognate Average for 2020-2022 Academic Years	On Track?
EACC	CP	47.0604	Automotive Service	7/26/2019	3	0	2	2.0	2.0	2.0	No
EACC	CP	12.0413	Cosmetology Instructor	10/25/2019	0	1	1		0.3	0.7	No
EACC	CP	48.0703	Finishing and Cabinet Making	7/26/2019	1	0	0	0.3	0.3	0.3	No
EACC	CP	47.0303	Industrial Equipment Technology	7/26/2019	2	2	2	3.0	3.7	2.3	No
EACC	CP	47.0201	Refrigeration and Heat Exchange	7/26/2019	6	4	4	4.0	5.3	5.3	Yes
EACC	CP	46.0201	Residential Construction	7/26/2019	2	0	0	0.7	0.7	0.7	No
HSU	CP	30.2501	Cognitive Science	7/26/2019	0	0	0				No
HSU	CP	22.0001	Pre-Law	7/26/2019	0	2	7		0.7	3.0	No
HSU	CP	44.0000	Social Justice and Human Rights	10/25/2019	0	0	0				No
NPC	CP	47.0604	Automotive Transmissions	7/26/2019	0	5	7	23.3	23.7	26.0	Yes
OZC	CP	47.0605	Diesel Service Technology	1/31/2020	0	0	13			4.3	Yes
SEAC	CP	15.0612	Industrial Motor Controls	10/25/2019	0	10	6		7.3	9.7	Yes
SEAC	CP	15.0612	Mechanical Devices	10/25/2019	0	0	5		7.3	9.7	Yes
SEAC	CP	48.0508	Shielded Metal ARC Welding	7/26/2019	12	23	35	19.0	22.3	30.3	Yes
UACCM	CP	52.0101	Business	10/25/2019	23	7	15	45.7	38.0	39.7	Yes
UACCM	CP	15.1301	Drafting	10/25/2019	13	12	7	13.3	13.7	14.0	Yes
UACCRM	CP	43.0103	Criminal Justice	7/26/2019	0	0	0				No
UACCRM	CP	51.1009	Phlebotomy	7/26/2019	0	3	11		1.0	4.7	Yes
UAFS	CP	11.0201	Cyber Systems	7/26/2019	5	11	0	1.7	5.3	5.3	Yes
ASUMH	TC	46.0000	Construction Technology	7/26/2019	0	0	0				No
ASUMH	TC	11.0801	Web Development	10/25/2019	0	0	0	0.3	0.3	0.7	No
ASUMS	TC	51.0000	Health Studies	7/26/2019	1	10	8	0.3	4.3	10.0	Yes

Institution	Award	CIP	Degree Name	Apprv Date	Grad Count 2020	Grad Count 2021	Grad Count 2022	Cognate Average for 2018-2020 Academic Years	Cognate Average for 2019-2021 Academic Years	Cognate Average for 2020-2022 Academic Years	On Track?
BRTC	TC	51.0713	Medical Coding	1/31/2020	0	0	0	3.7	5.7	7.3	Yes
BRTC	TC	51.0708	Medical Transcription	7/26/2019	1	0	0	2.7	1.0	0.7	No
SEAC	TC	15.0612	Programmable Logic Controllers	10/25/2019	0	1	0		7.3	9.7	Yes
UACCRM	TC	43.0103	Criminal Justice	7/26/2019	0	0	0				No
ASUMS	AAS	51.0904	Emergency Medical Services	7/26/2019	1	1	1	19.0	29.0	34.7	Yes
ASUMS	AAS	51.0000	Health Studies	7/26/2019	0	7	8	0.3	4.3	10.0	Yes
NAC	AAS	01.0607	Turf Management	1/31/2020	0	0	0				No
SEAC	AAS	15.0612	Industrial Maintenance Technology	10/25/2019	0	1	0		7.3	9.7	Yes
BRTC	AGS	24.0102	General Studies	10/25/2019	131	149	133	43.7	95.7	156.0	Yes
ASUMH	AS	24.0102	Liberal Arts and Sciences	7/26/2019	0	1	8	25.0	30.7	57.0	Yes
ASUMS	AS	51.0000	Health Studies	7/26/2019	0	2	10	0.3	4.3	10.0	Yes
CCCUA	AS	30.1801	STEM	7/26/2019	6	4	11	2.0	3.3	7.0	Yes
NPC	AS	30.1801	STEM	1/31/2020	1	3	3	0.3	1.3	2.3	No
UAM	AS	43.0104	Criminal Justice	7/26/2019	0	1	1	18.0	17.7	13.0	Yes

Table 9.2: New Program Viability Detail – Associates and Below

**Degree Productivity for Programs Approved in Academic Year 2018
Bachelor Degrees and Above**

Institution	Award	CIP	Degree Name	Apprv Date	Grad Count 2018	Grad Count 2019	Grad Count 2020	Grad Count 2021	Grad Count 2022	Cognate Average for 2018-2020 Academic Years	Cognate Average for 2019-2021 Academic Years	Cognate Average for 2020-2022 Academic Years	On Track?
ASUJ	GC	11.0101	Cyber Security	1/26/2018			0	1	0	56.7	53.0	50.7	Yes
ASUJ	GC	11.0301	Data Science	1/26/2018		1	1	0	2	21.0	21.0	14.7	Yes
ASUJ	GC	11.0301	High Performance Computing	1/26/2018		3	2	0	1	21.0	21.0	14.7	Yes
ASUJ	GC	52.1401	Marketing	1/26/2018			0	0	0	34.7	31.0	32.7	Yes
ASUJ	GC	13.0408	Superintendent	7/28/2017	1	3	7	1	4	933.7	919.0	904.7	Yes
ATU	MEd	13.1315	K-12 Literacy	1/26/2018			4	9	7	1.3	4.3	6.7	Yes
ATU	BSCmpE	14.0901	Computer Engineering	1/26/2018		1	1	4	2	0.7	2.0	2.3	No
HSU	BS	51.0905	Nuclear Medicine Technology	7/28/2017	1	1	0	0	1	0.7	0.3	0.3	No
SAUM	GC	11.0101	Cyber Security and Privacy	1/26/2018			0	0	0	295.3	143.7	115.0	Yes
SAUM	BS	31.0504	Sports Management	1/26/2018			0	0	14			4.3	No
SAUM	GC	13.1334	Library Media and Information Specialist	7/28/2017			0	2	1		0.7	1.0	No
UAF	BSHES	19.0701	Birth through Kindergarten	7/28/2017	5	5	5	3	3	55.7	52.7	52.3	Yes
UALR	BA	42.0101	Psychology	7/28/2017	93	59	78	89	69	76.7	75.3	78.7	Yes

Institution	Award	CIP	Degree Name	Apprv Date	Grad Count 2018	Grad Count 2019	Grad Count 2020	Grad Count 2021	Grad Count 2022	Cognate Average for 2018-2020 Academic Years	Cognate Average for 2019-2021 Academic Years	Cognate Average for 2020-2022 Academic Years	On Track?
UALR	BA	45.1101	Sociology	7/28/2017	30	21	19	30	24	23.3	23.3	24.3	Yes
UCA	BS	14.0901	Computer Engineering	7/28/2017			0	4	3		1.3	2.3	No
UCA	MA	31.0504	Sport Management	7/28/2017		2	12	16	18	4.7	10.0	15.3	Yes
UCA	MFA	50.0602	Film	9/1/2017		4	5	6	2	34.0	39.0	43.3	Yes
UCA	BA	50.0602	Film	9/1/2017	19	15	31	29	29	34.0	39.0	43.3	Yes
UCA	BS	50.0602	Film	9/1/2017	9	11	8	9	12	34.0	39.0	43.3	Yes
UCA	MS	51.0913	Athletic Training	10/27/2017			0	4	6	11.3	8.0	5.7	Yes

Table 9.3: New Program Viability Detail – Bachelor’s and Above