

**ARKANSAS HIGHER EDUCATION COORDINATING BOARD  
Regular Quarterly Meeting  
April 25, 2014**

**Minutes of Meeting**

The April 25, 2014, regular meeting of the Arkansas Higher Education Coordinating Board (AHECB) was held at the Arkansas Department of Higher Education (ADHE) in Little Rock, Arkansas. Chairman Hodges called the meeting to order at 8:30 a.m. with a quorum present.

Coordinating Board present:

Kaneaster Hodges, Chair  
Bob Crafton, Vice Chair  
Sarah Argue, Secretary  
Dr. Charles Allen  
Dr. Olin Cook  
Horace Hardwick  
Sherrel Johnson  
Florine Milligan  
Greg Revels  
Mary Anne Salmon

Coordinating Board absent:

Dr. Joe Bennett  
Ben Pickard

Department staff present:

Shane Broadway, Director  
Harold Criswell, Deputy Director  
Cynthia Moten, Associate Director for Academic Programs  
Rick Jenkins, Associate Director for Planning and Accountability  
Tara Smith, Senior Associate Director for Finance  
Janet Lawrence, General Counsel  
Jeanne Jones, Program Specialist for Academic Affairs  
Alana Boles, Program Specialist for Academic Affairs  
Chandra Robinson, Program Coordinator for Institutional Finance  
Callan Callaway, Program Coordinator for Institutional Finance  
Jake Eddington, Program Specialist for Institutional Finance  
Micah Gilbert, Network Support Specialist  
Nichole Abernathy, Executive Assistant

Presidents, chancellors, institutional representatives, members of the press, and guests were also present.

Chairman Hodges introduced Director Shane Broadway, for a welcome. Director Broadway welcomed everyone and thanked them for coming to the AHECB meeting on such a beautiful day.

Chairman Hodges thanked Broadway for his welcome. He then introduced Emily Jordan-Cox, policy advisor for higher education in the Governor's Office. Hodges

commented that many years ago, Emily's father was not only a minister in Newport but a dear friend of his.

Agenda Item No. 1  
Approval of Minutes

Mary Anne Salmon moved to approve Agenda Item No. 1. Dr. Charles Allen seconded the motion and the Board unanimously approved.

Agenda Item No. 2  
Agency Updates

Director Broadway began by following up to the performance funding measures conversation from the finance committee meeting. He said the year the University of Central Arkansas (UCA) did the audit, they awarded 1,862 associate degrees. In a normal academic year, they award 20 to 25 associate degrees.

Next Broadway introduced Representative Karen Hopper from Mountain Home. He also thanked Representative Vines and Senator Samples for taking time out of their busy schedules to come talk to the board and guests.

Broadway introduced new ADHE employees Angela Lasiter and Stanley Spates, both in the finance and administration department. He then announced that Jake Eddington moved from the financial aid department to the institutional finance department. Jami Fisher with the finance and administration department resigned and June Morgan with financial aid retired.

Broadway then introduced Mark Lane, ADHE program specialist for the Career Pathways Initiative (CPI). The Coordinating Board and crowd gave Lane a standing round of applause upon hearing that he was getting ready to deploy with the Arkansas National Guard to Kuwait for a year-long tour.

Broadway announced that Dr. Bob Brown would be retiring in June after 21 years of service to Arkansas Tech University (ATU). He then introduced Brown's lovely wife Jill. Dr. Sally Carder will also be retiring in June from National Park Community College and Dr. Jack Lassiter has announced that he will be retiring in December from the University of Arkansas at Monticello. Dr. Robin Bowen has been selected as the new president of ATU. She will begin in July.

Dr. Donald Bobbitt presented a video and briefly explained the University of Arkansas eVersity. The eVersity, will cater to adult students who are unable to otherwise access a traditional college education, said Bobbitt. It also falls along the Governor's plans to increase the number of college graduates in the state.

Dr. Michael Moore, the UA System's vice president for academic affairs, said the eVersity's core principals will include providing high quality classes, affordable tuition and programs relevant to today's workforce needs.

As of Monday, April 21, more than 120 people have accepted the Governor's Distinguished Scholarship, said Broadway. More than 530 students qualified and 193 were on the waiting list, but were offered the award on April 18.

As of April 24, at least 7,500 students have accepted the Academic Challenge Scholarship. Over 17,400 applications were received, 9,600 were awarded and 7,300 still have their eligibility pending.

The "Credit When It's Due" initiative, is a partnership between the Arkansas Association of Two-Year Colleges (AATYC), Arkansas Department of Higher Education (ADHE) and the Arkansas Research Center (ARC), to award associate degrees to students who have earned the required credentials after transferring to a four-year university. The project is funded by the Kresge Foundation. Credit When It's Due, also known as reverse transfer, is aimed to increase associate degrees awarded to transfer students when they complete the requirement's for the two-year degree while pursuing a bachelor's degree. Arkansas is one of twelve states participating in this project, said Broadway.

Agenda Items No. 3 - 6  
Annual Report on Credentials Awarded,  
Annual Report on Student Retention and Graduation,  
Annual Report on Retention and Graduation of Intercollegiate Athletes,  
and Annual Report on Productivity of Recently Approved Programs

Rick Jenkins presented summary and detailed information about credentials awarded, student retention and graduation, retention and graduation of intercollegiate athletes and the productivity of recently approved programs.

Figures shown to the board indicated a 26.8 percent increase in credentials awarded from AY2009 to AY2013, up from 30,491 to 38,656 during the current 5-year period. Credentials range from certificates of proficiency to doctoral degrees and students may obtain more than one credential over the course of an educational career.

Graduation rates at Arkansas's 11 four-year universities have remained in the 38 - 40.8 percent range for the most recent 5 years, with females having the highest graduation rates. Graduation rates at Arkansas's 22 two-year colleges have increased from 17.9 to 19.3 percent for the most recent 5 years, with males having the highest graduation rates.

In Academic Year 2013, 3,109 students participated in athletics at twelve Arkansas institutions. In AY2009 there were 2,790 students participating in athletics. Data shows that graduation rates for athletes at four-year universities are from 0.1 to 4.5 percentage points higher than all students.

The graduation rates for student athletes at two-year colleges have experienced great fluctuation over the five years reviewed. This situation is tempered by the fact that there are few student athletes attending two-year colleges.

Mary Anne Salmon asked if out-of-state on-line institutions were tracked. Rick Jenkins said yes, their retention rates. However he is uncertain about the graduation rates, but would check.

Agenda Item No. 7  
Policy Amendment (AHECB 5.20)  
Role and Scope Change Process

ACA § 6-61-207 requires the Arkansas Higher Education Coordinating Board (AHECB) to establish appropriate institutional role and scope designations in consultation with college and university personnel, and to periodically review those designations. At its July 2008 meeting, the Coordinating Board approved revisions of the role and scope designations of all the institutions (AHECB Policy 5.20). The law also gives the AHECB the authority to change role and scope designations at any time.

The purpose of this policy amendment is to streamline the review process for role and scope change requests from Arkansas colleges and universities. Such requests are made in response to a need identified by the institution that cannot be appropriately addressed under the institution's existing role and scope designation.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Role and Scope Change Process, as amended in this agenda item, effective immediately.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to notify the presidents, chancellors, academic affairs officers, and institutional board chairs of this action.

Dr. Olin Cook moved to approve Agenda Item No. 7. Sherrel Johnson seconded the motion and the Board unanimously approved.

Public Hearing

Agenda Item No. 8  
Arkansas Academic Challenge Scholarship  
Rules and Regulations

The Arkansas Academic Challenge Scholarship Program has been expanded to provide opportunities for higher education to previously underserved Arkansans (traditional students and nontraditional students) due to the additional funding

made possible by the Arkansas Scholarship Lottery. The goal of this scholarship is to provide meaningful financial help to those qualifying. The scholarship will be available to all Arkansans regardless of race, gender, family income or course of study as long as the applicant meets the eligibility requirements. Academic Challenge currently serves approximately 35,000 students. The program works to promote academic rigor and excellence. The scholarship program is based on merit, one that reflects a commitment to academic achievement and degree attainment.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board adopts the rules and regulations presented in this agenda item for the Arkansas Academic Challenge Scholarship Program, to be administered jointly by the Arkansas Department of Higher Education and approved Arkansas Institutions of Higher Education.

**FURTHER RESOLVED**, That by the adoption of the rules and regulations presented in this agenda item, the Director of the Arkansas Department of Higher Education or his designee is authorized to promulgate these rules and regulations and to implement them for the 2014-2015 academic year.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education or his designee is authorized to make technical changes and corrections when necessary in the program rules for the Arkansas Academic Challenge Scholarship Program.

Greg Revels moved to approve Agenda Item No. 8. Horace Hardwick seconded the motion and the Board unanimously approved.

Agenda Item No. 9  
Funding Formulas for the  
2015-17 Biennium

The funding formula presented by the Arkansas Department of Higher Education (ADHE) in conformity with A.C.A. § 6-61-224 was developed in collaboration with the state's college and university presidents and chancellors. Each biennium the ADHE staff, in collaboration with the presidents and chancellors of the institutions, review and revise the funding models for the determination of the Arkansas Higher Education Coordinating Board (AHECB) appropriation recommendations for the institutions of higher education.

This agenda item presents the needs-based formula elements for approval. At the July meeting of the AHECB, an agenda item will be presented that will detail the total amount generated by the needs-based and outcome-centered components formula for the universities, two-year colleges, technical institutes and the justification amounts for the non-formula entities.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board adopts the funding policies described in this agenda item to be used by the institutions and Department in preparing appropriation requests for the 2015-17 biennium.

Greg Revels asked if the fringe benefits at the university level were figured into the formula. Ms. Smith said they will be added to the faculty salary amount. ADHE staff will add 8 percent to faculty salaries to account for fringe benefits.

Bob Crafton read a section of the agenda item "A.C.A. § 6-61-233 states that the implementation of the funding component of the outcome-centered formula shall not progress beyond the 2014-2015 school year until such time as the Department of Higher Education determines that all institutions are funded at the minimum standard of equity defined as seventy-five percent (75%) of needed state funding, as determined by the needs-based component of the funding formula models" then asked Ms. Smith to comment. Ms. Smith said that currently about half of the two- and four-year institutions meet the 75 percent funding level.

Greg Revels moved to recommend Agenda Item No. 9 to the full Board for consideration. Sherrel Johnson seconded and the Committee approved.

#### Agenda Item No. 10 Performance Funding Outcomes

Act 1203 of 2011 repealed Arkansas Code § 6-61-223 and amended §6-61-224, §6-61-228, §6-61-229, and §6-61-230. The act directed the Department of Higher Education to develop an outcome-centered component of the funding formula for colleges and universities by December 31, 2011. The Department of Higher Education, in conjunction with the presidents, chancellors and key staff at the universities and colleges and the Executive Director and key staff at the Arkansas Association of Two-Year Colleges, developed the outcome-centered component of the funding formula that was approved by the Arkansas Higher Education Coordinating Board on December 2, 2011. The funding recommendations are now based on the need component of student enrollment and the output components of student success and other performance measures. The proportion of the funding recommendation begins with five percent based on outcome-centered measures in 2013-14, increasing by five percent each year to reach 25 percent in 2017-18. In addition, A.C.A. § 6-61-233 states that the implementation of the funding component of the outcome-centered formula shall not progress beyond the 2014-2015 school year until such time as the Department of Higher Education determines that all institutions are funded at the minimum standard of equity defined as seventy-five percent (75%) of needed state funding, as determined by the needs-based component of the funding formula models.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board accepts the report of the Performance Funding Outcomes Results as

prepared in accordance with the Arkansas Higher Education Coordinating Board performance measures.

Director Broadway reminded presidents and chancellors that when the funding formula was developed, it was determined that because there were a number of things in the formula that could change on a regular basis, it would have to be evaluated annually. As ADHE staff began looking at the score sheets, UCA and SAUT stood out because of their low scores. ADHE began investigating to determine what led to them falling below the minimum score level. It appears that some of our own initiatives, although aimed for good, may be causing this problem, said Broadway. In 2011, UCA did a degree audit and determined how many former students had met the qualifications for an associate degree. They found that a number of students met the criteria, however, had never applied for the award. UCA then awarded a number of associate degrees that year. This caused the institution's data to spike in one year. Broadway mentioned that PTC did the same thing as well, which will cause their numbers to spike next year. Unfortunately, the very thing we are trying to encourage, is hurting the institutions, said Broadway.

Greg Revels asked if last year's spike increased UCA or SAUT's funding. Because the funding formula is not fully funded, it did not, said Broadway.

Sherrel Johnson moved to recommend the approval of the review of Agenda Item No. 10 to the full Board. Kaneaster Hodges seconded and the Committee approved.

#### Agenda Item No. 11 Distribution of Mineral Lease Funds

According to the provisions of A.C.A. §6-61-801 through §6-61-808, there is established the Arkansas Research Development Program for providing Arkansas Research Development Program Grants to publicly-supported universities in Arkansas by the Department of Higher Education. Act 104 of 2014 provides that after the sum of \$13,200,000 has been deposited into the Higher Education Building Maintenance Fund, any additional deposits are to be transferred to the Research Development Fund to be used as provided by law.

**RESOLVED**, That after review by the Legislative Council, the Director of the Arkansas Department of Higher Education is authorized to distribute up to \$750,000 from the Higher Education Research Development Fund to the University of Arkansas, Fayetteville for continuing personal services and operating expenses related to ARE-ON.

Bob Crafton asked Callan Callaway to explain where the mineral leases came from. Mr. Callaway said they came from government properties all throughout the state.

Mary Anne Malone asked why funds were being distributed to the University of Arkansas, Fayetteville. Broadway explained that because ARE-ON is housed at UAF, administrative fees have to be paid.

Sarah Argue commented that the institution is requesting more funds than there are available in the account. In case another deposit is made, the institution wanted to go ahead and make a request for the additional amount of funds needed, said Callaway.

Sarah Argue said that ARE-ON is remarkable in the advancements that it is making throughout the state. However, we are being very limited in our vision by not including K-12.

Broadway said unfortunately the law limits how far ARE-ON can be extended.

Dr. Charles Allen moved to recommend the approval Agenda Item No. 11 to the full Board. Kaneaster Hodges seconded and the Committee approved.

Agenda Item No. 12  
Economic Feasibility of Loan Issue  
College of the Ouachitas

College of the Ouachitas (CotO) requests approval of the economic feasibility of plans to secure a loan from the College Savings Bond Revolving Loan Fund in the amount of \$1,000,000 with a term of fifteen (15) years with an annual interest rate not to exceed 0.24 percent. Proceeds from the loan will be used for educational & general (E&G) purposes for the purchase and renovation of a building for workforce training. The College of the Ouachitas Board of Trustees approved this loan financing at its meeting on February 6, 2014.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the loan from the College Savings Bond Revolving Loan Fund to College of the Ouachitas (CotO) for \$1,000,000 with a term of fifteen (15) years at an interest rate not to exceed 0.24 percent for the purchase and renovation of a building for workforce training.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of College of the Ouachitas of the Coordinating Board's resolution.

Chairman Hodges commented on the loan's low interest rate of 0.24 and asked if it was a floating rate. Chandra Robinson said that the fixed rate is low, and it is determined by the Treasury bond rate.



Chairman Hodges asked who was giving the Colleges of the Ouachitas (CotO) a loan at a low rate of 0.24. Ms. Robinson explained that the loan would be coming from the College Savings Bond Revolving Loan Fund, which goes through the Arkansas Development Finance Authority (ADFA).

Bob Crafton asked if the College Savings Bond Revolving Loan Fund had a cap.

Ms. Robinson said it does. Each institution that has had a loan from the fund, paid it back either monthly, quarterly or annually until the amount had built back up. Then another institution could borrow the funds. Currently, there are three institutions on the waiting list ready to borrow funds, said Ms. Robinson.

Chairman Hodges moved to recommend Agenda Item No. 12 to the full Board for consideration. Sherrel Johnson seconded and the Committee approved.

Agenda Item No. 13  
Economic Feasibility of Bond Issue  
Southern Arkansas University

Southern Arkansas University requests approval of the economic feasibility of plans to issue bonds of approximately \$10 million with a term of up to twenty (20) years at an annual interest rate not to exceed 5.0 percent. Proceeds from the bond issue will be used for auxiliary housing purposes. The Southern Arkansas University Board of Trustees approved this financing at its meeting on February 11, 2014.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board considers economically feasible plans for Southern Arkansas University to issue bonds in an amount not to exceed \$10 million with a term of twenty (20) years at an estimated interest rate of 5.0 percent to purchase the University Village apartments on the campus of Southern Arkansas University in Magnolia, Arkansas.

**FURTHER RESOLVED,** That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of Southern Arkansas University of the Coordinating Board's resolution.

Bob Crafton asked if these are existing apartments that are privately owned. Ms. Robinson said they are.

Chairman Hodges asked what the appraisal of the apartments was. He then asked if the appraisal had any relationship to what SAU was paying for the apartments.

Chandra Robinson explained that ADHE staff didn't have that information, but they would provide it to the Board as soon as possible.

Chairman Hodges asked if this agenda was rushed together, or could it wait until someone could provide the appraised value of the apartments.

Trey Berry, SAU Provost and Vice President for Finance said that this bond issue would save the institution a lot of money. It would allow SAU to take over the property and have about a million dollars in savings. Mr. Berry said he does not know about the appraisal of the property, however, he does know that it would allow them to have substantial operational savings and interest savings for the university. Right now they are having indirect fees, this will allow them to have direct fees. This is not an extension, it is just a continuation and refinancing.

Bob Crafton announced that the Board would delay voting on the SAU bond feasibility until they received additional information about the appraisal.

Agenda Item No. 14  
Economic Feasibility of Bond Issue  
University of Central Arkansas

The University of Central Arkansas requests approval of the economic feasibility of plans to issue bonds of approximately \$13.5 million with a term of up to thirty (30) years at an annual interest rate not to exceed 5.75 percent. Proceeds from the bond issue will be used for educational & general (E&G) purposes. The University of Central Arkansas Board of Trustees approved this financing at its meeting on February 21, 2014.

**RESOLVED,** That the Arkansas Higher Education Coordinating Board considers economically feasible plans for the University of Central Arkansas to issue bonds in an amount not to exceed \$13.5 million with a term of thirty (30) years at an estimated interest rate of 5.75 percent to fund the design and construction of the Lewis Science Addition including the replacement of the Lewis Science Center roof.

**FURTHER RESOLVED,** That the Director of the Arkansas Department of Higher Education is authorized to notify the President and the Chair of the Board of Trustees of the University of Central Arkansas of the Coordinating Board's resolution.

Chairman Hodges moved to recommend Agenda Item No. 14 to the full Board for consideration. Florine Milligan seconded and the Committee approved.

Agenda Item No. 15  
Associate of Science in Aviation-Professional Pilot  
Ozarka College

The Associate of Science in Aviation-Professional Pilot program will prepare students in the north central Arkansas region (Izard, Baxter, Fulton, Independence, Stone and Sharp counties) to fly single engine planes and to qualify for a single-engine pilot license. The program includes aviation specific instruction related to design, performance, flight systems, controls, flight crew operations, radio communications, navigation procedures, navigation systems, airway safety regulations, airway traffic regulations, and governmental rules and regulations. This degree also will serve as the foundation for advanced flight certification offerings, and provide the aviation student the opportunity for a seamless transfer to the Bachelor of Science in Aviation program at Henderson State University. Ozarka students planning to transfer to Henderson must maintain at least a C average in all courses required for the associate degree in aviation.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Associate of Science in Aviation-Professional Pilot (CIP 49.0102, DC 3090, 61 semester credit hours, 57% distance coursework), offered by Ozarka College effective Fall 2015; contingent on Ozarka College obtaining and maintaining Part 141 training certification from the Federal Aviation Administration (FAA). Failure to obtain and maintain FAA certification will result in the removal of the degree from the AHECB Approved Degree Programs Inventory.

**FURTHER RESOLVED**, That the Coordinating Board recognizes that the associate degree in aviation is guaranteed for transfer to Henderson State University; and instructs the Director of the Arkansas Department of Higher Education (ADHE) to notify the administration of Ozarka College and Henderson State University that the aviation program admission requirements, aviation associate degree plan, and the aviation bachelor's degree completion plan must be published in the institutional program materials at both institutions for advising and transfer purposes.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Ozarka College and the President and Chair of the Board of Trustees of Henderson State University of the approval.

There were no questions.

Agenda Item No. 16  
Bachelor of Science in Education in Special Education, K-12  
University of Arkansas, Fayetteville

The Bachelor of Science in Education in Special Education, K-12 will enable students to major in special education at the undergraduate level and to be eligible for Arkansas licensure as a K-12 special education teacher upon graduation. Currently, the special education teaching license is added to an elementary or a secondary education license and is not a stand-alone license. Program standards recently adopted by the Arkansas State Board of Education have changed the Special Education license to a stand-alone, initial licensure area, as well as continuing the add-on license for teachers with licensure in other fields.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Bachelor of Science in Education in Special Education, K-12 (CIP 13.1001, DC 3210, 120 semester credit hours), offered by the University of Arkansas, Fayetteville, effective Fall 2014; contingent on the University of Arkansas, Fayetteville, maintaining Arkansas State Board of Education (ASBE) program standards for educator licensure. Failure to maintain ASBE program approval will result in the removal of the degree from the AHECB Approved Degree Programs Inventory.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of the University of Arkansas, Fayetteville, of the approval.

There were no questions.

Agenda Item No. 17  
Cosmetology Technical Certificate  
University of Arkansas Community College at Batesville

The cosmetology program is designed to train students for careers as a cosmetologist by providing theoretical and practical instruction to qualify for licensure by the Arkansas Department of Health, Cosmetology Section. The students will become knowledgeable in hygiene, sanitation, physiotherapy, cosmeticity, physiology and histology anatomy, neurology, mycology, osteology, hairdressing, manicuring, aesthetics, salesmanship, shop management, and shop department. One full-time faculty member will be employed as the Cosmetology School Supervisor/Instructor and one part-time instructor will be employed to assist in times when the Supervisor/Instructor is unavailable. The program curriculum is designed in accordance with Arkansas licensure requirements for cosmetology programs and the certificate program has been granted pre-approval status with the Arkansas Department of Health, Cosmetology Section.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Cosmetology Technical Certificate (CIP 12.0401, DC 4420, 42 semester credit hours) at University of Arkansas Community College at Batesville, effective January 2015; contingent on the University of Arkansas Community College at Batesville obtaining and maintaining program approval by the Arkansas Department of Health, Cosmetology Section. Failure to obtain and maintain program approval by the Arkansas Department of Health, Cosmetology Section will result in the removal of the Cosmetology Technical Certificate from the AHECB Approved Degree Programs Inventory

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of University of Arkansas System, and the Chancellor of the University of Arkansas Community College at Batesville of the approval; and that all cosmetology program materials must state clearly that cosmetology students will not be trained in or perform physiotherapy as its relates to the practice of physical therapy.

There were no questions.

Agenda Item No. 18  
Technical Certificate in Industrial Technology  
Cossatot Community College of the University of Arkansas

Cossatot Community College of the University of Arkansas had been aware of the need for the Technical Certificate in Industrial Technology for several years but was unable to absorb the start-up cost of a program of this complexity. Program implementation funds in the amount of \$450,000 have been provided by a community college and career training grant (Trade Adjustment Assistance Community College and Career Training) (TAACCT) awarded by the United States Department of Labor. An additional \$150,000 from the Arkansas General Improvement Fund and donations of equipment from Domtar Industries will be used for program operation.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the Technical Certificate in Industrial Technology (CIP 47.0303, DC 36-41 semester credit hours) at Cossatot Community College of the University of Arkansas effective Fall 2014.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of the University of Arkansas System, and the Chancellor of Cossatot Community College of the University of Arkansas of the approval.

There were no questions.

Agenda Item No. 19  
Institutional Certification Advisory Committee

**Initial Program Certification-Distance Technology**

**RESOLVED**, That pursuant to ACA §6-61-301, the Arkansas Higher Education Coordinating Board grants initial certification to the institutions listed on pages 2-7 to offer the specified degree programs to Arkansas residents for a period of three years through December 31, 2017.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the administration of said institutions that the certification of the degree programs requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; or (3) changes in the method of operation of the institution's programs in Arkansas.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director to notify the administration of said institutions that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

Arizona State University, Scottsdale, Arizona

Franklin University, Columbus, Ohio

Missouri State University, Springfield, Missouri

National American University, Rapid City, South Dakota

Norwich University, Northfield, Vermont

Oregon State University, Corvallis, Oregon

University of Cincinnati, Cincinnati, Ohio

University of Nebraska-Lincoln, Lincoln, Nebraska

University of Nebraska Medical Center, Omaha, Nebraska  
William Woods University, Fulton, Missouri

**Initial Program Certification - Arkansas Campus**

Remington College, Little Rock, Arkansas

**New Institutions – Distance Technology**

American College of Healthcare Science, Portland, Oregon

Concordia University Wisconsin, Mequon, Wisconsin

Johns Hopkins University, Baltimore, Maryland

Mid-America Christian University, Oklahoma City, Oklahoma

University of Kansas, Lawrence, Kansas

University of Saint Mary, Leavenworth, Kansas

Vanderbilt University, Nashville, Tennessee

**New Institution - Arkansas Campus**

**Institutional Planning and Development – Authorization to Offer Associate Degrees**

Baptist Health Schools Little Rock, Arkansas

**RESOLVED**, That pursuant to ACA §6-61-301, the Arkansas Higher Education Coordinating Board (AHECB) grants certification for institutional planning and development to offer an initial associate degree in nursing and an associate degree in occupational therapy assistant to Baptist Health Schools Little Rock on site in Little Rock, Arkansas. This certification for institutional planning and development is for a period of three years through December 31, 2017; which requires Baptist Health Schools Little Rock to submit an application for initial program certification no later than July 1, 2017, and to obtain initial program certification from the AHECB prior to enrolling students in any associate degree programs.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the administration of Baptist Health Schools Little Rock, Arkansas, that the certification for institutional planning and development to offer associate degree programs to Arkansas residents requires the institution to notify the Arkansas Department of Higher Education

whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; (3) changes in the method of operation of the institution's programs in Arkansas; (4) change in home state authorization; or (5) a change in institutional accreditation status.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director to notify the administration of Baptist Health Schools Little Rock, Arkansas, that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

Baptist Health Schools Little Rock, Arkansas

**New Institution-Arkansas Campus**

**Institutional Planning and Development – Campus Location in Arkansas**

Vista College, Richardson, Texas

**RESOLVED**, That pursuant to ACA §6-61-301, the Arkansas Higher Education Coordinating Board (AHECB) grants certification to Vista College in Richardson, Texas, for institutional planning and development to establish a campus location at 3400 Rogers Avenue in Fort Smith, Arkansas, to offer specified associate degree programs to Arkansas residents contingent on the approval of a campus location in Arkansas by the Commission of the Council on Occupational Education. The certification for institutional planning and development is for a period of three years through December 31, 2017; which requires Vista College to submit an application for initial program certification no later than July 1, 2017, and to obtain initial program certification from the AHECB prior to enrolling students in any program, including the associate degree programs listed below.

**FURTHER RESOLVED**, That the Director of the Arkansas Department of Higher Education is authorized to notify the administration of Vista College, Richardson, Texas, that the certification for institutional planning and development to establish a campus in Arkansas and to offer degree programs to Arkansas residents requires the institution to notify the Arkansas Department of Higher Education whenever any of the following occurs: (1) major reorganization of the controlling body; (2) changes in the charter or incorporation documents of the institution; (3) change in the method of operation of the institution's programs in Arkansas; (4) change in home state authorization; or (5) a change in institutional accreditation status.



**FURTHER RESOLVED**, That the Coordinating Board instructs the Director to notify the administration of Vista College that any advertisement or published materials using the name of the Arkansas Higher Education Coordinating Board or the Arkansas Department of Higher Education must contain the following statement:

Arkansas Higher Education Coordinating Board certification does not constitute an endorsement of any institution or program. Such certification merely indicates that certain criteria have been met as required under the rules and regulations implementing institutional and program certification as defined in Arkansas Code §6-61-301.

Vista College, Richardson, Texas

Florine Milligan moved to recommend Agenda Items No. 15 - 19 to the full Board for consideration. Mary Anne Salmon seconded and the Committee approved.

Agenda Items No. 20 & 21  
Letters of Notification and Letters of Intent

The Department of Higher Education received notice from 11 Arkansas institutions on new programs not requiring Board action unless further review is requested by the Board. During this period, the Institutional Certification Advisory Committee received notice of requests from 102 out-of-state institutions to offer degree programs to Arkansas residents, from one out-of-state institution to offer medical and health science degrees on the campus of Arkansas State University-Jonesboro, and from one non-profit organization to establish a medical school in Fort Chaffee, Arkansas. The program notice list appears in the Letters of Notification on pages 20-1 through 20-63 and in the Letters of Intent on pages 21-1 through 21-27 of the agenda book.

Lillian Williams noted that in the Letters of Notification, due to changes in the state standards for elementary and middle-level educator licensure programs, the Associate of Arts in Teaching (AAT), was placed on hold.

Dr. Olin Cook moved to recommend that the revisions be added to policy 5.11. Sarah Argue seconded and the Committee approved.

Sarah Argue questioned whether state funds would be used in the development of the University of Arkansas at Fort Smith medical facility. Cynthia Moten said no state funds would be used.

Agenda Item No. 22  
Henderson State University – Hot Springs Degree Center  
Henderson State University

The administration and Board of Trustees of Henderson State University (HSU) request Arkansas Higher Education Coordinating Board recognition of an off-campus site to be called Henderson State University-Hot Springs, and Coordinating Board approval to offer courses leading to bachelor's degree completion, master's degrees, and educational specialist degrees. HSU and National Park Community College have a written agreement regarding non-duplication of course offerings; therefore, freshman and sophomore-level courses offered by National Park Community College will not be offered in Hot Springs by HSU unless the courses are specified in a written agreement between the two institutions.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board (AHECB) approves the establishment of the Henderson State University-Downtown Hot Springs Education Center, the offering of selected courses leading to bachelor's degree completion along with the offering of master's and specialist degrees at this location effective immediately; contingent on off-campus center accreditation or recognition by the Higher Learning Commission.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education (ADHE) to inform the President and the Chair of the Board of Trustees of Henderson State University, and the President and Chair of the Board of Trustees of National Park Community College of the approval.

**FURTHER RESOLVED**, That the Coordinating Board instructs the ADHE Director to notify the administrations of Henderson State University and National Park Community College that an annual written agreement must be maintained that outlines the collaboration between the institutions that will prevent the duplication of course offerings, and that this agreement is subject to AHECB review should a dispute arise between the institutions on the course offerings at HSU-Hot Springs.

Dr. Maralyn Sommer, Interim Provost and Vice President of Academic Affairs at Henderson State University (HSU), said National Park Community College (NPCC) and HSU have had a great working relationship for years. Both institutions believe that by having a location downtown, we will be able to increase their enrollment numbers substantially, said Sommer. HSU currently serves about 95 students on NPCC's campus.

Dr. Sally Carder, President of National Park Community College (NPCC), said she has worked with three different presidents from HSU over the past ten years and they have a great partnership. While working together, they have offered many different courses, but not a complete degree. This will provide us the opportunity to

offer complete bachelor's degrees in Hot Springs for our constituents that work and have families and cannot drive to HSU in Arkadelphia.

Senator Bill Samples of Garland County said that this is not only important to students, but the parents that pay for the student's education. The Chamber of Commerce has surveyed the available jobs that are unfilled and determined the educational requirements that are needed for those jobs. This campus center will help students meet the educational requirements needed to fill those available job positions, said Samples.

Representative John Vines of Garland County said developing something like this has been at the forefront of Hot Springs economic development efforts. Every economic development study done has talked about the void left by not having a four-year institution's presence in Garland County. I believe we have the best two-year institution in the state, said Vines. This will just be a tremendous boost to us as well.

Chairman Hodges moved to recommend Agenda Item No. 22 to the full Board for consideration. Florine Milligan seconded and the Committee approved.

Agenda Item No. 23  
Arkansas State University – Queretaro, Mexico  
Arkansas State University - Jonesboro

The administration and Board of Trustees of the Arkansas State University System request Coordinating Board approval for Arkansas State University-Jonesboro to establish a branch campus in Queretaro, Mexico, to be called Arkansas State University-Queretaro, and approval to offer undergraduate and graduate degrees.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the establishment of the Arkansas State University-Queretaro, Mexico Campus, and the offering of selected bachelor's, master's, and other germane degrees at this location effective immediately; contingent on branch campus accreditation or recognition by the Higher Learning Commission, and the recognition or approval required by the appropriate Mexican government agency.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and the Chair of the Board of Trustees of the Arkansas State University System, and the Chancellor of Arkansas State University-Jonesboro of the approval.

**FURTHER RESOLVED**, That the Coordinating Board instructs the ADHE Director to notify the administration of Arkansas State University-Jonesboro that a written agreement must be maintained with the Association for the Advancement of Mexican Education that

outlines the responsibilities of each party, and acknowledges that the State of Arkansas is held harmless, at all times, from any claims related to Arkansas State University-Jonesboro operations in Queretaro, Mexico.

After showing an informational video about the future campus, Dr. Charles Welch, president of the Arkansas State University System, provided background information on the new branch campus in Queretaro, Mexico. Because of some connections, Mexico originally approached Texas Tech University. Texas then appointed a point person on the project, Dr. Tim Hudson, former Executive Vice President of the Texas Tech System who is now the Chancellor of ASU-Jonesboro. The Mexican officials said they wanted to remain with Hudson.

Dr. Olin Cook asked if all of the instruction would be in English. Dr. Welch said yes, it would.

Sherrel Johnson asked if this was the first American institution in Mexico. Dr. Welch said, yes.

Florine Milligan moved to recommend Agenda Item No. 23 to the full Board for consideration. Dr. Olin Cook seconded and the Committee approved.

Agenda Item No. 24  
Doctor of Education in Executive School Leadership  
Arkansas Tech University

Arkansas Higher Education Coordinating Board (AHECB) Policy 5.20 outlines the process institutions must follow in order to request a change in the degree level approved by the AHECB, and the process to be followed during the review and consideration of that request.

If the AHECB approves the change in role and scope for Arkansas Tech University at the July 2014 meeting, an ADHE recommendation on the EdD in Executive School Leadership program will follow.

**RESOLVED**, That the Arkansas Higher Education Coordinating Board approves the role and scope change for Arkansas Tech University to include the Doctor of Education in Executive School Leadership; contingent on Coordinating Board approval of the doctoral degree program and Higher Learning Commission accreditation or recognition of doctoral degrees at ATU.

**FURTHER RESOLVED**, That the Coordinating Board instructs the Director of the Arkansas Department of Higher Education to inform the President and Chair of the Board of Trustees of Arkansas Tech University of the conditions of the role and scope approval.

Dr. Bob Brown, President of Arkansas Tech University (ATU), displayed the April 9 edition of the Business Insider. He said inside it listed the most under rated colleges in every state. In Arkansas, it lists ATU, he said. In going through this proposal process, we believe we have addressed every problem everyone has had. I have been around longer than any other president or chancellor, and I will tell you that this has been thoroughly looked at, said Brown. Although today you are only looking at this proposal and not taking action on it, we feel we are completely ready for it. Mary Anne Salmon remarked that this is a very good idea.

### Report of the Committees

Bob Crafton presented the report of the Finance Committee and moved approval of Agenda Items 9 – 12 & 14 (Agenda Item No. 13 was deferred). Greg Revels seconded the motion and the Board approved.

Sarah Argue presented the report of the Academic Committee and moved approval of Agenda Items 15 – 20 and 22 & 23. Dr. Charles Allen seconded the motion and the Board unanimously approved.

Chairman Hodges announced that the next Coordinating Board meeting would be hosted by the Department of Higher Education on July 25, 2014.

Director Broadway announced that because of term limits, this would probably be Chairman Kaneaster Hodges last Coordinating Board meeting. His term expires on May 1, 2014. Bob Crafton then presented him a plaque on behalf of the Coordinating Board and thanked him for his service to higher education.

Greg Revels stated that although he only served with Chairman Hodges a short time, he appreciated his wisdom and enjoyed serving with him.

After a brief speech, Chairman Hodges said he enjoyed serving on the Coordinating Board over the past 12 years.

With no further comments, the meeting adjourned at 12:20 p.m.

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Nichole Abernathy

APPROVED:

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Sarah Argue, Secretary